

Sustainability communication on food packages status quo and future needs

Free webinar organised by MyPack in
collaboration with COST action CIRCUL-A-BILITY,
European projects



July 5th, 2021

10:00 to 11:30 am ECST

[Free registration](#)

Agenda

10:00-10:20

Giulia Granato
WUR, Netherlands



“A meaningful reminder on sustainability: when explicit & implicit packaging cues meet”

10:20-10:40

Prof. Victoria Krauter *FH Campus Wien, Austria*



“Circular packaging design and communication”

10:40-11:30

General discussion

Moderator

Prof. Giancarlo Colelli
UNIFG, Italy

