

# PLANT2FOOD

ESKILD HOLM NIELSEN

Dean, Technical Sciences, Aarhus University

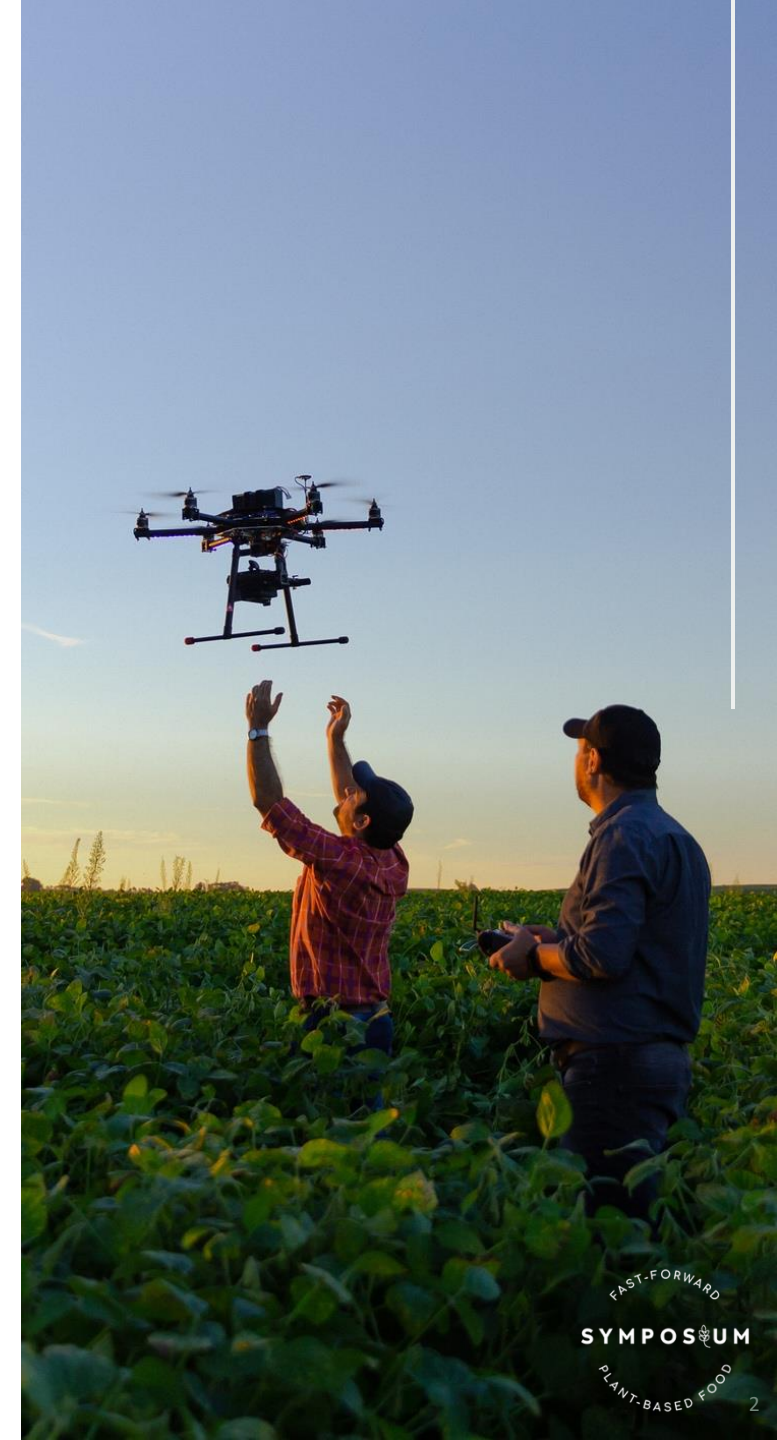
# PLANT2FOOD

A collaboration platform with cascade funding

**LENGTH** 2023-2027

**BUDGET** Up to 200 M DKK / 26.8 M €  
Sponsored by the Novo Nordisk Foundation

**CALLS** 1 – 2 per year



# A COLLABORATION BETWEEN ACADEMIA AND INDUSTRY

## CORE PARTNERS

Academic



AARHUS UNIVERSITY



UNIVERSITY OF  
COPENHAGEN



WAGENINGEN  
UNIVERSITY & RESEARCH

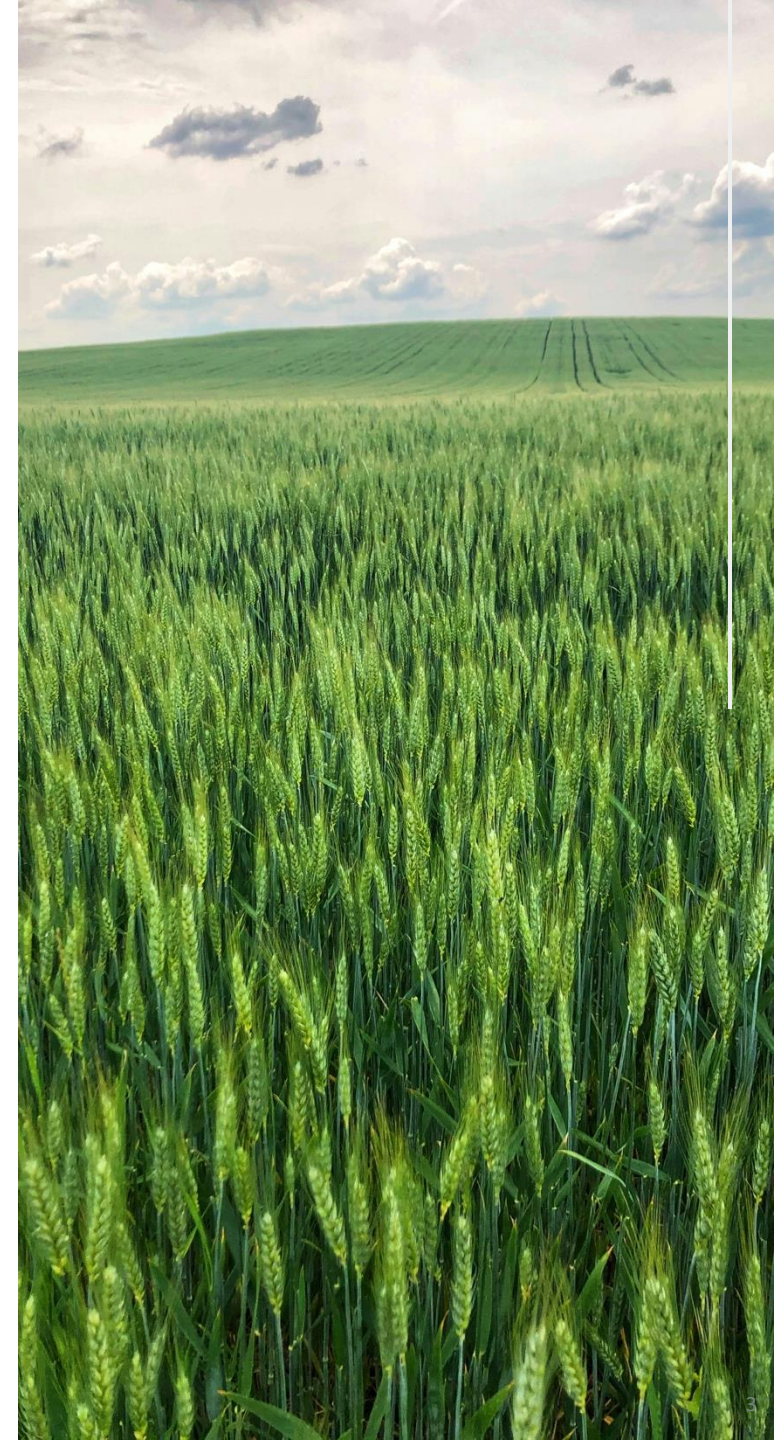


Technical University  
of Denmark

Industrial



Food & Bio Cluster  
Denmark



## OUR VISION


Plant2Food's vision is to accelerate the transition to a more sustainable, plant-based food system, which is healthy for both the planet and its population, by building a leading hub for plant-based food research and innovation.




Read more here:

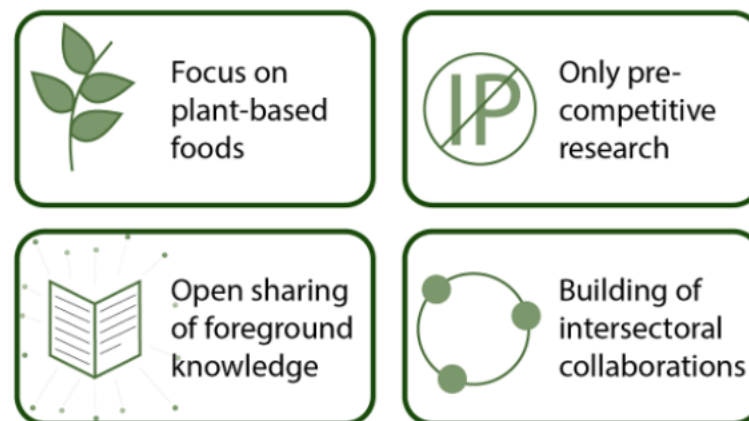


**Plant2Food** project aims to help accelerate the transition to a more plant-based diet. We do this **with openness**:

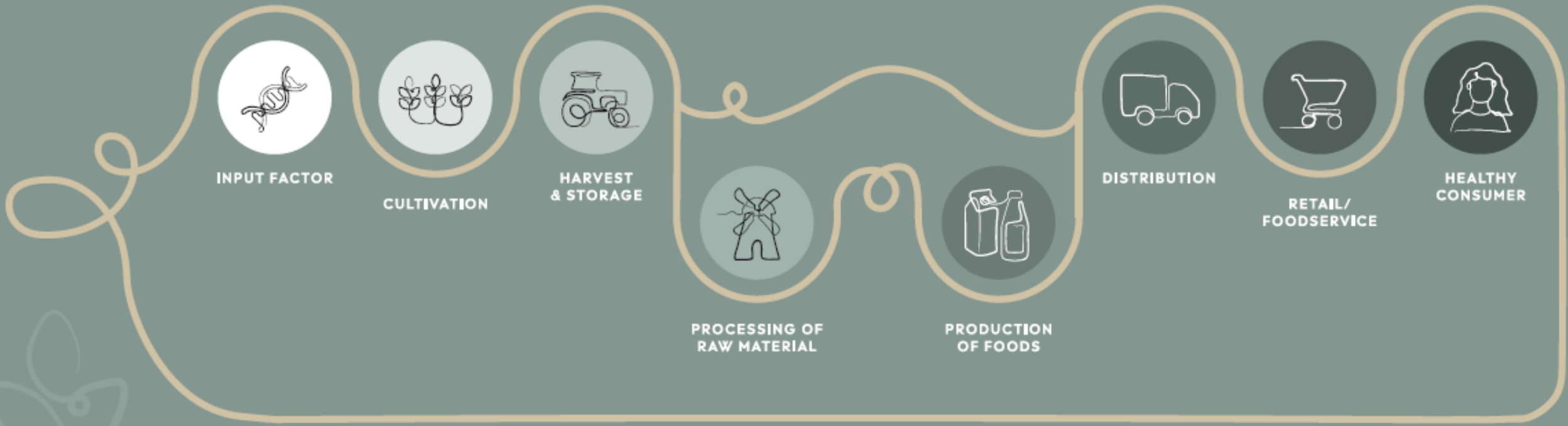
 We fund pre-competitive open research collaborations between academia and AgriFood industry.

 All knowledge and results are shared openly for everyone to use and further develop for commercial purposes downstream.

 We host events and matchmaking sessions to spur new intersectoral and interdisciplinary collaborations.



# Plant-based value chain



# PLANT2FOOD ACTIVITIES

2023-25

4  
call rounds



102 M  
DKK  
for funding



82  
submitted  
applications



14  
funded  
projects

140 unique  
companies



40+  
events hosted



Join our next pitch session



## PITCH SESSION

TOPIC

AI for Plant-based food developments

SPEAKERS



**Mette Skau Mikkelsen**  
Head of Plant-based Foods,  
Principal Scientist at **FOSS**



**Morten Arendt Rasmussen**  
Professor, Food Microbiology,  
Gut Health, and Fermentation  
University of Copenhagen



**Remko Boom**  
Professor, Ingredient and  
Dairy Technology at  
University of Copenhagen

ONLINE

FREE PARTICIPATION



FROM 10.00 - 11.00

REGISTER HERE



## EVENTS 2025



Facilitated Ideation &  
matchmaking events



Webinar  
SPEAKERS TBA.



Plant Food Festival  
At Copenhagen, Denmark

# OPEN CALL

## APPLY FOR TWO GRANT TYPES

### TYPE 1

To address complex research problems inspired by unmet industrial needs.

**TEAM:** Min. 1 partner university & 1 company

**LENGTH:** Up to 1 year and 10 months

**BUDGET:** 2– 4 M DKK / 268-536.000 €

### TOP-UP GRANT

Top-up funding for already funded projects (also outside Plant2Food) to:

Synergize

Expand

Pursue new opportunities

**TEAM:** Min. 1 partner university & 1 company

**LENGTH:** Up to 1 year and 10 months

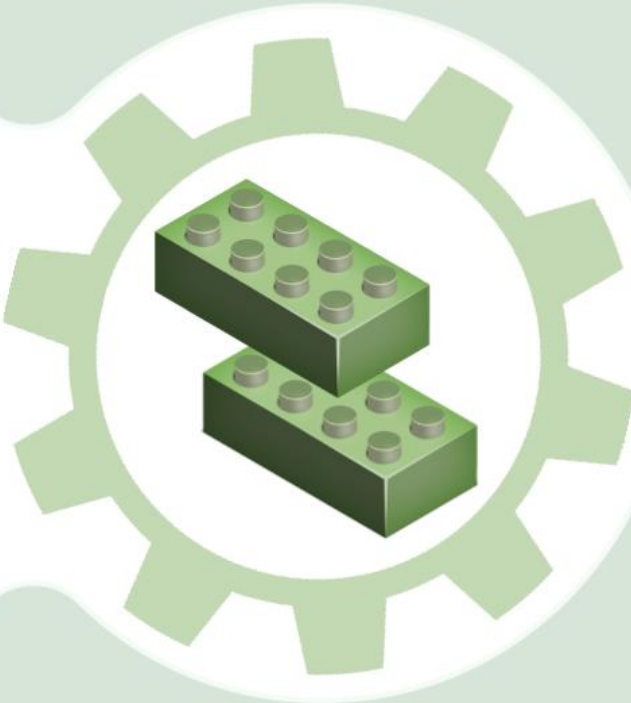
**BUDGET:** Up to 3 M DKK / 402.177 €

# WHY PRECOMPETITIVE AND OPEN SHARING OF RESULTS

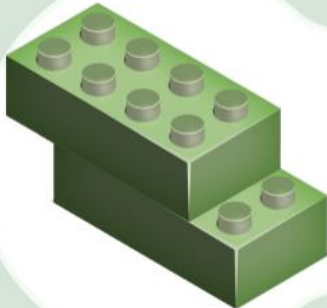
- Accelerates discoveries and innovations by bringing together university researchers and industry in patent-free collaborations where the results are shared publicly.
- The set-up acts as building blocks for downstream innovation that everyone is free to use for commercial purposes.
- The model is particularly suitable for early-stage mission-driven problems that are too complex for any party to solve alone.



Company building blocks of knowledge

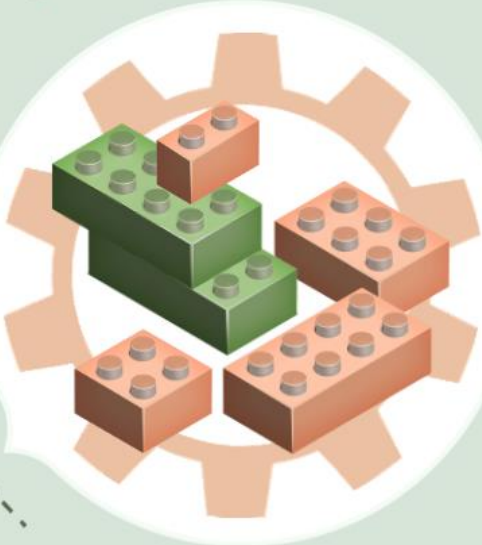


University building blocks of knowledge

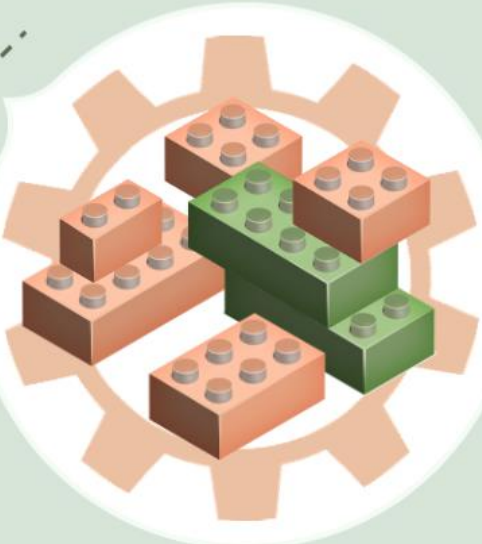


Results are openly shared for everyone to use.

Downstream innovation TRL 4-9



PB icecream



PB cheese



## PLANT2FOOD HUB

- Create an online profile
- Apply for funding
- Watch pitch sessions
- Find project partners
- Stay updated on news and events

Sign up



## PLANT2FOOD SECRETARIAT



**Mette Damborg Hansen**  
Programme Manager

✉ [meha@au.dk](mailto:meha@au.dk)

☎ +45 93508266



**Cathrine Depenau**  
Administrative Coordinator

✉ [cdepe@au.dk](mailto:cdepe@au.dk)

☎ +45 93509991



**Hanna-Louise S. Nielsen**  
Administrative Coordinator

✉ [hlsn@au.dk](mailto:hlsn@au.dk)

☎ +45 93 51 77 86



# PLANT2FOOD

A Novo Nordisk Foundation sponsored initiative