**Ideas and Challenges Marketplace**

On the [‘Ideas and Challenges’ marketplace](https://www.worldlabs.org/c/odin/mkt/ideas-challenge), WorldLabs members (both industrial and academic) can post ideas and industry challenges which can form the basis of an ODIN project application. By posting ideas and challenges, ODIN members indicate their interest in developing an open project and can source further input and partners. Below is a template you can use to fill in the details before posting online.

**THIS IS A MANDATORY STEP IN THE APPLICATION PROCESS.**

NOTES and TIPS:

* Teams **do not** have to be fully formed before posting the idea. The marketplace can (and should) be used as a tool to find additional partners. You can browse and contact all [current ODIN members here](https://www.worldlabs.org/c/odin/members).
* Ideas **do not** have to be fully formed before posting. As new partners join, it is expected that the project will develop further and may change significantly.
* Main applicants must consult their local business developer either shortly before or shortly after posting the WorldLabs idea.

Business Developer Contacts
**University of Southern Denmark** Liv Thomsen, litho@sdu.dk

**Technical University of Denmark** Elias Zafirakos, eliza@dtu.dk

**Aarhus University** Conny Tegtmeier, clt@au.dk

**University of Copenhagen** Hanne Junker Elmelund, hanne.elmelund@adm.ku.dk

**Aalborg University** (Funding Specialists)

* Anne Schüsler Dethlefsen (Institut for Medicin og Sundhedsteknologi), asde@hst.aau.dk
* Kristian Bering (Institut for Kemi og Biovidenskab), kbe@bio.aau.dk
* Department of Clinical Medicine (Klinisk Institut), ki-funding@dcm.aau.dk

**Title**

Summarize your idea or challenge, aiming for clarity and impact to encourage views.

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| Add your answer here… |

**Description of Idea or Challenge**

Describe the unmet need your project aims to address and detail your suggested approach to solving it. Highlight anticipated outcomes, along with the project's capacity for fostering innovation and its applicability to other diseases and research fields. We encourage you to mention your organization in the first sentence, so it shows in the Overview. - Character limit: 1.500

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| Add your answer here… |

**Post Image**

Upload a high-quality image with a 15:9 ratio (recommended size: 300x180 pixels), to visually represent this marketplace post.

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| You can upload your image when you create your 'Ideas and Challenges’ marketplace post.  |

**Main Contact Information**

Add the contact information of the primary contact for this post.

We suggest that you include the following:

* Name(s)
* Professional title(s)
* Organisation(s)
* Email(s) (although recommended, this is optional because you can be contacted directly via our platform through the ‘Message’ button at the bottom of your post)

**⚠️ Other than the above, do not include any additional personal information such as gender, telephone number, etc. This information is shared publicly.**

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| Add your answer here… |

**Idea proposed for the following call year (new 2025)**

Select which call year your project idea/challenge is relevant for.

If you are editing an idea that was proposed for a previous call round, please do not delete that year from the list below - rather just add the next call year.

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| * 2024 (no longer relevant)
* 2025
 |

**Workplace of the main contact (new 2025)**

Select the name of the organisation which is proposing the idea.

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| * Aalborg University
* Aarhus University
* Technical University of Denmark
* University of Copenhagen
* University of Southern Denmark
* Other University
* Hospital (not affiliated with a main partner)
* Industry
* Other
 |

**Idea/Challenge Area**

Please select which area(s) your idea or challenge falls within the ODIN scientific scope.

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| * CMD - cardiometabolic diseases
* CVD - cardiovascular diseases
* Infectious diseases
* Regenerative medicine
* Disease-agnostic platform technologies or research tools/methods for broader healthcare applications
 |

**Partners needed**

Choose one or more options to let members know what type of partners you are looking for. Your response will help the ODIN Secretariat facilitate relevant matches for you if needed.

⚠️ **Main applicants may ONLY be associate or full professor from Aalborg University, Aarhus University, Technical University of Denmark, University of Copenhagen or University of Southern Denmark**

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| * Main applicant (associate or full professor)
* Co-applicant(s) (university, hospital or other non-profit)
* Company partner(s)
 |

**Resources Needed**

Describe in more detail which competencies or resources you are looking for, e.g. material input or contributions, intellectual input

* *Character limit: 500*

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| Add your answer here… |

**Resources Available**

Describe the current competencies and resources available (the person(s), technologies, and methods currently available to the project).

* *Character limit: 500*

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| Add your answer here… |

**Considerations for Pre-competitiveness (Updated 2025)**

It is a central principle in the ODIN model that research projects must be **precompetitive**, meaning that results created during the project are not eligible for patent protection (IPR), because they are e.g. too early or too fundamental in nature.  Since **all data and results must be published** after completion of the project **without prior filing of IPR**, they become part of the public domain, making them broadly available and applicable for the benefit of others.

It is therefore important to carefully define the boundaries of the ODIN project and consider all potential outcomes that will be made available to the public. Please describe:

a) the nature of the potential project output(s)

b) the proposing party/parties’ interest in the output

c) how it could be of interest to other collaborators and eventually the wider academic and industrial community

* *Character limit: 750.*

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| Add your answer here… |

**Project Timing and Length**

State your project’s expected start and end dates, as well as its expected duration in the following way:

‘Start: **DD/MM/YYYY**, End: **DD/MM/YYYY**, Total Duration:**X Year(s), Y Month(s)’.**

**⚠️ The maximum project length is three-years for Grant Type 1, and one-year for Grant Type 2A.**

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| Add your answer here… |

**Grant Type**

For which grant type would you like to apply?

The larger Grant type 1 (up to three years and 7 M DKK)

The smaller Grant type 2A (Only available to previous ODIN grant recipients- up to 1 year and 1,5 M DKK).

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| * Grant type 1 (large new grant)
* Grant type 2A (top-up grant)
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**Relevant Link(s) - optional**

Add a link, such as a website, that is relevant to your idea or challenge.

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| Add any relevant URLs here… |

**Relevant Documents - optional**

Upload relevant documents, such as PDF files or any other information, that are relevant to your idea or challenge.

⚠️Any documents that you upload will be visible to other ODIN members, so please do not upload any private information.

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| You can upload these files when you create your 'Ideas and Challenges’ marketplace post.  |

**Additional Videos - optional**

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| You can upload these videos when you create your 'Ideas and Challenges’ marketplace post.  |

**Additional Images - optional**

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| You can upload these images when you create your 'Ideas and Challenges’ marketplace post.  |

**Sectors**

Select the sectors that most closely align with the content of your post. While this information will not appear in the actual post, it will enhance post discoverability.

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| (Drop down list of options) |

**Keywords**

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| You can add keywords here  |