

Citizen Science Research & Methodology

AU, 2 October 2023

Gitte Kragh & Kristian H. Nielsen, Centre for Science Studies, AU SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY

H2020: Science with and for Society



TIME4CS

SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY

General Objectives

- to support and facilitate the implementation of sustainable Institutional Changes in Research Performing Organisations (RPOs)
- to promote Public Engagement (citizens and citizens associations) and Citizen Science in science and technology

3 years: 1 January 2021 - 31 December 2023

TIME4CS Citizen Science Research & Methodology

Time	Activities
14:00-14:05	Welcome and introduction
14:05-14:20	Citizen Science Methodologies
14:20-14:30	Determining whether citizen science is right for your research project
14:30-14:50	 Interactive session: Exploring citizen science methodologies for research
14:50-15:00	Planning your citizen science project
15:00-15:10	 Data management and open science practices in citizen science projects
15:10-15:20	 Volunteer management, communication, and public engagement in citizen science projects
15:20-15:40	 Interactive session: Navigating data and volunteer management in citizen science
15:40-15:50	• Developing institutional roadmaps for integration of citizen science in PROs
15:50-16:00	Wrap up and evaluation



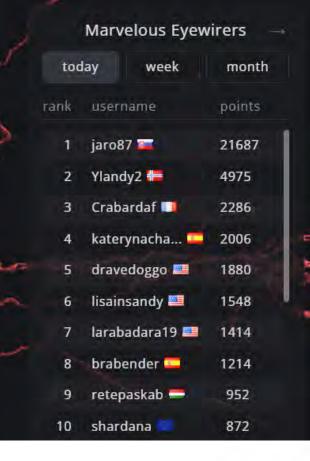


TIME4CS Eyewire – example Mapping eye neurons

Launched 2012 >225.000 players >150 countries

- Build a community Know your community partners
 - o Make it fun. Engage with your volunteers. Be social!
- Sustain and Improve Communicate effectively
 - Use social media, blog posts, emails; images have bigger impact
- Sustain and Improve Build flexibility into your project
 - o Continue improving your project; take suggestions from volunteers!





ARTICLE

doi:10.1038/nature13240

Space-time wiring specificity supports direction selectivity in the retina

TIME4CS Evewire.org

Jinseop S. Kim¹*, Matthew J. Greene¹*, Aleksandar Zlateski², Kisuk I Michael Purcaro¹, Matthew Balkam, J. Ly Robinson¹, Bardia F. Beha II. Sebastian Scung¹† & the EyeWirers⁵

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Citizen Science Methodologies

Gitte Kragh Aarhus University, Denmark SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
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SCIENCE AND TECHNOLOGY

TIME4CS Many types of citizen science - examples

- Make computer power available for projects
- Solve tasks online
- Play games with research content online
- Crowdfunding for science
- Participate in public debates -> influence decisions
- Participate in prioritization re. research
- Hacker/maker spaces (DYI labs)
- Helping archives
- Helping with fieldwork
- Community science





Citizen science - the term emerges

Amateur contributions to science

Audubon Society (1989) & Rick Bonney (1996)

- Citizens collecting and analysing rain samples
- Birdwatchers submitting sightings
- > Participants are instruments



Democratisation of science

Alan Irwin (1995)

- > Democratic, participatory science
- Science to address needs and concerns of citizens
- Citizens could develop process of producing reliable knowledge themselves
- Participants can influence and transform science



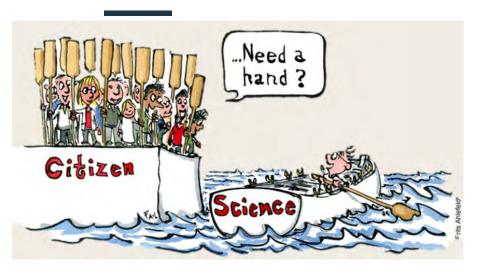
Activist science

Participatory action research

Community-based natural resource management

Public and Patient Involvement (PPI)

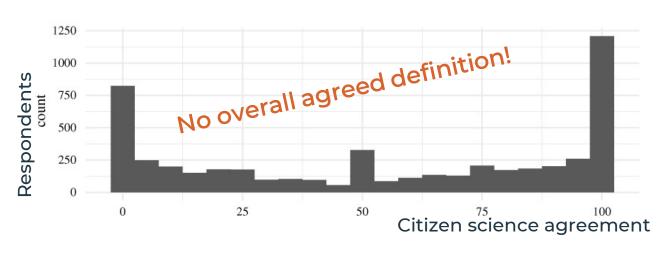
What is citizen science today?



"Scientific work undertaken by members of the general public, often in collaboration with or under the direction of professional scientists or scientific institutions"

(Oxford English Dictionary)

- > Public participation in scientific research
- > Crowdsourcing and crowdfunding
- > Distributed (hybrid) intelligence
- > Community science
- > Action (or activist) science



Contours of Citizen Science (Haklay et al. 2021)

- Wide range of activities
- > Within a wide range of scientific fields

Wide range of fields



Welcome to CoCoRaHS! "Volunteers working together to measure precipitation across the nations.



Sign in ⊕ Language ▼

Seeing beyond

Worldwide

• 100s of partner groups

 100 million obs / year

20% growth year on year

Birds are ecological indicators

Scope Your Problem - Engage stakeholders (both government and NGOs)

Build a Community - Know your community partners (participate in bird meetings & festivals)

Sustain & Improve – Adapt to cycles of participation (evaluate and adapt)

Discover a new world of birding...

► Learn more

Get started



FEATURES



Submit Explore My eBird Science About News Help

Find more birds

Explore birds and hotspots near you and wherever you go, all based on the latest sightings from around the world.



Share your sightings

Join the world's largest birding community. Every sighting matters. Contribute yours.



Track your lists

What's your latest life bird? What bird lists do you care about? eBird tallies them for you and archives your photos and sounds-all for free.

TIME4CS Crowdsourcing platform: Zooniverse

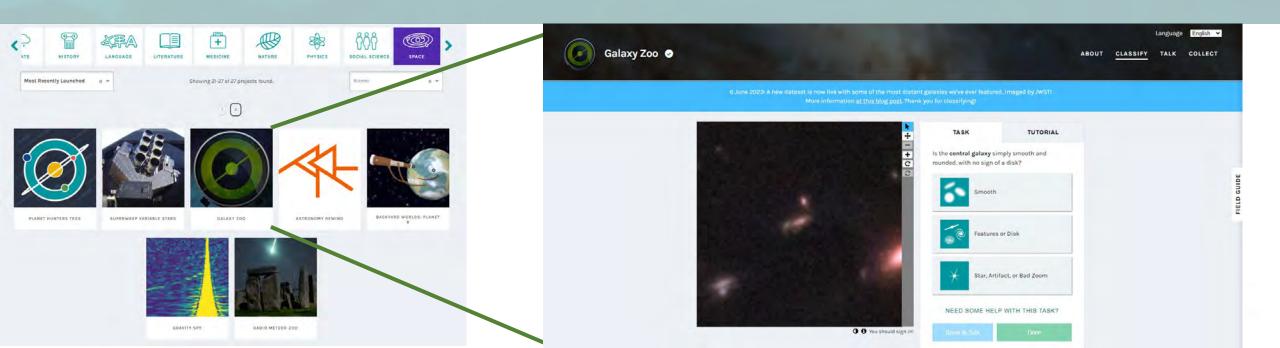
WELCOME TO THE ZOONIVERSE

People-powered research

771,523,814

2,654,785 REGISTERED VOLUNTEERS

See All Projects



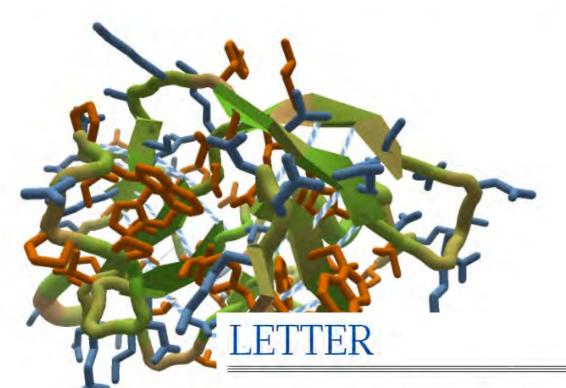
TIME4CS Gamification of research tasks - Foldit



Foldit is a revolutionary crowdsourcing computer game enabling you to contribute to scientific research. Learn the science behind Foldit and how your playing can help.

About Foldit

Start Playing



See Who's Leading

1. Sandrix72 Lv1	5,968
2. LociOiling Lv1	5,890
3. Bruno Kestemont L	5,418
4. Galaxie Lv1	5,273
5. MicElephant 🔯	4,587
→ View all leaderboards	

Top New Players

https://doi.org/10.1038/s41586-019-1274-4

De novo protein design by citizen scientists

Brian Koepnick^{1,2}, Jeff Flatten³, Tamir Husain³, Alex Ford^{1,2}, Daniel - Adriano Silva^{1,2}, Matthew J. Bick^{1,2}, Aaron Bauer³, Formula Ins. ^{1,5}, Vojiro Ishida⁶, Alexander Boykov¹¹, Roger D. Estep¹¹, Susan Kleinfelter¹¹, Toke Nørgård - Solano¹¹, Linda Wei¹¹, Foldit Players¹⁵ Gaetano T. Montelione^{4,6}, Frank DiMaio^{1,2}, Zoran Popović³, Firas Khatib⁷, Seth Cooper⁶ & David Baker^{1,2,9}*



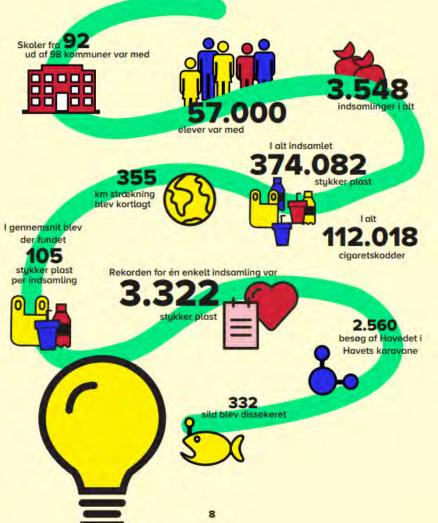
Involving school children

TIME4CS Masseeksperimentet (The Mass Experiment)

Plastforurening i Danmark



Masseeksperiment 2019 i runde tal





scientific reports

Explore content Y About the journal Y Publish with us Y

nature > scientific reports > articles > article

Article Open Access | Published: 20 October 2020

A nationwide assessment of plastic pollution in the Danish realm using citizen science

Kristian Syberg [™], Annemette Palmqvist, Farhan R. Khan, Jakob Strand, Jes Vollertsen, Lauge Peter

TIME4CS Give Youth a Voice

- > 3½ year project
- > Mental health, communication & data with and for youth
- > 1775 young people involved (14-22 years old)
 - > Unique youth perspective
 - Young peer-to-peer dialogues
- > 2 tiers of involvement

Citizens Co-creation (including contractual and collegial) Collaboration Contribution Crowdsourced Scientists

Covid lockdown coping mechanisms

Make your bed



You have
to
communic
ate more
actively
than
before

Create your own spaces

Create daily structure, e.g. clear separation of 'work space' and 'free time space'



TIME4CS Co-creation, participatory, and community-based approaches



Contributory citizen science

(Majority of early online citizen science projects)

Co-creation & participatory approaches

(Citizen social sciences, AR, science shops)



















Scientist as project designer

Participatory technology or strategy Citizens as data gatherers Citizens' & CSOs' real-world problems Scientist as co-designer and facilitator Shared, open, and reflexive research process



TIME4CS Citizen science methodologies by levels of participation

Citizens Co-creation (including contractual and collegial) Collaboration Contribution Crowdsourced Scientists

 $\textbf{Figure 1:} \ \ \textbf{Diagram showing how typology determines the level of engagement for both citizens and scientists.}$

Level 4 'Extreme Citizen Science'

· Collaborative science - problem definition, data collection and analysis

Level 3 'Participatory science'

Participation in problem definition and data collection

Level 2 'Distributed Intelligence'

- Citizens as basic interpreters
- · Volunteered thinking

Level 1 'Crowdsourcing'

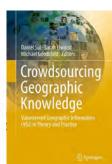
- Citizens as sensors
- Volunteered computing



Citizen Science and Volunteered Geographic Information: Overview and Typology of Participation



Chapter | First Online: 01 January 2012

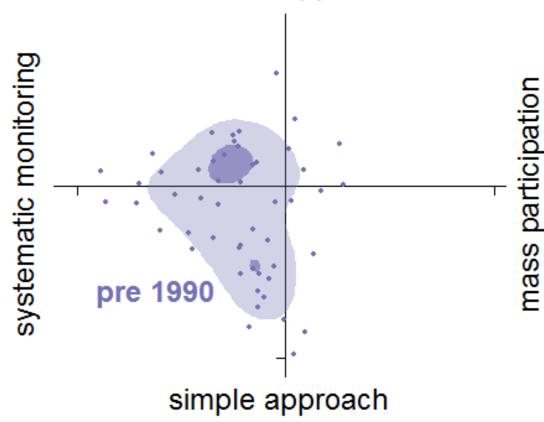


TIME4CS CS project types change over time

- CS methods are not static but continuously evolve
- Clear trend pre-1990 to 2014: from systematic and elaborate to mass participation and simple

Citizen science in ecology & the environment

elaborate approach





TIME4CS Summary

- Many types of citizen science
 - From making computer power available, solving tasks & playing games online
 - To participation in debates and prioritization of research
 - And participation in the field and community science
- Citizen science is an umbrella term for many different approaches to involving the public in research processes

Citizen science - some areas:







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Determining whether citizen science is right for your research project

Reasons for choosing CS, defining project aims, importance of participation, volunteer motivations, decision framework **TIME4CS**

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TIME4CS Reasons for choosing citizen science (or not)

CS advantageous when...

- Training required not too technical
- Public involvement serves goals
- You want to promote STEM learning
- You need data across large areas or over long time
- You need many eyes on the ground
- You need to analyse large amounts of data or images
- Tasks can be completed online

CS not advantageous when...

- Training or equipment is highly technical
- Other goals to engage the public are more suited to your organization's goals
- Sampling needs to occur infrequently
- Data collection is in remote /inaccessible areas
- Risks for participants are identified





TIME4CS Defining project aims

Work out what you are trying to achieve

- What do you want to study?
- What is the problem, question or issue you are trying to resolve?
- Do you want or need to reach a certain number of volunteers?
- Promote student learning?
- Involve a particular group of people?
- What data will you collect, and how will it help you achieve your goal(s)?
- How will you display your results to clearly show the connection to your aims?
- How will you evaluate your project against your stated aims?
- Make a timeline for your project

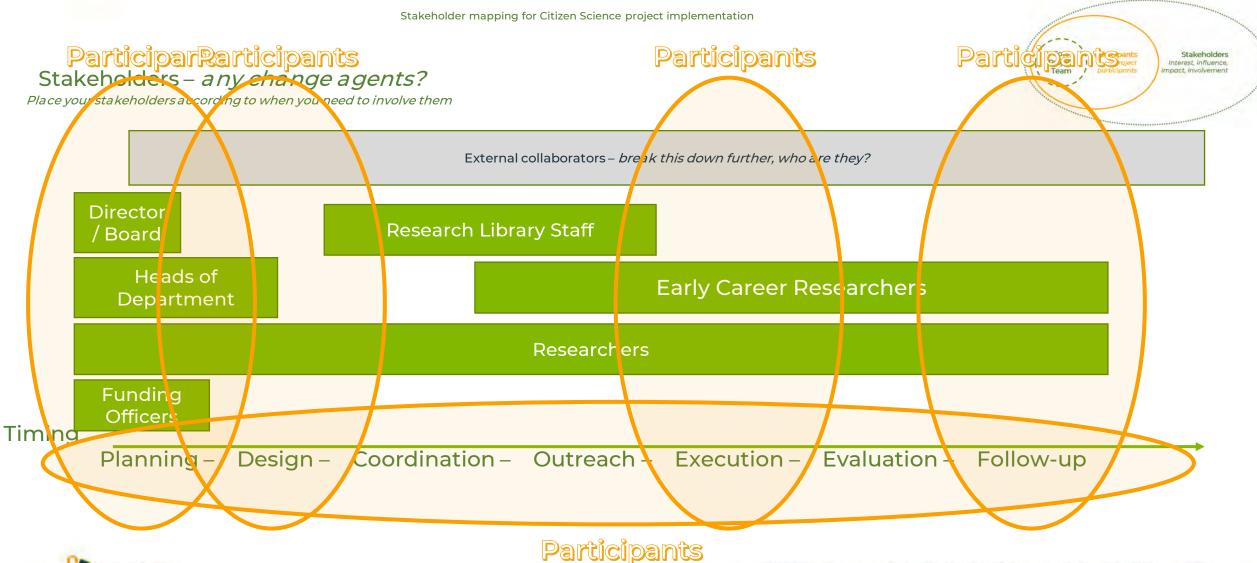


Science as co-creation





TIME4CS Stakeholder Analysis example: Timing/Stakeholders

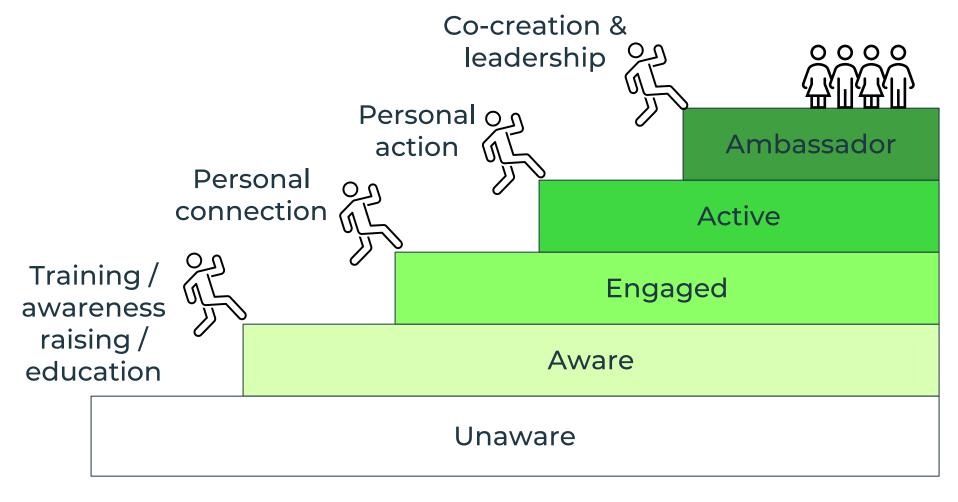






TIME4CS Ladder of Participation for both

participants AND researchers!

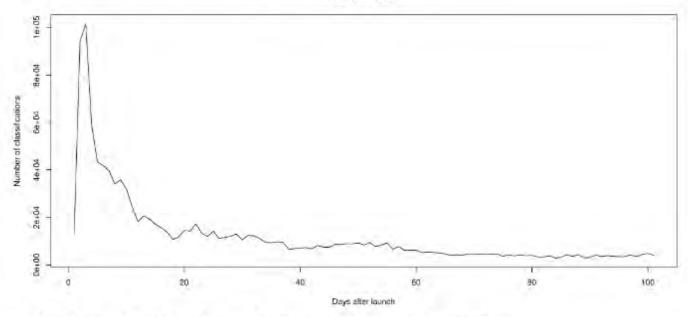




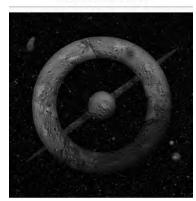


a) Number of classifications a day on Asteroid Zoo.



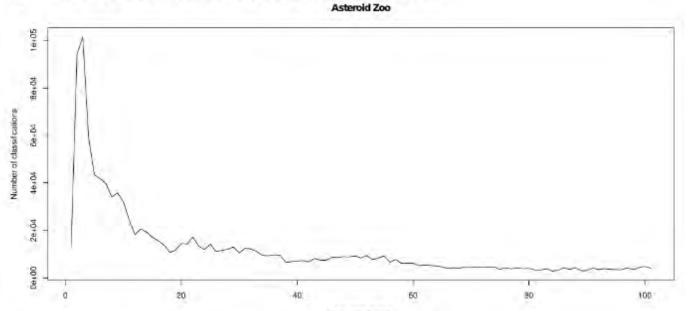


Asteroid Zoo





a) Number of classifications a day on Asteroid Zoo.

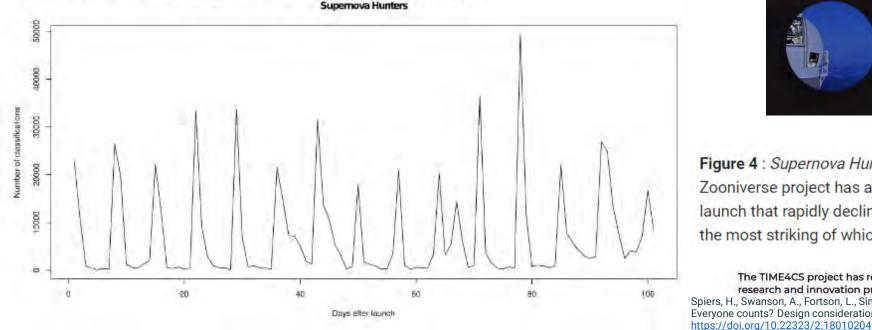


Asteroid Zoo





b) Number of classifications a day on Supernova Hunters.



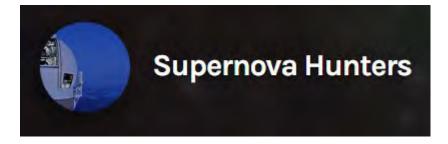


Figure 4: Supernova Hunters has a distinctive classification curve. A typical Zooniverse project has a classification curve displaying a peak of activity after launch that rapidly declines a), however there are exceptions to this observation, the most striking of which is the classification curve of the Supernova Hunters

The TIME4CS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101006201 Spiers, H., Swanson, A., Fortson, L., Simmons, B., Trouille, L., Blickhan, S. and Lintott, C. (2019). Everyone counts? Design considerations in online citizen science *JCOM* 18(01), A04.



TIME4CS Public & Patient Involvement (PPI)

TABLE 1 | Characteristics of citizen science projects in prevention.

Project characteristics	n	%
Aims of citizen science projects		
Identify problems	29	40%
Generate or prioritize solutions	21	29%
Develop or deliver intervention	21	29%
Monitor and/or evaluate interventions	20	27%
Community empowerment or capacity building	15	21%
Access novel data	11	15%
Influence health knowledge, attitudes, or behaviors	5	7%
Scale		
Small (<50 participants)	43	61%
Medium (50 to 299 participants)	11	16%
Large (> 300 participants)	16	23%

Marks et al. 2022: <u>A Scoping Review of Citizen Science Approaches in</u> Chronic Disease Prevention





ival Our Work v Get Involved v Resources About Us v Events v News Contact



PPI IGNITE NETWORK

Improving outcomes for young adults living with type I diabetes

D1 Now is a project that aims to improve outcomes for young adults living with type 1 diabetes (TID). The project has been running since 2014, during which time we have developed, refined and pilot tested the D1 Now intervention. You can read more about the study on our website.

I joined with the hope of being able to contribute positively to the group and its research through reflecting on my own experiences and personal challenges as a young person with TID. Knowing what we go through as young adults with TID, it is very rewarding to know that we are directly impacting and improving patient experiences however big or small that might be for some.

Diarmuid, YAP member since 2019



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Building capacity for meaningful PPI in research in Ireland

Professor Sean Dinneen, PPI Ignite Network Lead, delivers an excellent talk on building capacity f...

Learn More

Podcasts of interest to the PPI Community

Have you ever produced or contributed to a podcast? If so, you will know that creating and publish...

Learn More

PPI Ignite Network Values and Principles Framework

This resource defines the values and principles underpinning the work of the PPI Ignite Network a...

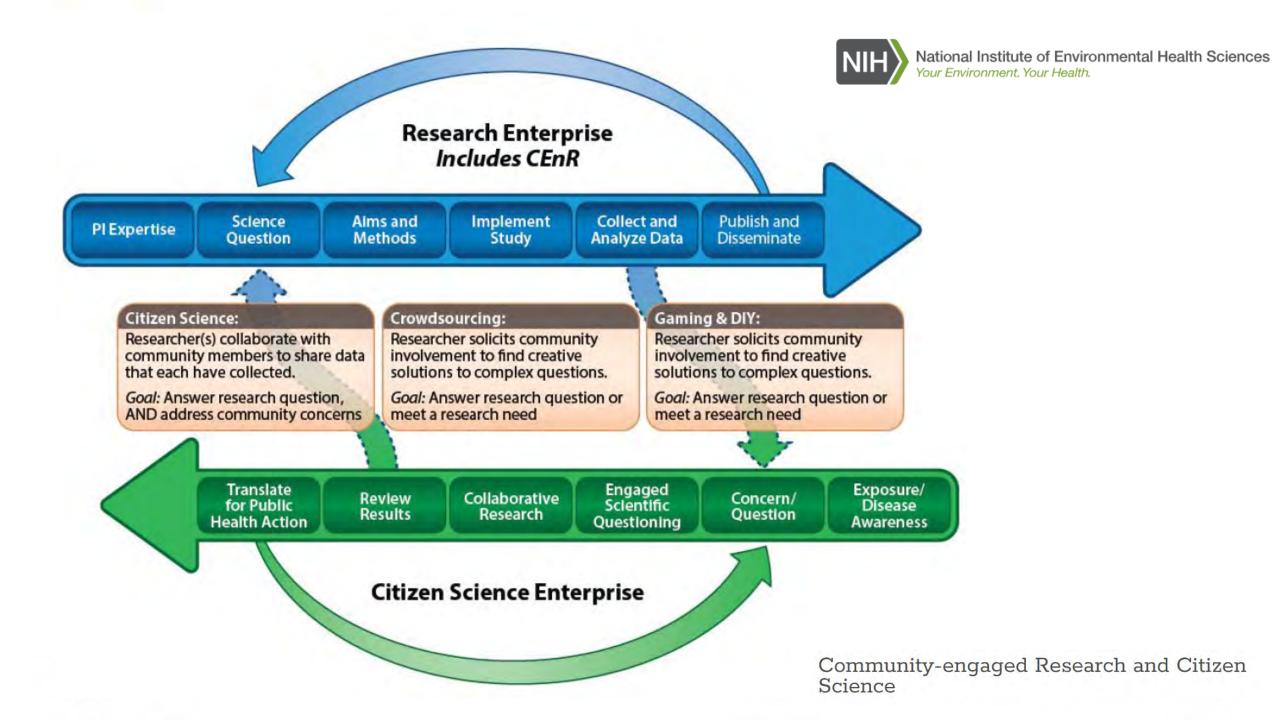
Learn More

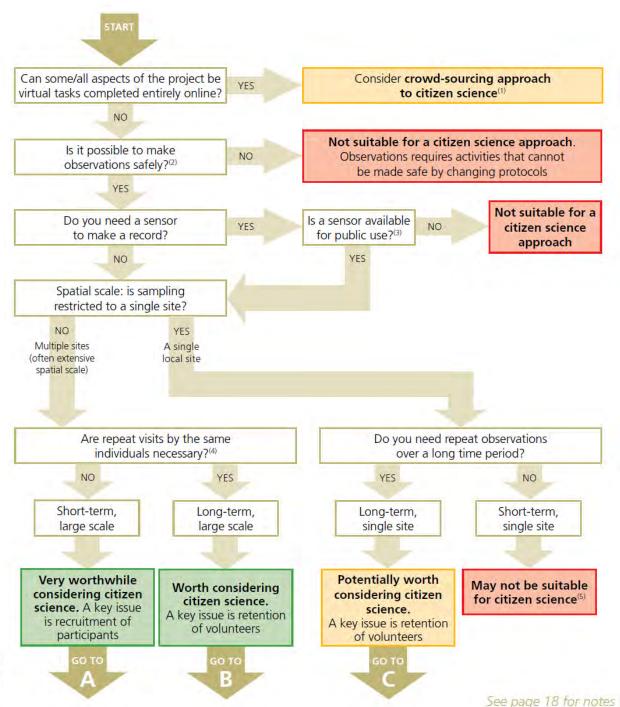
Finding PPI Contributors. It's Easier Than You Think Guide to Public and Patient Involvement in HSE Research Podcast: Why involve the public and patients in research

TIME4CS Citizen scientists' motivations

Environmental monitoring projects

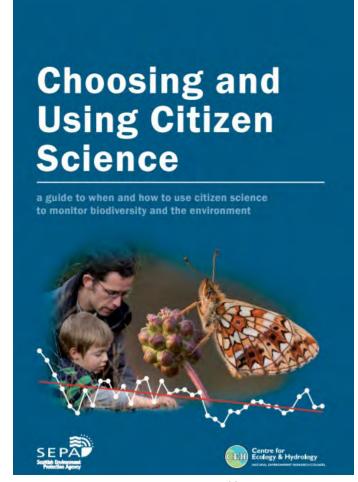
Motivational function	Specific motivation	Sources
Values	Interest in wildlife Concern for the environment, wildlife or conservation	Weston et al. 2006, Davies et al. 2011, Hobbs and White 2012, Johnson et al. 2014, Wright et al. 2015, Geoghegan et al. 2016, Martin et al. 2016
	Contribution to science and data collection	Davies et al. 2011, Hobbs and White 2012, Wright et al. 2015, Geoghegan et al. 2016, Martin et al. 2016
Understanding	Desire to learn and exchange knowledge	Bell et al. 2008, Thiel et al. 2014, Martin et al. 2016
Recreation /	Opportunity to spend time in nature or outdoors	Bell et al. 2008, Johnson et al. 2014, Wright et al. 2015
Enhancement	Gaining public recognition for their efforts	Thiel et al. 2014
Social	Social interactions	Bell et al. 2008
Social	Collectivism	Rotman et al. 2012





CS is a method like any other scientific method

- only use when appropriate!



Pocock et al. 2014: https://www.ceh.ac.uk/citizenscience-best-practice-guide

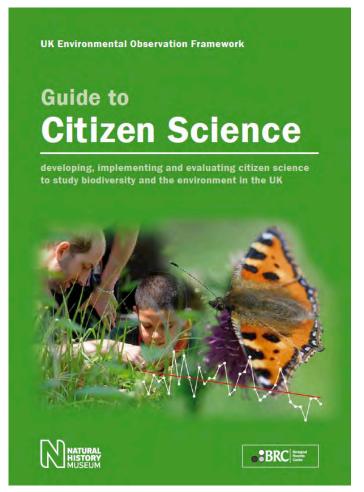
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TIME4CS Setting up for success

	Before you start	
1	Is citizen science the best approach?	2
	Choose a citizen science approach	4
	Citizen science flowchart	6
	First steps	
	Establish project team	7
7	Define project aims	8
_	Identify funding and resources	9
	Identify and understand target participants	10
	Development phase	
	Design the survey or scheme	12
3	Consider data requirements	14
	Consider technological requirements	16
	Develop supporting materials	17
	Test and modify protocols	19
200	Live phase	
4	Promote and publicise the project	21
	Accept data and provide rapid feedback	22
5	Analysis and reporting phase	
	Plan and complete data analysis and interpretation	23
	Report results	24
	Share data and take action in response to data	25
	Evaluate to maximise lessons learned	26
	Resources and links	

CS is a method like any other scientific method

- only use when appropriate!



Pocock et al. 2014: https://www.ceh.ac.uk/citizen-science-bestpractice-guide

The TIME4CS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101006201

TIME4CS Exploring citizen science methodologies for research

Interactive session – 20 min

- Present yourself and your citizen science project or project idea
- Please consult the handouts in terms of levels of citizen participation and decision framework for choosing and using citizen science
- Discuss opportunities and challenges for researchers, participants and other stakeholders in using CS methodologies for one or more of your presented projects / project ideas





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Existing resources, building your team, project design, volunteer management, evaluation and impact

TIME4CS ECSA's 10 principles of citizen science



- 1. Citizen science projects actively involve citizens in scientific endeavour that generates new knowledge or understanding.
- 2. Genuine science outcome.
- 3. Both scientists and citizen scientists benefit.
- 4. Participation in multiple stages of the scientific process.
- 5. Citizen scientists receive feedback.
- 6. Citizen science is considered a research approach like any other.
- 7. Data and metadata are made publicly available, results are published in an open-access format.
- 8. Citizen scientists are acknowledged.
- 9. Citizen science programmes are evaluated.
- 10. Legal and ethical issues considered.

ECSA's 10 principles online

<u>ECSA's Characteristics of Citizen Science</u> (Zenodo) & <u>Contours</u> <u>of Citizen Science</u> (Royal Society)

Ten principles of citizen science

Citizen science is a flexible concept which can be adapted and applied within diverse situations and disciplines. The statements below were developed by the 'Sharing best practice and building capacity' working group of the European Citizen Science Association, led by the Natural History Museum London with input from many members of the Association, to set out some of the key principles which as a community we believe underlie good practice in citizen science.

- Citizen science projects actively involve citizens in scientific endeavour that generates new knowledge or understanding. Citizens may act as contributors, collaborators, or as project leader and have a meaningful role in the project.
- Citizen science projects have a genuine science outcome. For example, answering a research question or informing conservation action, management decisions or environmental policy.
- Both the professional scientists and the citizen scientists benefit from taking part. Benefits
 may include the publication of research outputs, learning opportunities, personal enjoyment,
 social benefits, satisfaction through contributing to scientific evidence e.g. to address local,
 national and international issues, and through that, the potential to influence policy.
- 4. Citizen scientists may, if they wish, participate in multiple stages of the scientific process. This may include developing the research question, designing the method, gathering and analysing data, and communicating the results.
- Citizen scientists receive feedback from the project. For example, how their data are being used and what the research, policy or societal outcomes are.
- 6. Citizen science is considered a research approach like any other, with limitations and biases that should be considered and controlled for. However unlike traditional research approaches, citizen science provides opportunity for greater public engagement and democratisation of science.
- 7. Citizen science project data and meta-data are made publicly available and where possible, results are published in an open access format. Data sharing may occur during or after the project, unless there are security or privacy concerns that prevent this.
- 8. Citizen scientists are acknowledged in project results and publications.
- Citizen science programmes are evaluated for their scientific output, data quality, participant experience and wider societal or policy impact.
- 10. The leaders of citizen science projects take into consideration legal and ethical issues surrounding copyright, intellectual property, data sharing agreements, confidentiality, attribution, and the environmental impact of any activities.

TIME4CS Infrastructures

Examples

• EU-citizen.science

Cos4Cloud (part of European Open Science Cloud, EOSC)



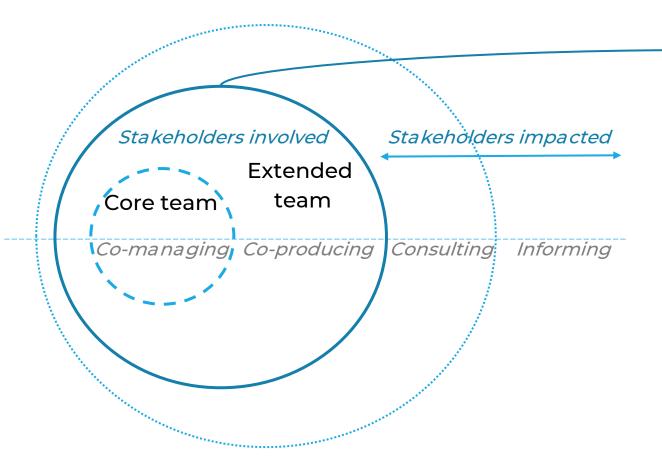








TIME4CS Build your team



Change agents:

- Active individuals, based on personal motivations.
- Dynamic informal groups or networks, such as student associations, existing science clubs
- Committed citizen science or open science officers, librarians
- Supportive institutional figures, such top-managers; middle-managers; Pls



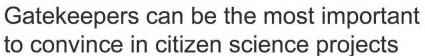


TIME4CS Prepare for volunteers: Gatekeepers



Hitch a ride on existing networks, events or organisations

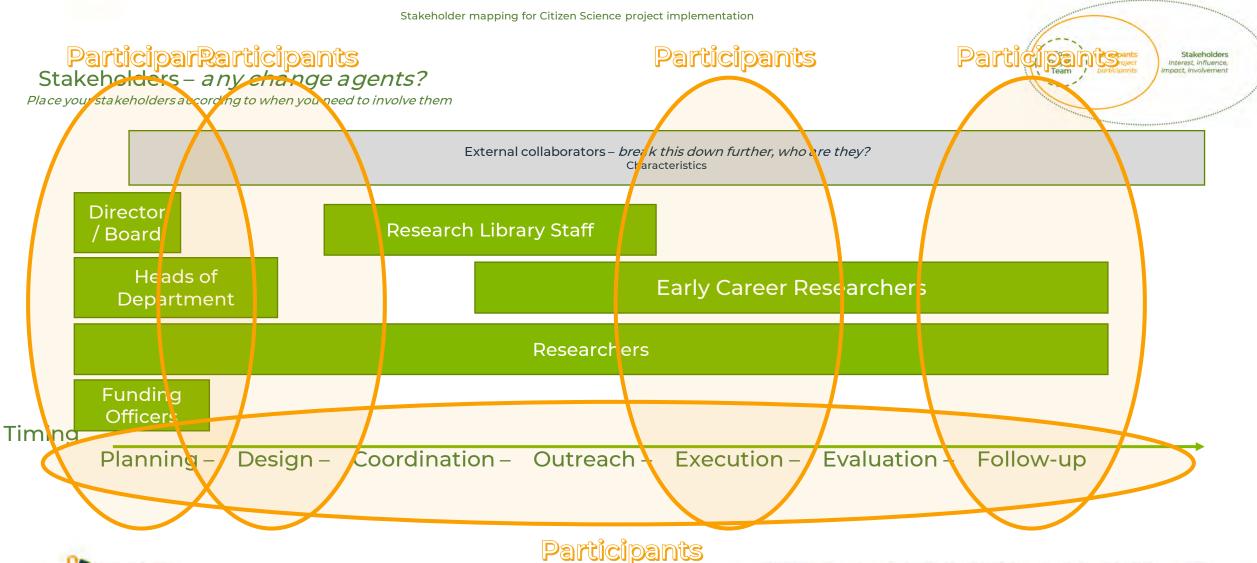






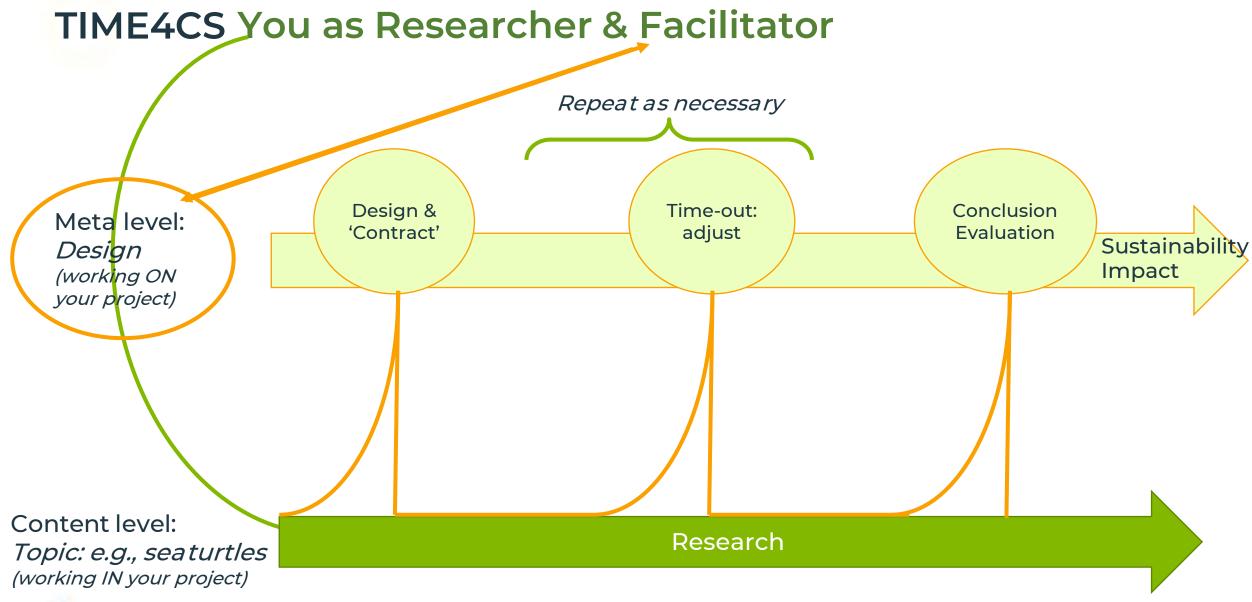


TIME4CS Stakeholder Analysis example: Timing/Stakeholders

























Design: Bioblitz, 2 days

'Contract': record sightings on iNaturalist during Bioblitz within certain area (Farmer orchards in Luxembourg)

> Design & 'Contract'

Time-out/adjust:
On day 1: quick
adjustments,
catching some bugs
to show on stands
Day 2: No intro-video

Time-out:

adjust

Evaluation:
Feedback from
participants
Lessons learned,
discussion

Sustainability Impact

Conclusion

Evaluation







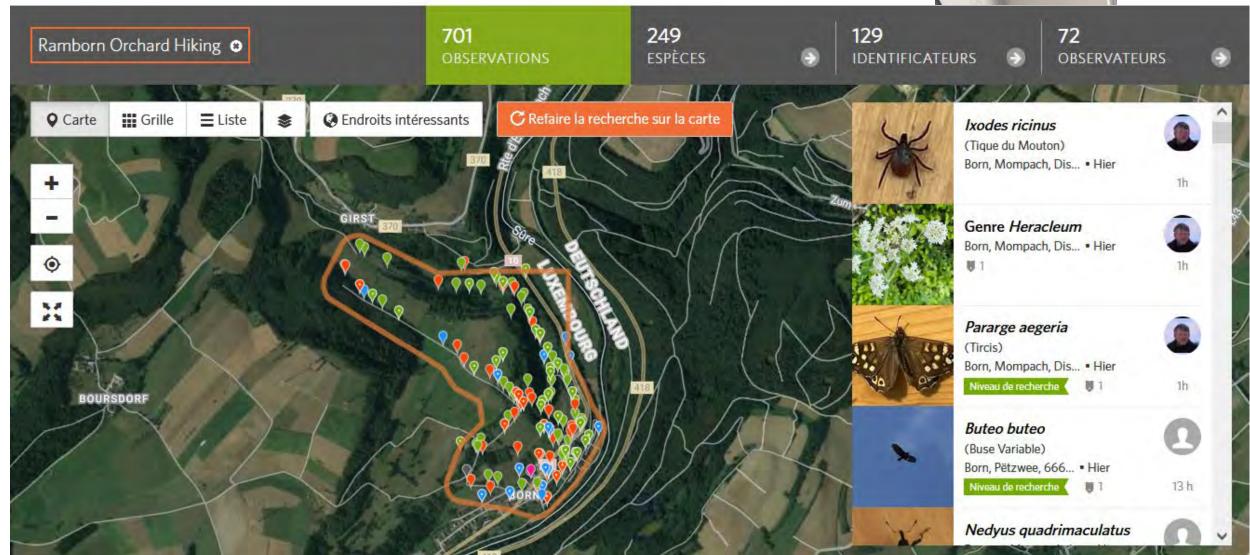




First results (02/05/2022 11:00)

Total results: 10% of observations from Luxembourg!





TIME4CS Project evaluation

It starts when the project starts! Not only at the end...

Formative evaluation

- At project start what are the expectations for the project for all involved?
- How will that shape ('form') the project?
- At regular intervals during the project what have you learned? What works well? What might need to be adapted / changed?

Summative evaluation

- At project end were expectations fulfilled for all involved?
- What are the results, how to disseminate and build on them?
- Is there basis for a follow-on project? How about further funding?





Home

Log in Register

Home About Impact guidance Project catalogue Log in Register

+ Create project

MICS: Measuring the impact of citizen science

MICS allows you to:

Assess the impact of a citizen-science project, through metrics Look at different projects in the same discipline and compare and indicators across different domains.

Evaluate the impact of a project from conception to realisation and beyond, seeing how impact changes over time.

their impact.

Produce an impact summary to share with communities, stakeholders, funders and policy makers.

Science

£ Environment

E Economy

m Governance

Society .

Project catalogue - Take a look at other projects and their impact





Sort projects by:

All projects

Arts (1)

Biology (4)

Climate (3)

History (1)

Language (0)

Literature (0)

Medicine (3)

Nature (5)

Featured projects

i-Mars.eu





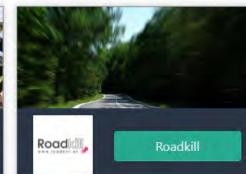


(see the how-to guide for more details)



iMars







TIME4CS Citizen Science Research & Methodology

Time	Activities
14:00-14:05	Welcome and introduction
14:05-14:20	Citizen Science Methodologies
14:20-14:30	Determining whether citizen science is right for your research project
14:30-14:50	 Interactive session: Exploring citizen science methodologies for research
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15:40-15:50	• Developing institutional roadmaps for integration of citizen science in PROs
15:50-16:00	Wrap up and evaluation







Data management and open science practices in citizen science projects

How to enhance accessibility and collaboration, promote transparency and reproducibility, boost public engagement and trust, and foster innovation and capacity-building

SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY

TIME4CS The benefits of open science

Open science offers an array of benefits across five domains

- Supporting the growth of the knowledge economy/society
 - Reciprocity between research, innovation, civil society, and governance
- Improving the integrity, reliability, and transparency of research
 - Enhanced credibility and legitimacy for scientific research
- Generating social and public benefit
 - Social needs articulated by the public inform greater share of research
- Strengthening scientific literacy and education
 - A rigorous and inquisitive approach and better informed decisions
- Improving public policy and democracy
 - Flow of knowledge from science into policy-making and deliberation





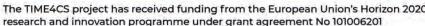
TIME4CS Components of open science

Citizen science as open science

- Engagement with societal actors and stakeholders
 - Enhanced dialogue between scientists, policymakers and practitioners, entrepreneurs and community members (knowledge holders)
- Access to infrastructures of scientific knowledge production and dissemination
 - Shared repositories for data and code, publication platforms, open labs, etc.









TIME4CS What is FAIR Data? Why is FAIR Data important to citizen science?

FAIR = Findable, Accessible, Interoperable, Reuseable

- Enhanced findability, accessibility, and learning opportunities
 - Enables diverse participation and fosters inclusivity and learning
- Increased engagement, collaboration, and innovation
 - Facilitates effective collaboration leading to innovative solutions and the development of new research projects
- Improved data quality and validation
 - Allows broader scrutiny for error identification and correction, and enables validation through replication and reanalysis
- Public value and impact
 - Promotes the broader dissemination of research, informing decisionmaking and enabling advocacy for community changes







v1.0

A basic set of principles to support open and interoperable citizen-science data





Note

obtaining '5-star open data'

Globally, there is a growing trend towards publishing '5-star open data', also known as 'Linked Open Data'

This involves structuring and defining data in such a way that you can easily link it digitally (within the boundaries of privacy and security regulations) and in which data exchange becomes easier. Sir Tim Berners-Lee, the inventor of the world wide web, translated this so-called interoperability into a graduated scale (see Figure 2).

The higher you are on the scale, the easier it is for others to reuse your project data.

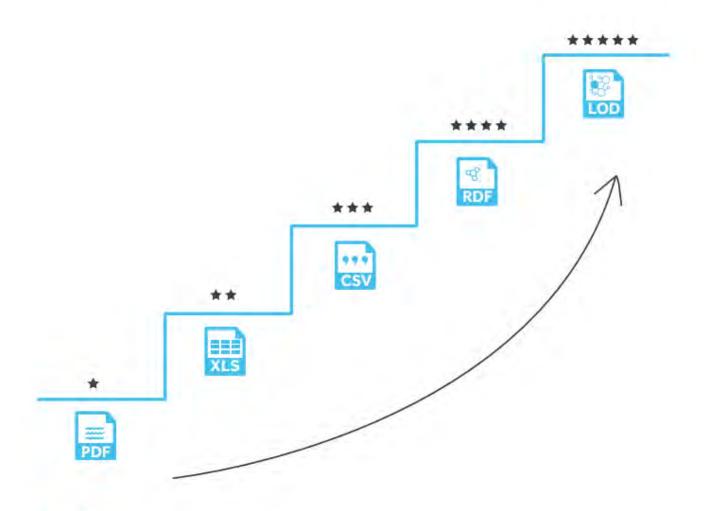


Figure 2
'5-Star Open Data'.

TIME4CS Introducing the open attitude



How to make your citizen science "stuff" available on the web (whatever format) under an open license

- Aim to publish your data openly on the web, or give a clear and wellfounded reason if this is not possible
- Publish your data under an open licence that you choose from a short, recommended list
 - For example, the Creative Commons license or the Open Data Commons
- Publish your research results and findings where possible in Open Access Journals
 - Where possible, also publish the software you develop under open licences
- Actively seek for open data and seek advice from support services
 - For example, the library or open science officers





TIME4CS Privacy and ethics challenges



How to maintain adherence to privacy and ethics standards in citizen science projects

- Informed content and transparent communication
 - Prioritize obtaining clear and informed consent from participants, ensuring they are fully aware of the project's goals, risks, and their rights
 - Maintain open and transparent communication about project goals, data usage, and results, forstering trust and collaboration
- Data protection measures
 - Implement robust data protection measures such as encryption and anonymization to safeguard sensitive information (GPDR compliance)
- Diversity and inclusivity
 - Promote diversity and inclusivity in project participation, making it accessible and equitable to different demographics, and considering diverse needs and perspectives in project design and implementation



TIME4CS Data hygiene in citizen science



How to ensure the cleanliness, accuracy, and quality of citizen-science data within a database or information system

- Data validation and regular data audits and cleaning
 - Apply rigorous data validation techniques to ensure the accuracy and consistency of the collected data
 - Identify and rectify errors, duplicates, and inconsistencies to maintain data integrity and prevent the propagation of incorrect information
- Maintain data security and privacy
 - Employ robust security measures and privacy protocols to protect data from unauthorized access, loss, or corruption
- Standardize data collection and management
 - Develop and adhere to standardized protocols for data collection, entry, and management, ensuring uniformity and consistency in data handling, facilitating easier analysis, and interpretation of citizen-contributed data



TIME4CS Data management in citizen science



How to secure the coherence, reliability, and enhanced usability of the collected data

- Clear, consistent and standardized data protocols
 - Establish and communicate clear data collection, processing, and management protocols, ensuring standardized guidelines and procedures
 - Adopt and enforce data standardization norms and formats to ensure uniformity and consistency across datasets, facilitating seamless integration, analysis, and interpretation of the collected data
- Metadata management and the linking of datasets, if possible
 - Emphasize the creation and management of comprehensive metadata to provide detailed descriptions of the data, offering context and enhancing the understandability, discoverability, and usability of the datasets
 - Facilitate the integration and linking of datasets across different projects, promoting interoperability and collaboration







Summary: A decisionframework approach to data management in citizen science SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY

TIME4CS Data management in citizen science

A decision-framework approach to data management providing a structure to evaluate alternatives systematically

- Define data management objectives
 - Ensure data management objectives align with the overall goals of the citizen science project: specifying the type, quality, and format of data to be collected, managed, and analyzed
- Establish data standards and protocols
 - Define the acceptable formats, quality criteria, and metadata requirements, enabling uniformity and enhancing the usability and interoperability of the collected data
- Evaluate and optimize data management practices
 - Monitor compliance with the established standards and protocols, addressing any discrepancies, and adapting practices as needed to accommodate evolving project needs and technological advancements





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Volunteer management, communication, and public engagement in citizen science projects

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How to foster engagement, community, and learning to promote trust, credibility and project success

TIME4CS Volunteer management

What is volunteer management? Why is it important to citizen science?

- Definition of volunteer management
 - Volunteer management in citizen science refers to the systematic coordination and organization of volunteer contributions, including the recruitment, training, support, and development of volunteers, to optimize their involvement and ensure the effective execution of the project
- Enhancement of volunteer contribution
 - Effective volunteer management is crucial as it optimizes the engagement and contributions of volunteers, ensuring their skills and efforts are utilized productively and contribute effectively to the achievement of project goals
- Sustaining volunteer participation
 - High levels of volunteer motivation and satisfaction help to ensure the retention of participants and foster a sense of community and belonging





TIME4CS Factors that influence the volunteers' journey

Project planning Stage of participant Find out what people's motivations might be for participating in your project (see Box One) journey Make sure your project is well-organised with clear expectations and meaningful tasks · Create tasks that appeal to different motivations · Consider the potential barriers to participation and how you could overcome them · Design your monitoring and evaluation plan Awareness of opportunity and · Advertise to diverse groups, through diverse means, including through use of gatekeepers decision to participate Ensure a diverse range of people are represented in your advertising materials · Appeal to the breadth of motivations in advertising · Make it clear what the project is about, what the tasks are, and consider "taster sessions" for potential participants Make sure participants' expectations of the role, and the reality of the role match - match Initial participation the right person to the right role from the beginning · Consider providing opportunities for learning and development Find out what motivated your participants to join your project Sustained participation · Make sure your project is well organised with regular communication with volunteers · Provide volunteers with feedback to let them know their time is well spent · Try to understand how your participants' motivations change over time · Refine the project if possible to meet changing motivations, or provide alternative tasks for · Provide opportunities for participants to interact with each other · Consider rewarding participants · Talk to participants to find out if they want to change role, e.g., due to available time, skills Finish participation · Allow participants to give feedback, and learn from this

Intrinsic Motivations (Finkelstien 2009)

- Understanding (Clary and Snyder 1999)
 - Wanting to learn new things (Bell et al. 2008)
 - Wanting to share existing knowledge with others (Bell et al. 2008)
- Values (Clary and Snyder)
 - Helping other people (Raddick et al. 2013)
 - Helping science (Raddick et al. 2013)
 - Helping the environment (Hobbs and White 2012)
 - o Help a particular site (Jacobsen et al. 2012)
- Social (Clary and Snyder 1999)
- Enhancement (Clary and Snyder 1999)
- Protective (Clary and Snyder)

Extrinsic Motivations (Finkelstein 2009)

Career (Clary and Snyder 1999)



TIME4CS



environmental SCIENTIST | August 2016

The motivations of volunteers in citizen science

Gitte Kragh discusses the motivations that drive volunteers to participate in citizen science.

"Because citizen science projects depend on their volunteers, understanding the motivations of volunteers can enhance recruitment, ensure good retention rates and ultimately make the citizen science project a success."

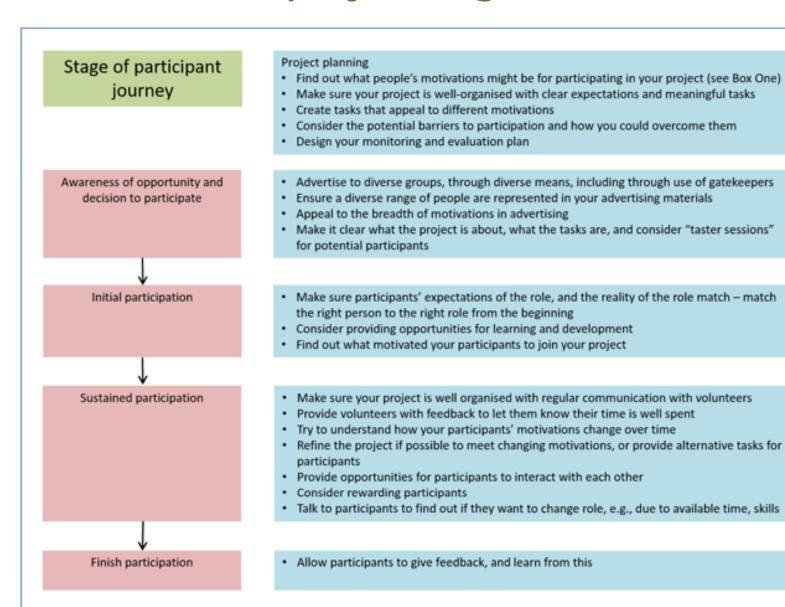
▼ Table 1. Self-directed and altruistic motives of volunteers in citizen science. Often volunteers have more than one reason for participating in citizen science, and often it is a combination of self-directed and altruistic motives.

Self- directed motives	 Have a personal interest in the topic studied^{10,11,12,13,14,15,16} Desire to learn something new^{9,17} Desire to discover something new^{11,18} Desire to spend time in nature^{9,10,12} Socialising with like-minded people⁹
Altruistic motives	 Desire to volunteer for a cause^{10,12,13,15,19} Wish to contribute to science^{11,12,14,15,16} Feel it is important to help¹⁴





TIME4CS Checklist for project organizers





CITIZEN SCIENCE:
THEORY AND PRACTICE

West, 5 and Pateman, R 2016 Recruiting and Retaining Participants in Citizen Science: What Can Be Learned from the Volunteering Literature? Citizen Science: Theory and Practice, 1(2): 15, pp. 1–40, DOI: https://doi.org/10.5334/cstps.

TIME4CS Volunteer management in citizen science

How to create an informed and motivated environment conducive to the success of citizen science projects

- Implement efficient onboarding processes
 - Develop and implement comprehensive onboarding and training sessions to ensure clarity and understanding of project goals and to equip volunteers with the necessary skills and knowledge, fostering a sense of confidence and preparedness amongst participants
- Maintain regular communication
 - Establish consistent communication channels for ongoing engagement, providing regular updates, feedback, and support, to keep volunteers informed, motivated, and valued, thereby sustaining participation and enthusiasm





TIME4CS Volunteer management in citizen science

How to create an informed and motivated environment conducive to the success of citizen science projects

- Adopt effective organizational practices and tools
 - Embrace organizational practices that are structured and efficient to enhance volunteer engagement, such as clearly defined roles, responsibilities, and workflows, enabling volunteers to contribute more effectively and feel a stronger connection to the project
 - Leverage volunteer management software to organize, coordinate, and monitor volunteer activities efficiently
- Recognize and value contributions
 - Regularly acknowledge and appreciate volunteer efforts and contributions, fostering a sense of value and accomplishment, which boosts morale, encourages ongoing participation, and aids in volunteer retention





Designing a communication plan to ensure clarity, relevance, learning and continued engagement

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TIME4CS Communication and engagement

How to foster engagement, build trust and community, and facilitate ongoing learning and improvement

- Five phases to design a communication plan
 - Define projects aims, decide the level of engagement, and set clear communication objectives
 - 2. Identify target audience (volunteers and others) in terms of their interests, expectations and motivations to participate
 - 3. Choose appropriate channels and tools to leverage accessible and interactive platforms that best reach the intended audience
 - 4. Establish regular and transparent communication with consistent updates, sharing progress, and being open about challenges and changes, keeping volunteers informed, engaged, and motivated, enhancing their learning and sense of connection and commitment to the project
 - 5. Evaluate and adjust strategy, considering feedback and changing circumstances to enhance its impact







Interactive session:
Navigating data and
volunteer management
in citizen science

Engage in understanding and discussing the integral aspects of data and volunteer management within citizen science projects SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY

TIME4CS Navigating data and volunteer management (incl. communication) in citizen science projects

Interactive session, app. 20 minutes

- Divide your group's flip chart into three categories: 1. Data Management, 2. Volunteer Management, and 3. Communication
- Within each category, list principal terms that represent the best practices in citizen science projects
- Engage in a discussion about the challenges faced by organizers versus participants of citizen science projects concerning all three areas





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Developing institutional roadmaps for integration of citizen science in RPOs

Organisational changes, Reflection tool and Roadmapping



SUPPORTING SUSTAINABLE
INSTITUTIONAL CHANGES
TO PROMOTE CITIZEN SCIENCE IN
SCIENCE AND TECHNOLOGY



REFLECTION TOOL

for Institutional Changes in Citizen Science

January 2022

Prepared by

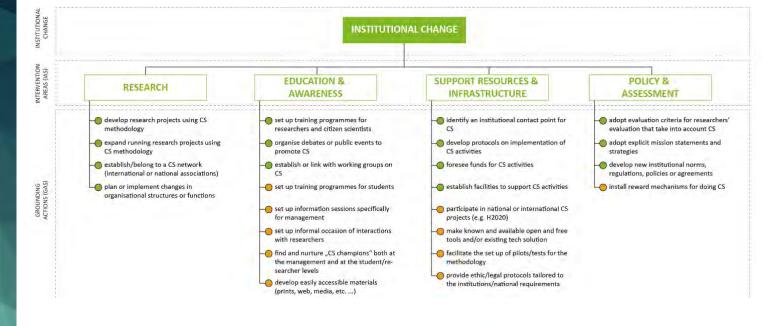
Eugenia Vilarchao Marie Fleck Ildiko Ipolyi



Disclaimer: The information and views set out in this report are those of the author(s) and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained herein.

The TIME4CS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101006201







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TIME4CS What are organisational changes?

Individual level / social approach

- Starts from modification of social patterns (cognitive, emotional or relational)
- Uses personal commitment to change own behaviours, views, mindsets
- Mostly (usually) bottom-up approach

Organisational level / organisational approach

- Aims to modify organisational structures (norms, procedures, protocols)
- More responsibility on leaders / management, using hierarchical relations to change norms
- Top-down approach, but can support social approach





TIME4CS Reflection Tool Step 1: Stock-taking exercise

1. General info: Identify Opportunities & Barriers to implementing and accepting CS

2. Re. Research:

- 1. Any CS projects/proposals within institution? How many and descriptions?
- 2. Any publications related to CS within institution? How many? Links?

3. Re. Education & Awareness:

- 1. Capacity building: how is the awareness of CS and CS expertise? Any CS trainings available?
- 2. Communication & Debate: Any info channels inviting the public to participate, in projects, debates, dialogues, discussions on CS? Describe them, or find link

4. Re. Support Resources & Infrastructures:

- 1. Networks: in any active networks, collaborations, organisations related to CS (e.g., ECSA)? Member of national CS network? Institutional member of ECSA?
- 2. Funding: Any CS funding opportunities you know of or use?
- 3. CS Champions: are there any CS Champions driving CS forward in your institution? A CS coordinator? Dedicated contact point / person for CS?
- 4. Infrastructure: Technical solutions used for CS? Open data archives? Legal/ethical protocols?

5. Re. Policy & Assessment

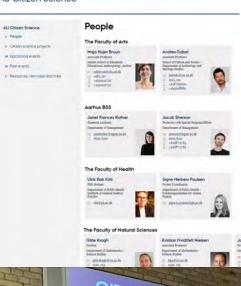
- 1. Strategy: Public engagement in strategy? Open science policies? CS in any policy/regulation?
- 2. Researcher evaluation: Is public engagement/CS part of researcher assessment?
- 3. Management: Any CS Champions at high level? Presentations to management on CS?



TIME4CS AU Citizen Science



AU Citizen Science



AU Citizen Science

- > People and Collaborators
- > Citizen science projects
- » Upcoming events
- >> Past events
- > Citizen Science Training
- > Resources, networks and links
- > Media about AU citizen science



AU CS mailing list

Sign up to our internal AU CS mailing list



European Citizen Science Association

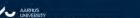
Member



BREAKING DOWN BARRIERS FOR CITIZEN SCIENCE AT AU

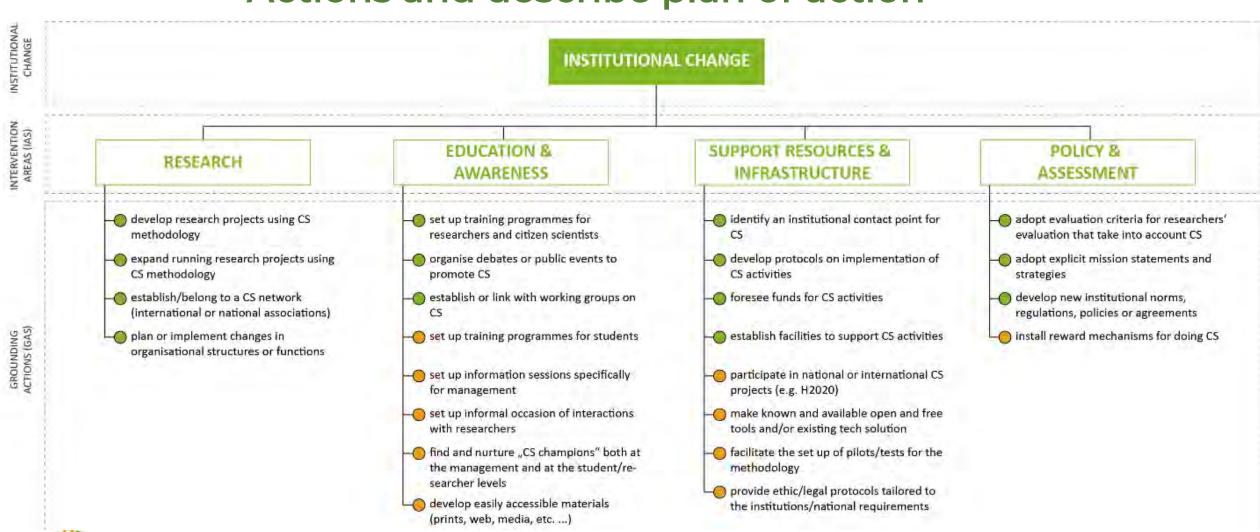
- 1. Help yourself to lunch
- 2. Have a chat with the others to... identify barriers you experience in doing CS at AU







TIME4CS Reflection Tool Step 2: Selecting Grounding Actions and describe plan of action



The TIME4CS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101006201

TIME4CS Step 2: Make plan





REFLECTION TOOL

for Institutional Changes in Citizen Science



grounding action #1

name of the grounding action:	under which intervention area(s) would you place it?
short description:	ResearchEducation and Awareness
	Support resources and Infrastructures
	Policy and assessment
	Other:



TIME4CS Reflection Tool Step 3: Compiling the grounding actions into a Roadmap

- Add all your chosen Grounding Actions (GAs) to timeline
- Check for duplication
- Find synergies across GAs
- List all defined goals for all GAs

Coals	Grounding Action	Intervention Area	Type of Goal
			E.g. STC MTG or LTG.

	GA1 - [name GA1]	GA2 – [name GA2]	GA3 – [name GA3]	GA4 – [name GA4
Year 1				
Month 1	E.g.: The Core team prepares a survey to be shared with the research community			
Month 2				
Month				
Month 12				
Year 2				
Month 1				
Month 2				
Month				
Month 12				
Year 3				
Month 1				
Month 2				
Month				
Month 12				

TIME4CS International Community of Practice

Citizen Science Global Partnership



- Regional associations working groups & newsletters
 - European Citizen Science Association (ECSA, 2013)
 - Citizen Science Association (CSA, 2012/2014)
 - Australian Citizen Science Association (ACSA, 2014)
 - African Citizen Science Association (2017/2021)
 - South African Citizen Science Association (2023)
 - Asian Citizen Science Association (2018)
 - Red Iberoamericana de Ciencia Participativa (RICAP, 2019)
- National Citizen Science Networks (approx. 17 just in Europe)

















TIME4CS Knowledge exchange & inspiration

- > Upcoming Conferences:
 - > European Citizen Science Association: 2024 (in-person), Vienna



- Working groups, e.g. ECSA
- ECSA <u>newsletter sign-up</u>
- EU-citizen.science
- > eCOST Actions, e.g. Alien CSI































Global Mosquito Alert







citsci listserv (CSA)





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TIME4CS Next workshops

Citizen Science Education & Awareness-Friday, 27

October 2023 raising for Research Performing

Organisations

Tuesday, 7 Citizen Science Support Resources &

November 2023 Infrastructure

Monday, 27 Citizen Science Policy & Assessment

November 2023

Read more and register for workshops



Find •Q Q

AU Citizen Science

Projects > AU Citizen Science > Upcoming events > Citizen Science Workshops 2023

AU Citizen Science

- > People and Collaborators
- Citizen science projects
- » Upcoming events
 - > Citizen Science Workshops 2023
- >> Past events
- > Citizen Science Training
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Citizen Science Workshops 2023

Citizen Science Workshops @AU 2023

As part of the TIME4CS project, AU has developed a range of citizen science training materials and has run citizen science training workshops for researchers and research performing organisations' admin and management teams in four European countries. Building on this, we now offer four workshops at AU (Preben Hornung Stuen, Bldg. 1422 / 132, Fredrik Nielsens Vej 2-4, 8000 Aarhus C) this autumn, all 2-4pm:

Monday, 2 October Citizen Science Research & Methodology Friday, 27 October Citizen Science Education & Awareness-raising for Research Performing Organisations

Tuesday, 7 Citizen Science Support Resources & Infrastructure November 2023 Monday, 27 Citizen Science Policy & Assessment

If you are interested in attending one or more workshops, please register

Participation is free (no refreshments or food will be provided) and all workshops will be conducted in English

Workshop facilitators: Kristian H. Nielsen and Gitte Kragh





November 2023



Thank you for your attention!

Kristian H. Nielsen & Gitte Kragh
Aarhus University
khn@css.au.dk
gitte.kragh@css.au.dk