

FAST-FORWARD

SYMPOSIUM

PLANT-BASED FOOD

A close-up photograph of a young boy with brown hair, smiling and looking towards the camera. He is holding a piece of light-colored bread with a bite taken out of it. He is wearing a white long-sleeved shirt with dark blue horizontal stripes on the sleeves. The background is blurred, showing other people and what appears to be an outdoor setting.

novonesis

New sustainable food systems require vision and collaboration

Fast-forward plant-based food symposium

Frank Haagensen, Novonesis

Hindsgavl Gods, 23MAY2024

With 100+ years of innovation as our foundation,
we will keep delivering transformative solutions

novozymes® 

CHR HANSEN

novonesis



We exist to...
**Better our world
with biology**

Across 30+ industries, our innovations both help businesses achieve their commercial targets and balance the needs of people and our planet

We work with our customers to deliver value with our unique biotech toolbox and ability to produce and deliver at scale.

Here are some of the industries we serve.

Biosolutions for planetary health

Household care

Bioag & plant health

Plastic recycling

Animal health & nutrition

Professional cleaning

Leather & textiles

Bioenergy

Carbon capture

Pulp & paper

Grain & starch

Biosolutions for food & health

Meat, seafood & culinary

Baking

Beverages

Functional foods

Plant-based foods

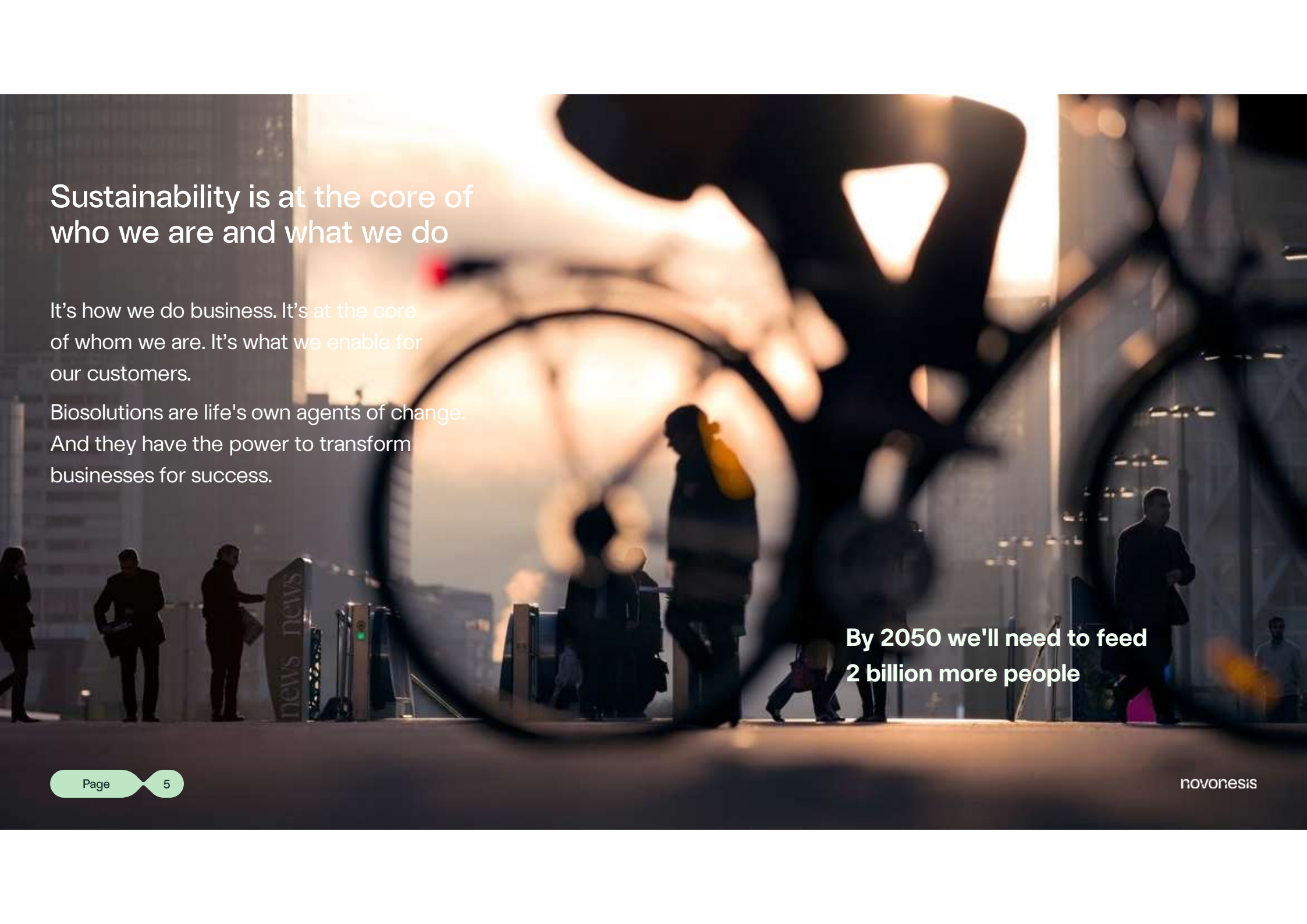
Dietary supplements

Dairy

Advanced protein solutions

Infant nutrition

novonosis



Sustainability is at the core of who we are and what we do

It's how we do business. It's at the core of whom we are. It's what we enable for our customers.

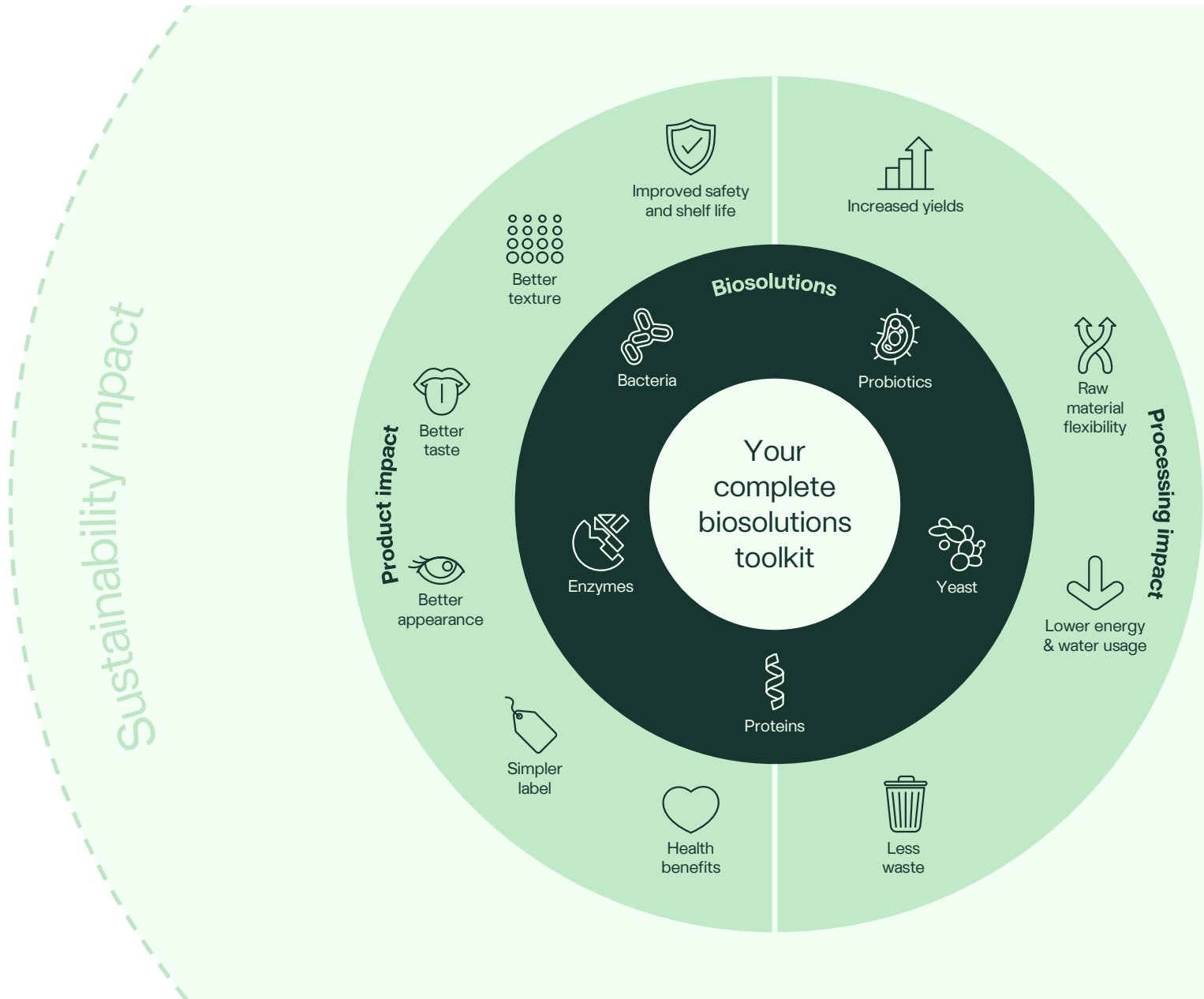
Biosolutions are life's own agents of change. And they have the power to transform businesses for success.

**By 2050 we'll need to feed
2 billion more people**

Purely dedicated to biology

Biosolutions are tiny
but mighty enzymes
and microbes.

The right combination
helps transform your
products, your
processes and your
impact on the planet.



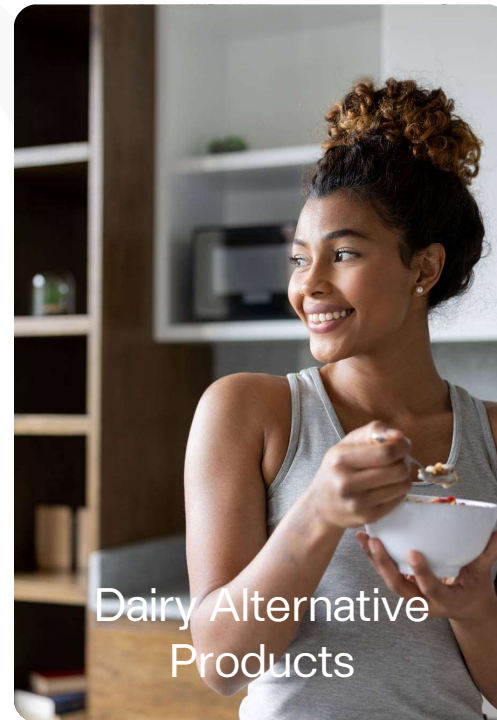
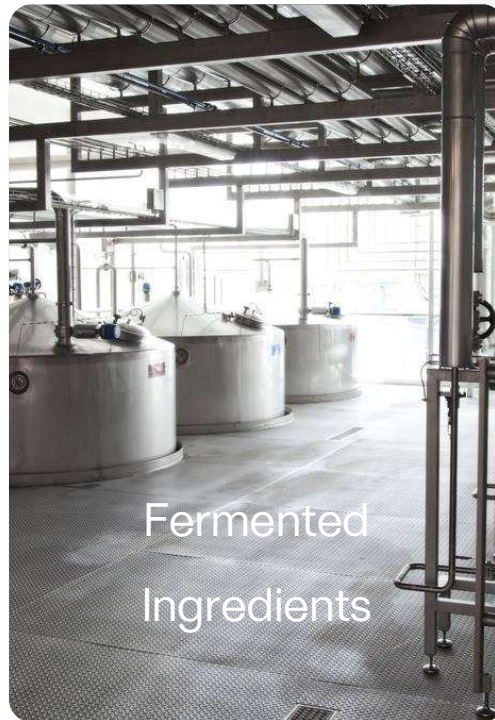
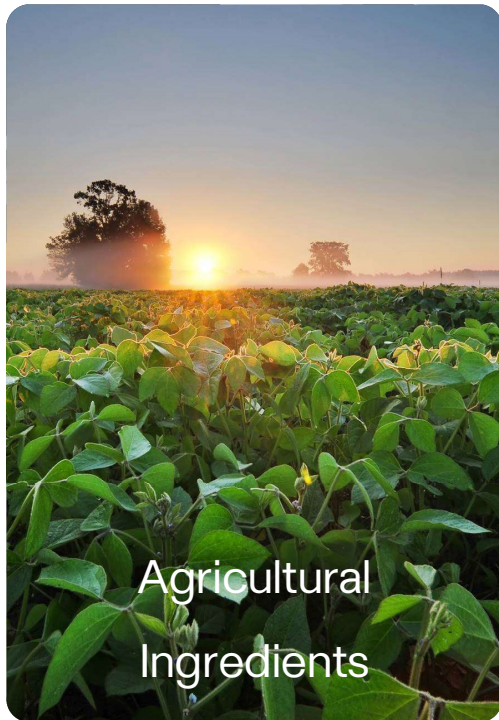
A warm, intimate photograph of a woman with dark, curly hair smiling broadly while sitting at a table. She is holding a spoon and appears to be eating. In the foreground, the back of another person's head and shoulders are visible, also seated at the table. The background is softly blurred, showing hints of a bright, indoor setting with wooden elements. The overall mood is positive and communal.

novonesis

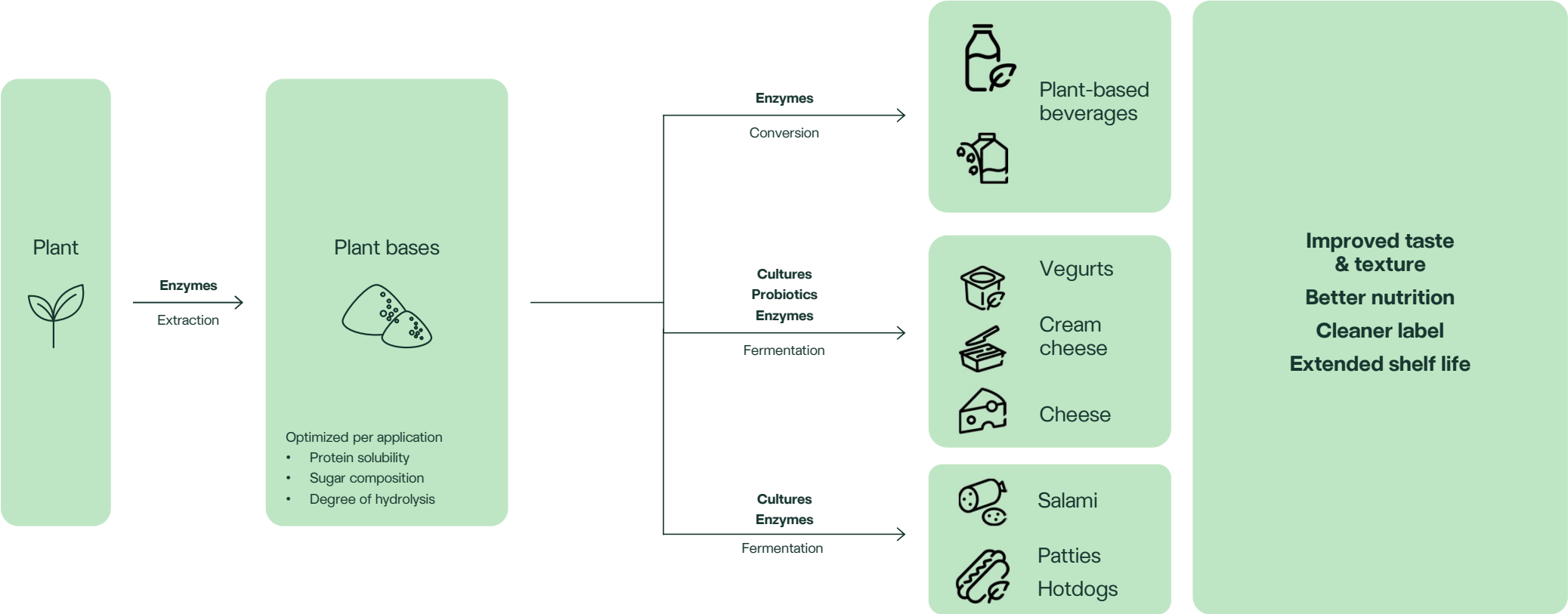
Dairy- and Meat Alternatives

Together, we help you succeed in developing new food products based on agricultural raw materials, with answers we find inside the plants

Our involvements on creating a more sustainable food system – future food categories



Novonesis – addressing the whole value chain, from extraction of bases to consumer product manufacture



----- Increased yield, optimized process & efficiency ----->

Enabling a transformation of our food systems require our collective efforts

Vision

Highly important with national and regional strategies to enable sustainable food production systems (from field to fork)

Funding

Access to funding opportunities that foster development of fundamental knowledge, interdisciplinary alignment and business-enabling inventions

Collaboration

Shared commitment to build new knowledge, insights, and technologies across public-private entities

Public- and private funding opportunities and collaborations are important for Novonesis and our customers to help enable transformation of food systems

Plant2Food

Several Lol and LoS...

Plantefonden

FUTURE DAIRY



PLANT2FOOD
A Novo Nordisk Foundation Sponsored Initiative

AgriFoodTure



PLANT-BASED
FOOD GRANT



AgriFoodTure

AQRIFood
RePlanted
HYCheese

GUDP

FermPro
Animal free protein

Important benefits for Novonesis from funded public-private collaborations



Fundamental
Knowledge



Equipment and
Technology



Talents



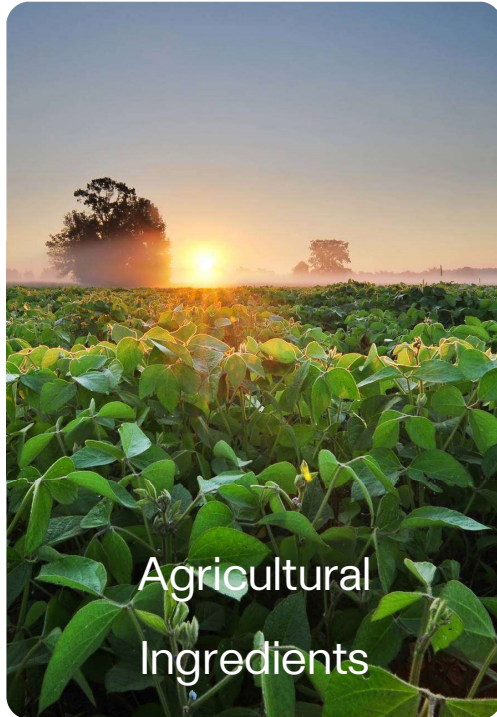
Partnership

Possible obstacles and dilemmas

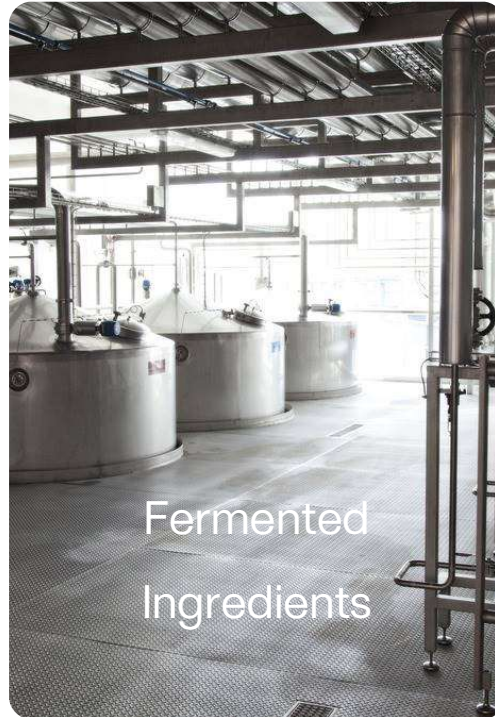
- Conflicting expertise
- Number of funding bodies and proposals
- IP and technological advancement
- Industrial relevance and impact
- Partners with scale-up capabilities



Ensure research activities and funding opportunities towards industrial trends for future food categories



- What are critical quality and functionality parameters?
- How to measure and consistently deliver on these?
- What are relevant crops to focus on?



- What properties should these special ingredients deliver on?
- What manipulations are essential downstream?
- How to guide regulatory bodies to enable approval of safe food ingredients?



- What ingredient combinations enable healthy and tasty products?
- Which analytical tools and methods are required to create these products?
- How to best assess nutrition and health for plant-based products?
- How to compile and convert large data sets into predictive models?
- What new manufacturing equipment and –processes are required for new food products?
- What is required for full utilization of raw materials and zero waste products?



A man with a beard and mustache, wearing a grey sweater and a dark apron, is holding a round piece of cheese. He is in a cheese cellar with wooden shelves filled with many other rounds of cheese. The lighting is warm and focused on the man.

By transforming industries we're changing the world

By making businesses more efficient and more sustainable,
we enable healthier lives and a healthier planet.



Thank you.

<Place>
<Date>

novonordisk
foundation
Benefitting people and society

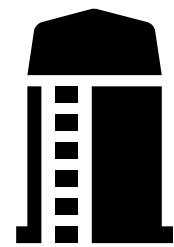
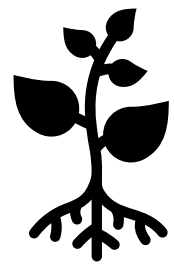
Introducing the purpose of the series of symposia

Thomas de Bang
Senior Scientific Lead

EAST-FORWARD
SYMPOSIUM
PLANT-BASED FOOD

Plant-based food is central for food systems transformation

Many **challenges** exist across the plant-based food value chain hindering transition.

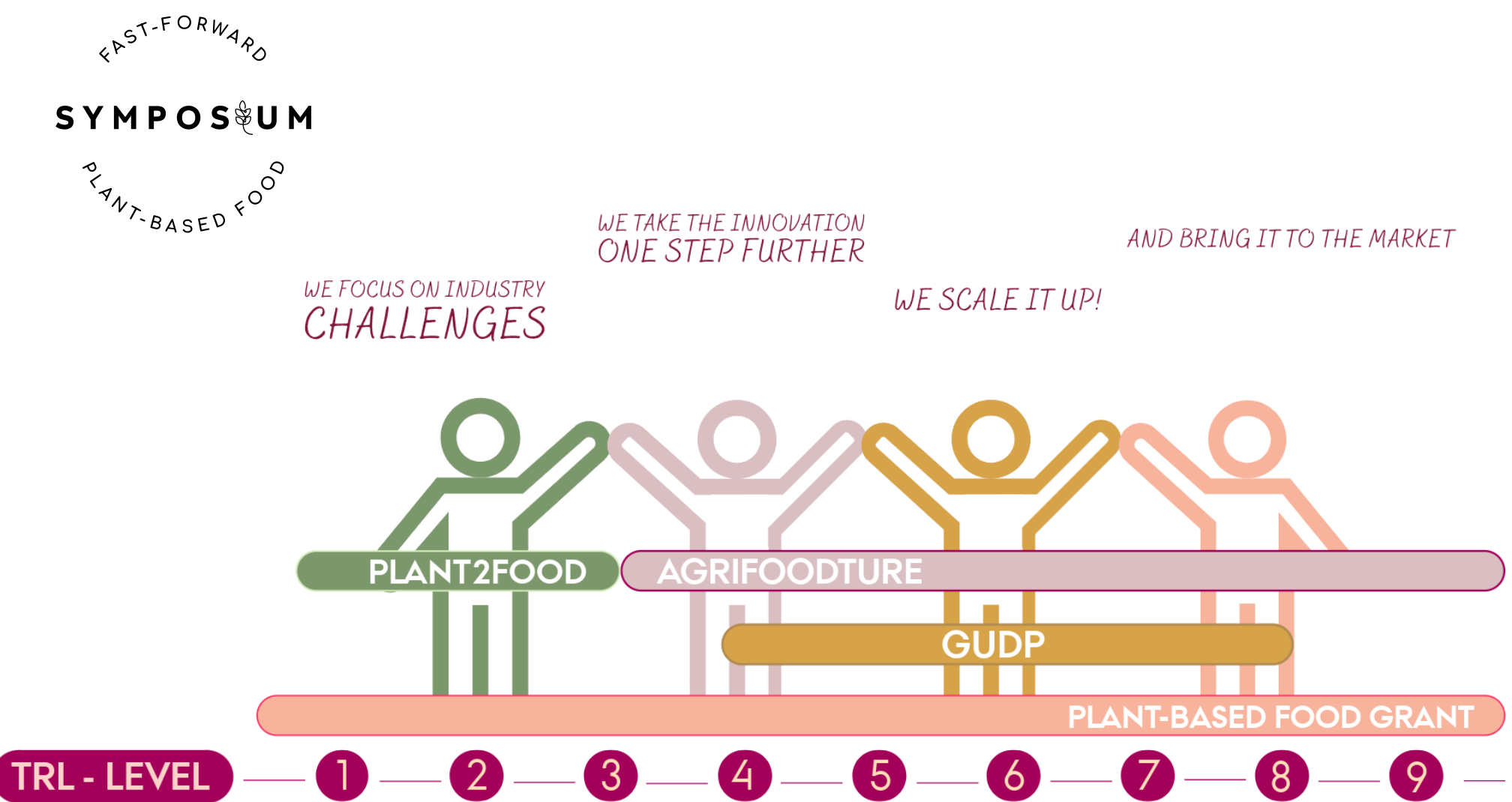


Big **potential** for value creation and better solutions through breaking down siloes

Great **opportunity** in building upon strong Danish tradition for collaboration and trust.



Focused partnerships and collaborations across the value chain are key for impact



Collaboration across the value chains and between funded projects to create synergy and propel the transition.



Three symposia over three years

Purpose

Create synergy, alignment, and awareness between existing funding schemes and ongoing research projects and activities to identify gaps and challenges.

The three symposia:

1. Match-making and raise community awareness
2. Public-private partnerships
3. Impact investments

Enjoy the day!



PLANT2FOOD

LISE LYKKE STEFFENSEN

Member of the Steering Committee
CEO NordGen



THE PLANT2FOOD PLATFORM



- 5-year platform (2023-2027)
- Up to 200 M DKK
- Sponsored by the Novo Nordisk Foundation
- Collaboration between four universities

Academia



Industry



THE MISSION

To accelerate the transition to a more sustainable food system, which is healthy for both the planet and its population.



THE PLANT2FOOD PLATFORM



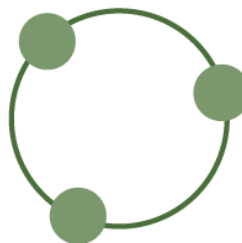
Focus on
plant-based
foods



Only pre-
competitive
research



Open sharing
of foreground
knowledge



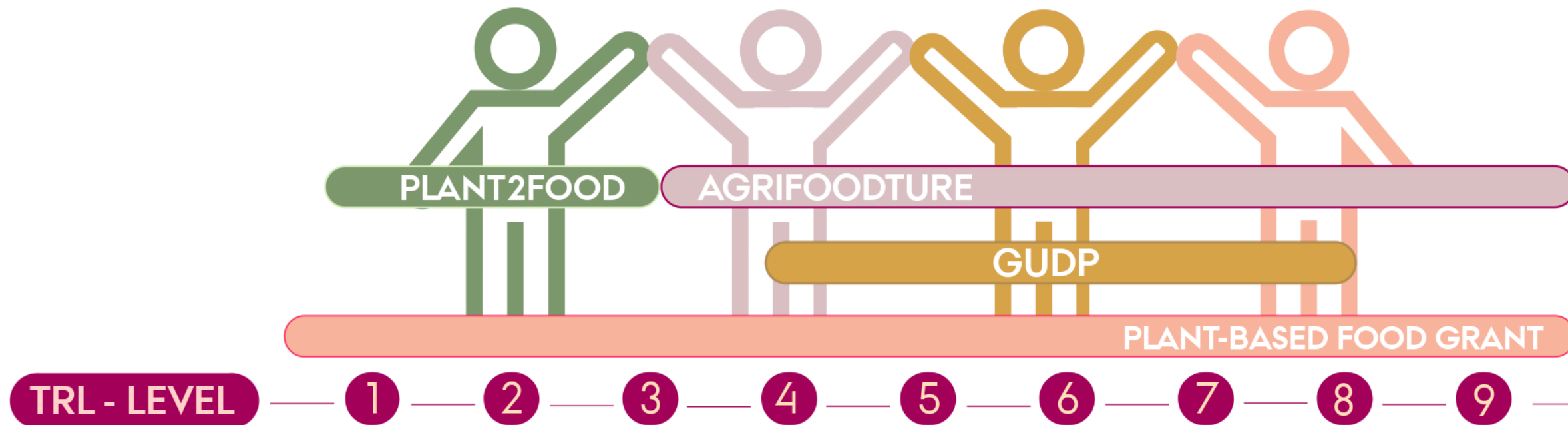
Building of
intersectoral
collaborations

WE FOCUS ON INDUSTRY
CHALLENGES

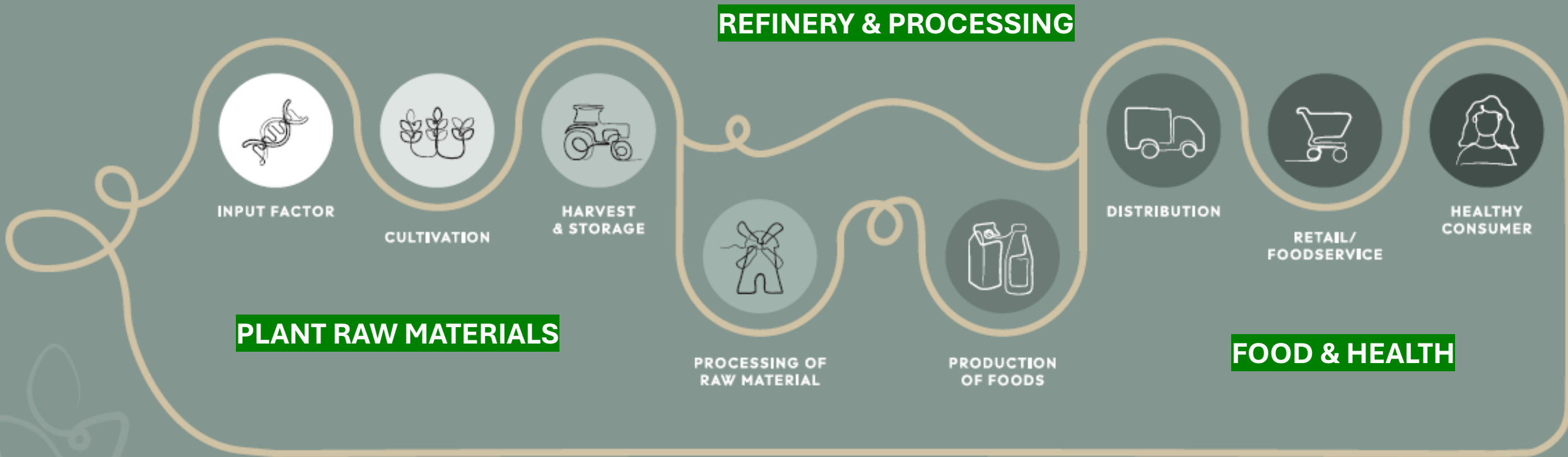
WE TAKE THE INNOVATION
ONE STEP FURTHER

WE SCALE IT UP!

AND BRING IT TO THE MARKET



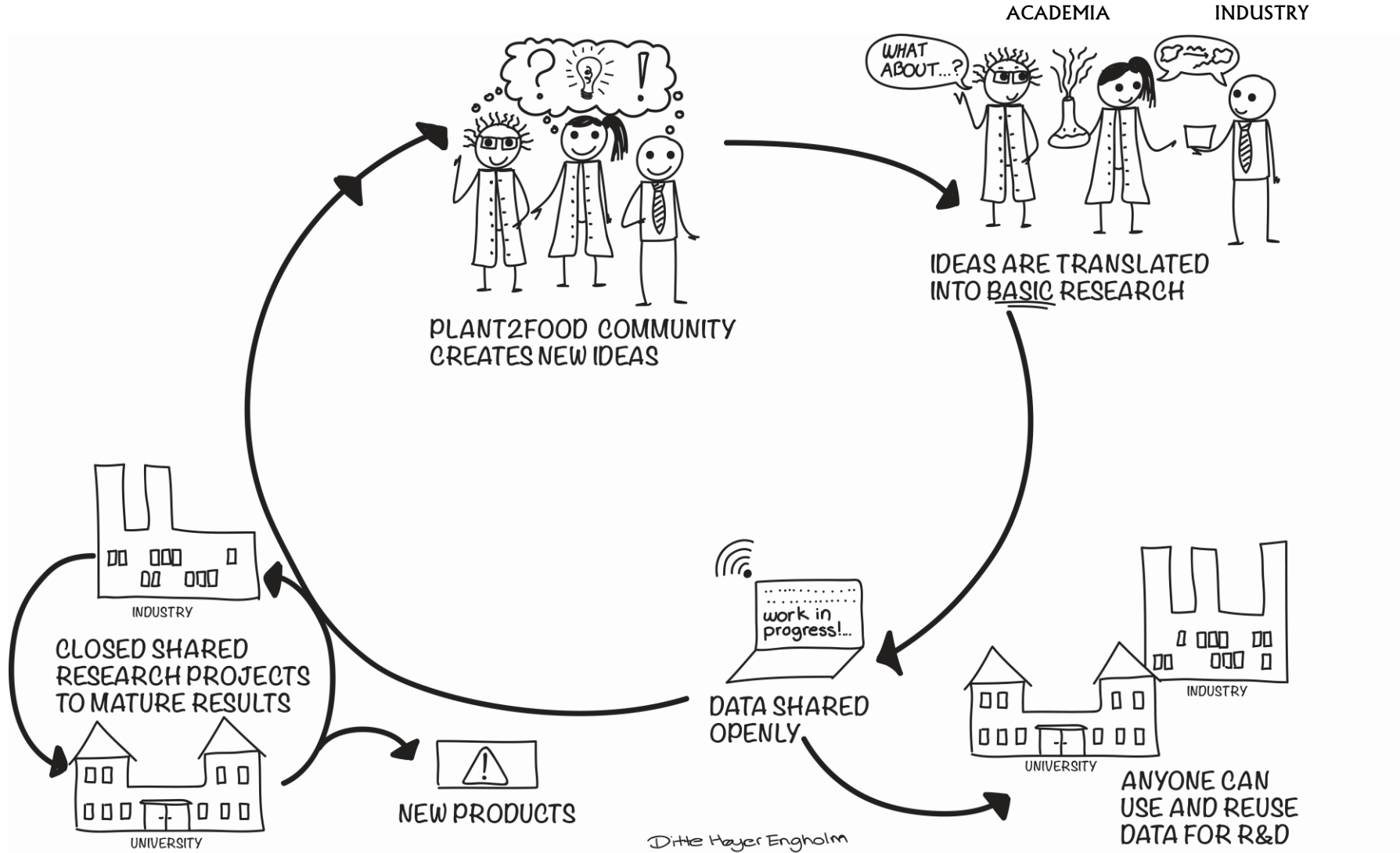
Plant-based value chain



PLANT2FOOD SUPPORTS

PRECOMPETITIVE AND OPEN COLLABOTRATIONS

+ IP



No IP

WHY PRECOMPETITIVE AND OPEN SHARING OF RESULTS

- Accelerates discoveries and innovations by bringing together university researchers and industry in patent-free collaborations where the results are shared publicly.
- The set-up acts as building blocks for downstream innovation that everyone is free to use for commercial purposes.
- The model is particularly suitable for early-stage mission-driven problems that are too complex for any party to solve alone.



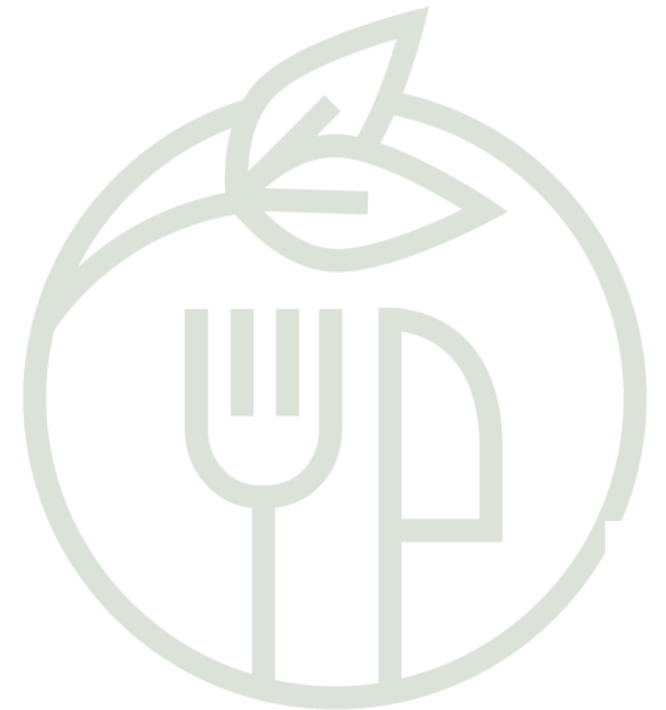
PLANT2FOOD

A Novo Nordisk Foundation Sponsored Initiative

A plant-based hub for academia & industry experts

- Suggest ideas for research projects
- Find new collaboration partners
- Apply for funding for a research project
- Stay up to date on upcoming events

PITCH SESSION W.
Andries Temme
ON THE TOPIC
"Understanding drivers of pea & fababean
product quality, from seed, to farm, to food."



PLANT2FOOD

200 million DKK to support grant's between 1.5-8 million DDK

- Get the basics right and avoid unrealistic goals
- Accelerate innovation and enhance problemsolving
- No IPR and No NDA
- No funding to – or from – companies
- Low administrative burden
- Support for inspiration and matchmaking
- **Opportunity to co-creation and a possibility to adress the barriers to accellerate the potential of plant-based foods...**



TWO CALL ROUNDS

2024

2025

DEADLINE: 02 October 2024 12:00

One call in 2025 (tbd)

GRANT: 17 M DKK/ 2.28 M €

DECISION LETTERS: January 2025

Plant2Food Hub

- Create an online profile
- Apply for funding
- Watch pitch sessions
- Find project partners
- Stay updated on news and events

Sign up



Plant2Food Secretariat

- Help with finding project partners
- News and events
- General questions about call rounds
- Guidance to WorldLabs



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Thank you





AgriFoodTure

Leading the green transition
of Danish food and agriculture

INNOMISSIONS

INNO-CCUS

Capture and storage
or use of CO₂

AgriFoodTure

Climate and ecofriendly
agriculture and food
production

MissionGreenFuels

Green fuels for
transport and industry
(Power-to-X, etc.)

Trace

Circular economy with
focus on plastic waste
and textiles

AgriFoodTure

VISION

AgriFoodTure wants to position Denmark as the leader for innovative, disruptive solutions that enable the green transition of the agri-food system and contribute to:

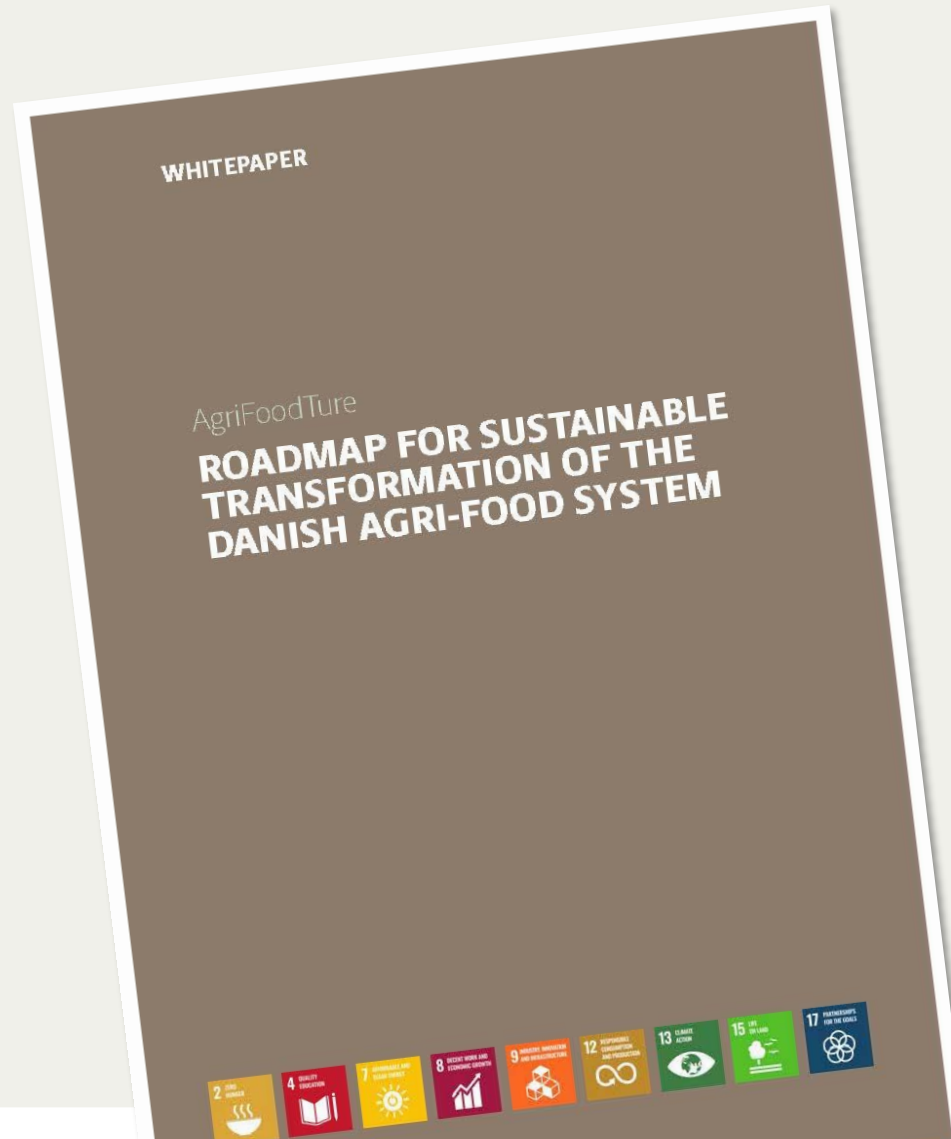
- **Achieving** a 70% reduction in greenhouse gas emissions in Denmark by 2030 and net-zero emissions by 2050.
- **Protecting** the environment and supporting Danish nature and biodiversity.
- **Increasing** the competitiveness of Danish business and industry.

MISSION

- The mission is to power a new generation of green export opportunities, securing the climate, environment and biodiversity while safeguarding food production and employment.
- AgriFoodTure will work fast to create strong, results-oriented research and innovation collaborations that build solutions across relevant fields of specialist expertise.
- Within agriculture, where plants, animals, soil, water and energy are closely interconnected, AgriFoodTure will apply a circular, holistic approach to create sustainable solutions for Denmark and the world.

AgriFoodTure

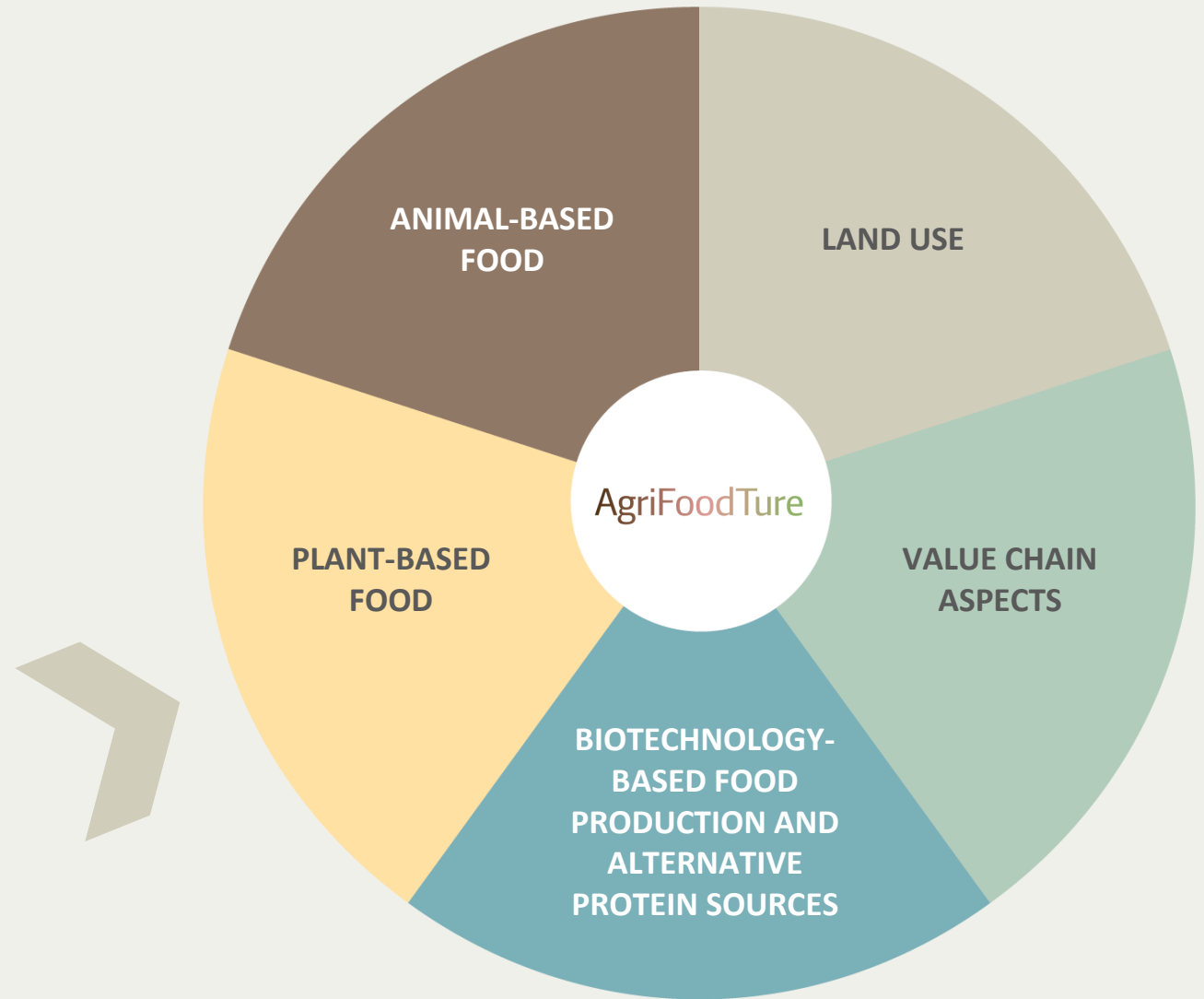
SUSTAINABLE TRANSFORMATION



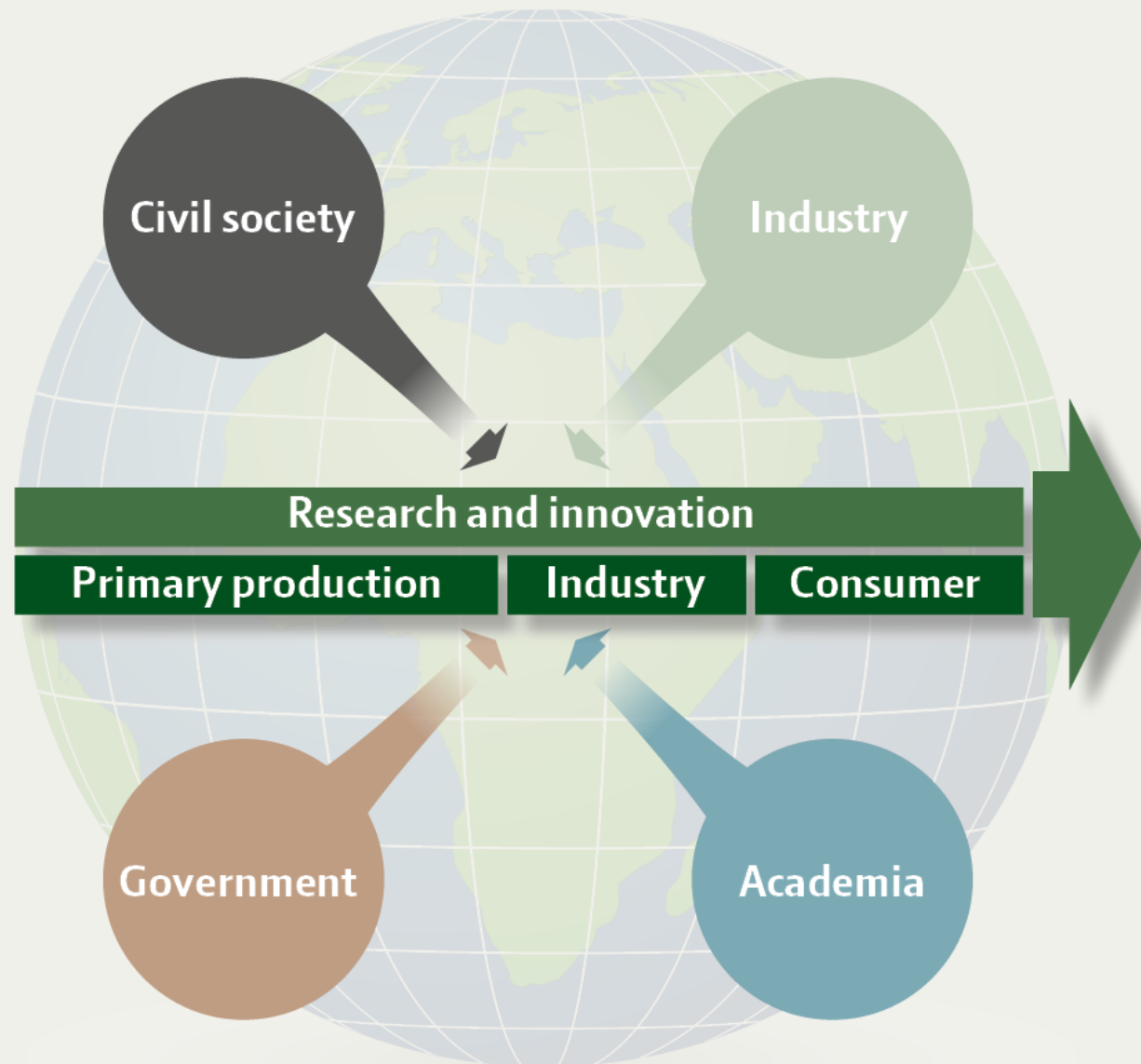
A collaborative effort with contributions from more than 300 researchers from eight Danish universities, sector organisations and industries

FOCUS AREAS

The AgriFoodTure roadmap has identified five tracks which together will contribute to reaching the 2030 and 2050 goals and visions.



QUADRUPLE HELIX



AgriFoodTure Projects

TRACK A



MitiChar

ZeroEmission

FOFE

TRACK B



MABICOW

GrassProtein

LOWHIGH

CH4VENT

PERMA

ClimateReach

TRACK C



AQRIFood

**Climate
Friendly Plant
Biologicals**

REPLANTED

HyCheese

TRACK D



SAFEPRO

UPFORCRABS

MuscleFuel

MYCOFLAVOR

AgriFoodTure

CALLS FOR PROJECTS

Themes for Upcoming Calls

Theme 1

Social Sciences and Humanities projects

11 mDKK

Theme 2

Themes across the AgriFoodTure roadmap

~ 30 mDKK

Theme 3

Accelerating impact towards 2030

42 mDKK

Theme 4

Activities spanning two or more innovation areas (realize the ambitions in the 4 roadmaps)

60 mDKK

Technology Readiness Level (TRL)

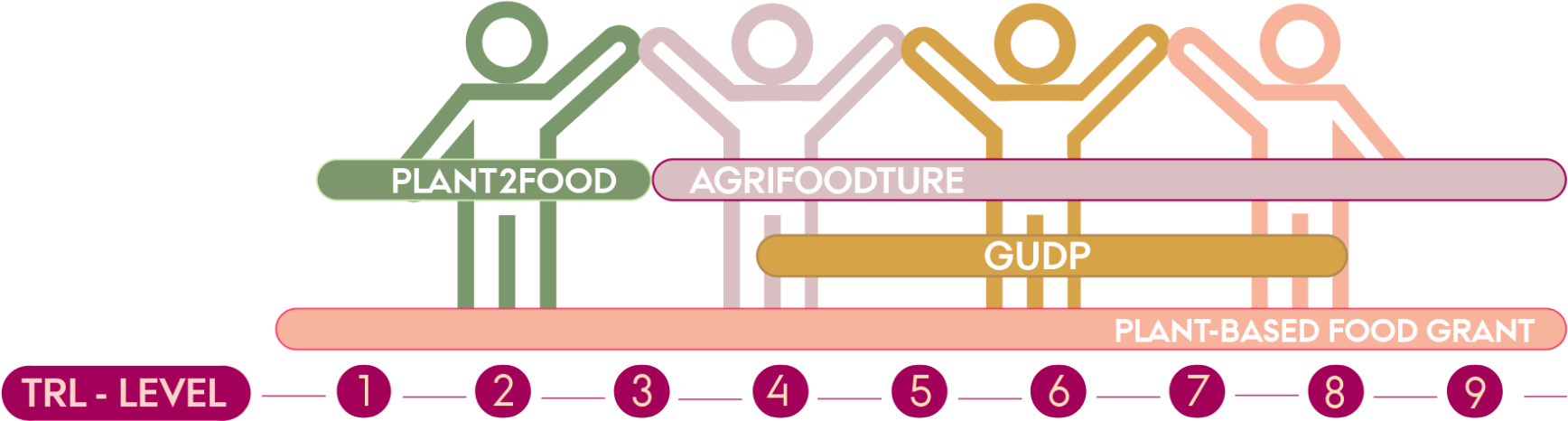


WE FOCUS ON INDUSTRY CHALLENGES

WE TAKE THE INNOVATION ONE STEP FURTHER

WE SCALE IT UP!

AND BRING IT TO THE MARKET



WHO CAN APPLY

- Ambitious, cross-cutting research and innovation projects that deliver impact to the AgriFoodTure roadmap.
- A project should consist of partners that are active participants in both the design of project, the realization of the project and the active implementation of the results from the project.
- Relevant collaborations across businesses, research institutions and public institutions must also be striven for.

STAY IN THE LOOP

Newsletter

agrifoodture.com/newsletter

Linkedin

linkedin.com/company/agrifoodture



Funded by
the European Union
NextGenerationEU

 **Innovation Fund Denmark**

AgriFoodTure



PLANT-BASED
FOOD GRANT



History

Vision

The vision of the Plant-Based Food Grant is for plant-based foods to play a meaningful role in benefiting the development of the food industry and the health of people and the planet.



The Plant-Based Food Grant

- In brief

Six focus areas



Stimulating Demand

- 1) Increasing the proportion of plant-based foods in public and private institutional kitchens and food services
- 2) Increasing the household consumption of plant-based foods among Danes
- 3) Increasing the demand for Danish plant-based foods in export markets



Stimulating Supply

- 1) Increasing the quantity and quality of the plant-based products that appear on the market
- 2) Increasing the volume of Danish plant-based food production both on land and offshore



Building sectoral bridges

- 1) Strengthening the entire value chain

TRL-level compared

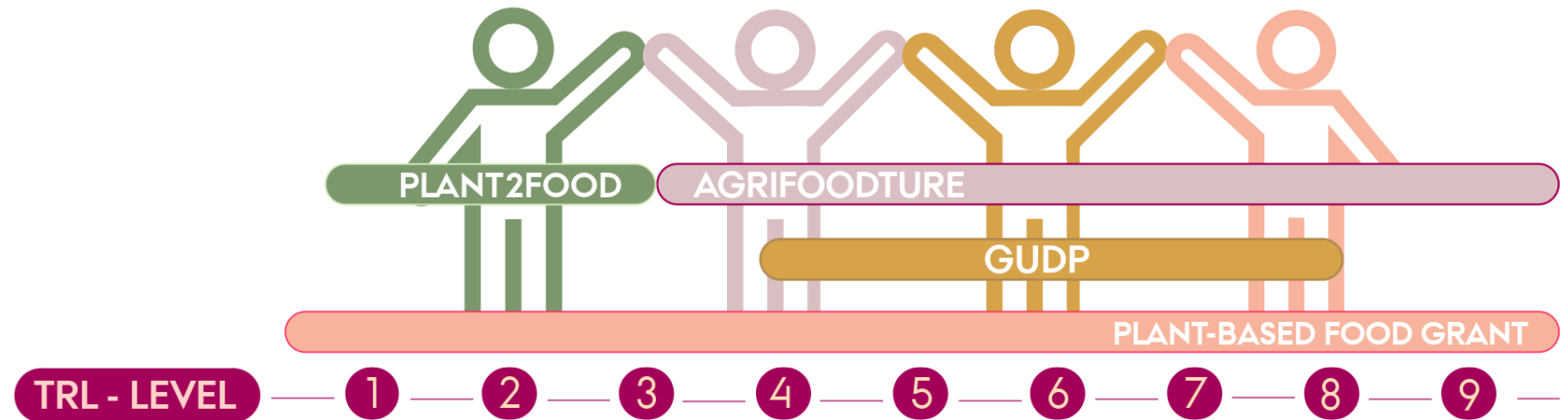


*WE FOCUS ON INDUSTRY
CHALLENGES*

*WE TAKE THE INNOVATION
ONE STEP FURTHER*

WE SCALE IT UP!

AND BRING IT TO THE MARKET





Approx. **90 million** DKK/Year

50% of the funds to organic foods

ONE application round per year, next window opens mid. February 2025.

At least **60% of** Food Grant resources will go to partnership projects



Grants 2023

97 applications for a total of 204 mio. DKK

"This is world history. Denmark is a front runner."

"In 2023 we prioritised support for smaller projects in order to maximise our reach and societal influence. I hope, that when looking back at that moment in 10 years, we recall the beginning of a Danish success, but also the moment in which a global movement was set in motion."

Denmark: The major pork producer trying to wean itself off eating meat

1 December 2023

By India Bourke, Features correspondent

[Share](#)





The Plant-Based Food Grant *- In brief*

Funding 2024-2026

2024:

- Applications: 101
- amount applied for: 334 million DKK
- Funds available: 122 million DKK
- Earmarked for research: 34,5 million DKK

2025 and 2026:

- Funds available: 120 million DKK
 - A political agreement named "Green Fund" gave the Food Grant an additional 30 million DKK for each of the application rounds 2025 and 2026.

Management



**The Plant-Based
Food Grant**
- In brief



Focus

Value chain focus

Strong emphasis on project partnerships

Application oriented research

No business plan needed



Thank you for your time
- *The floor is open*



www.plantefonden.dk



GUDP

GREEN DEVELOPMENT-
& DEMONSTRATION PROGRAM



GUDP – in brief

GREEN DEVELOPMENT- & DEMONSTRATION PROGRAM

GUDP finances innovative projects that promote green and economic sustainable development within Danish agriculture, fishing, aquaculture, and foodservices.



HISTORY

- Established in 2009

STRATEGY

- Focus areas
- Zoom-in on future food production
- A value chain approach

BOARD & MEMBERS

- Appointed by the minister

BUDGET & FUNDING

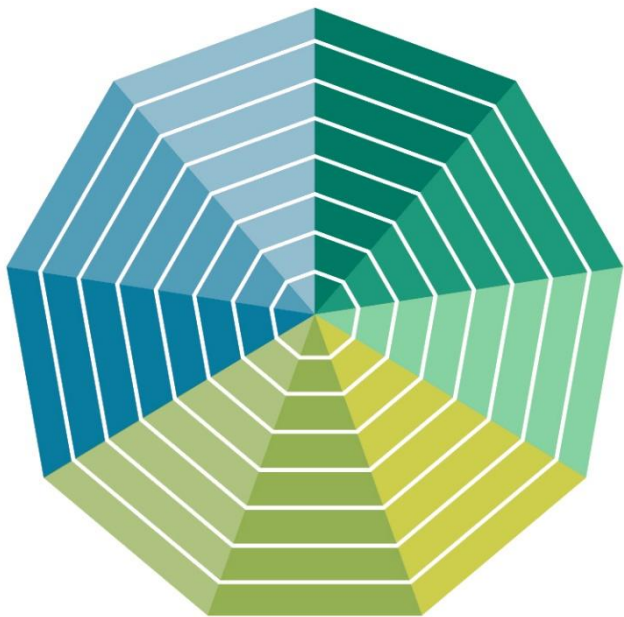
- Approx. 200mio. DKK annually
- Additional funding some years
- In total, >600 funded projects
- In total, > 3.2bn. DKK

APPLICATION WINDOWS 2024

- Two application rounds annually
- Next application round early June
- Extraordinary funds in 2024:
BioSolutions, climate friendly food, food systems,
alternative proteins, food waste



GUDP – at it's core



PRIORITIES

- Green & economic effects
- The double bottom line
- Project quality
- Team members

PROJECT TYPES

- Development projects
- Demonstration projects
- Applied research
- Networking projects

The floor is open

THANK YOU FOR YOUR TIME





@GUDP



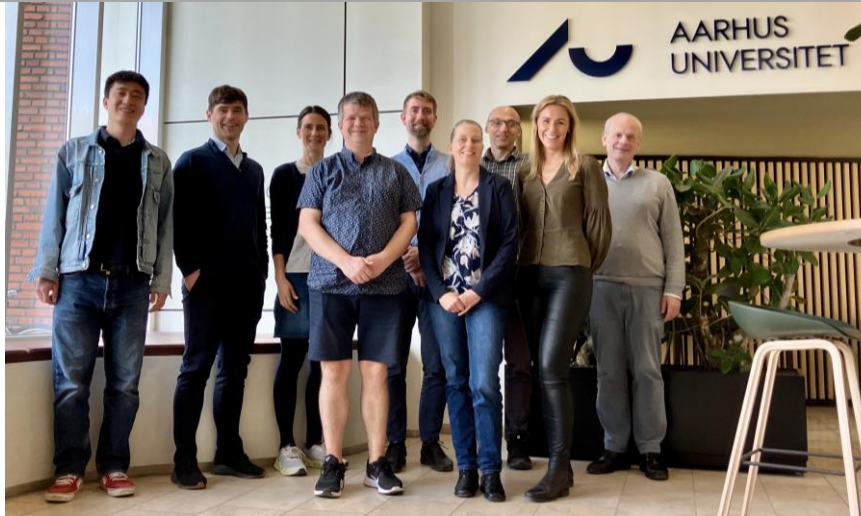
WWW.GUDP.DK



GUDP@LBST.DK

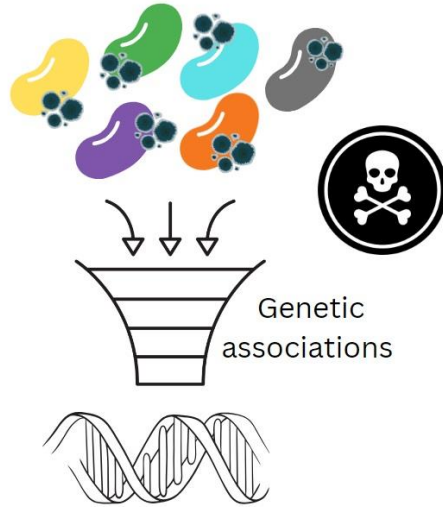
RETOX-PRO

removal of mycotoxins by legume fermentation
to improve plant protein quality



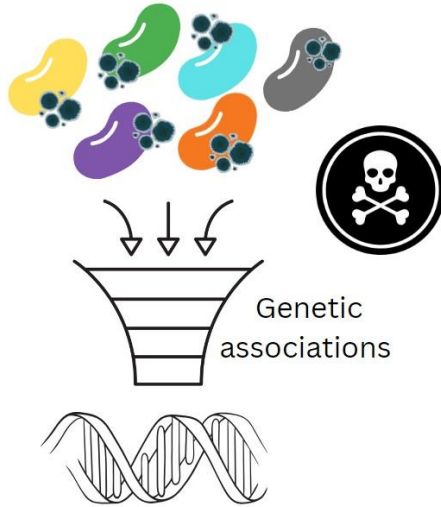
novo nordisk
fonden

Genetically diverse
legumes contaminated
with mycotoxins

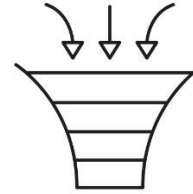
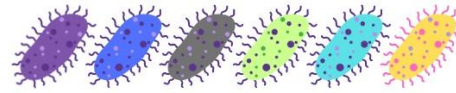


Plant genes conferring desired
fermentation qualities

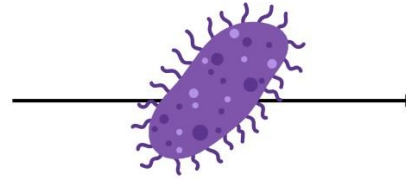
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Plant genes conferring desired
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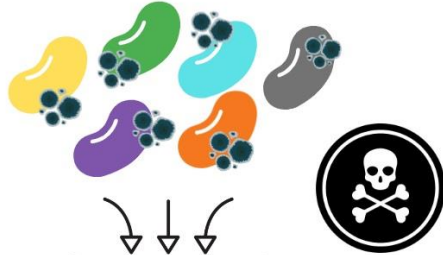


Screening of
bacterial collections
for mycotoxin
removal efficiency

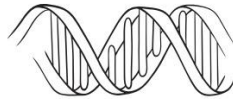


Elite mycotoxin
degrading microbes

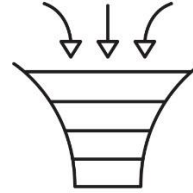
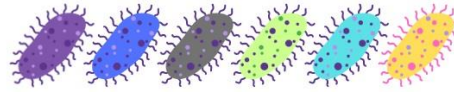
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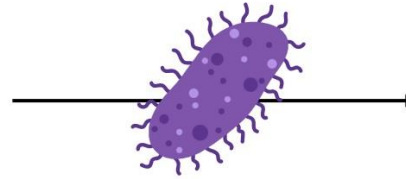
Genetic
associations



Plant genes conferring desired
fermentation qualities



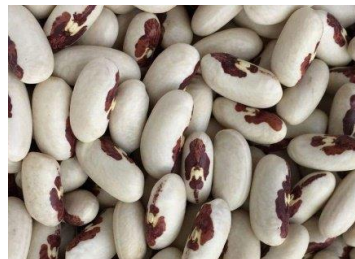
Screening of
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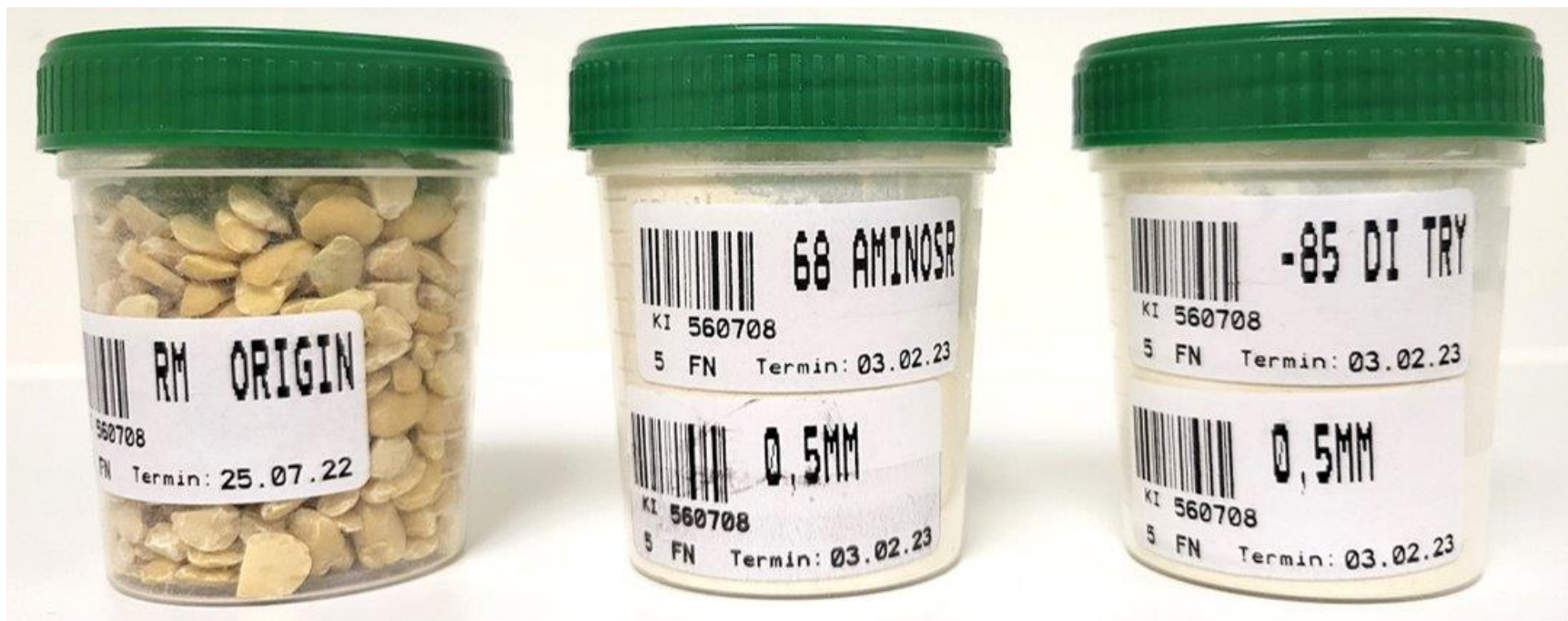


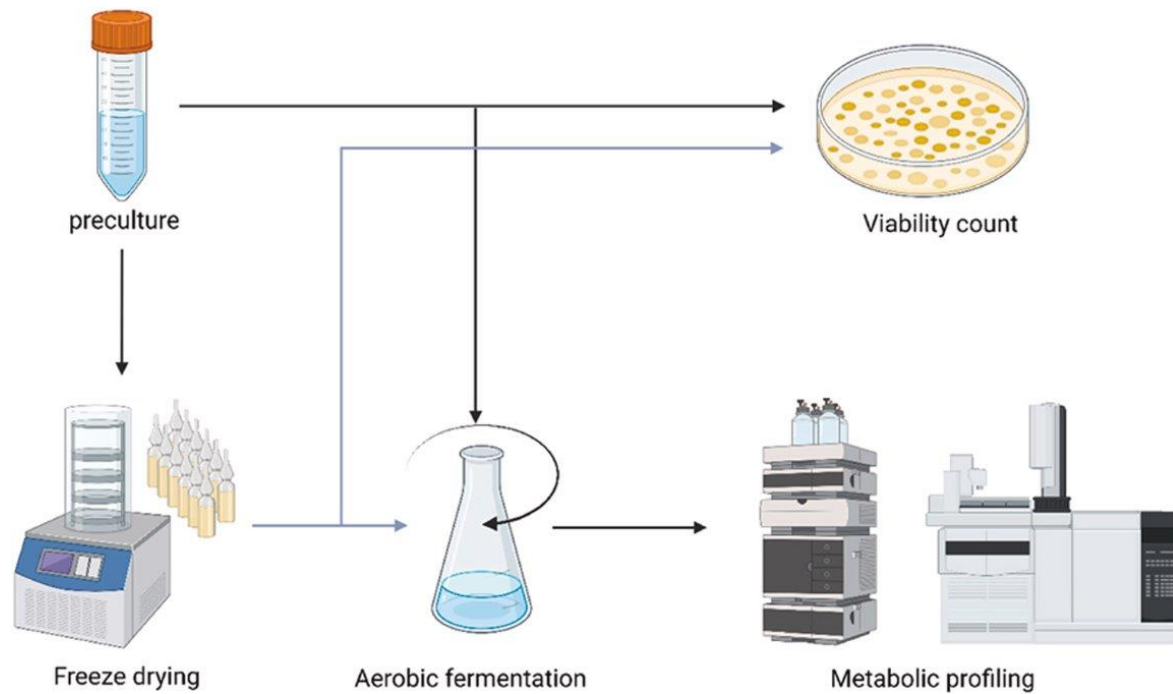
Elite mycotoxin
degrading microbes

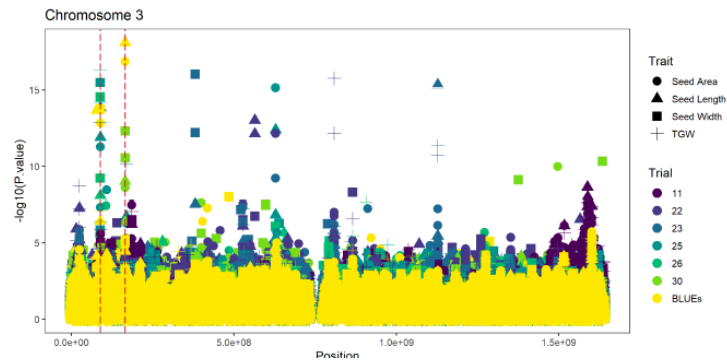
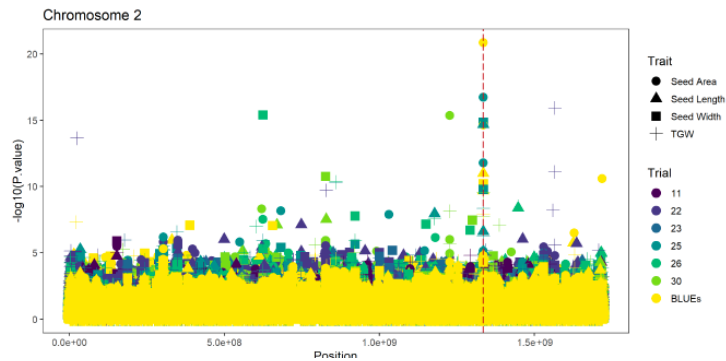
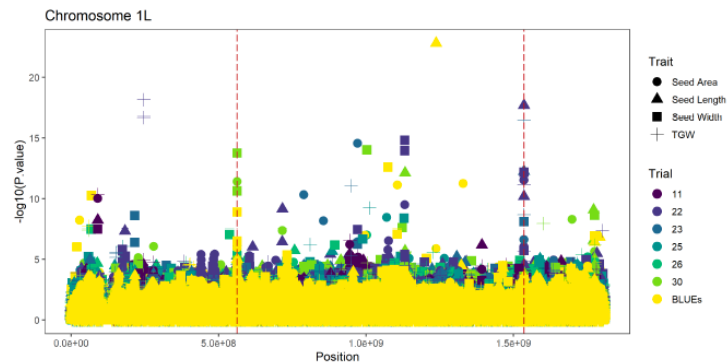
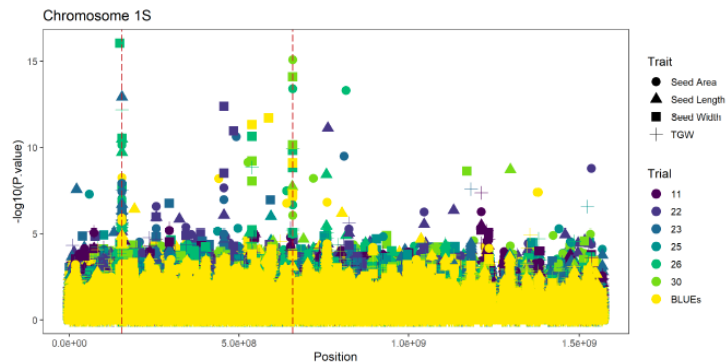


Safe food
ingredients











Gelatinization properties

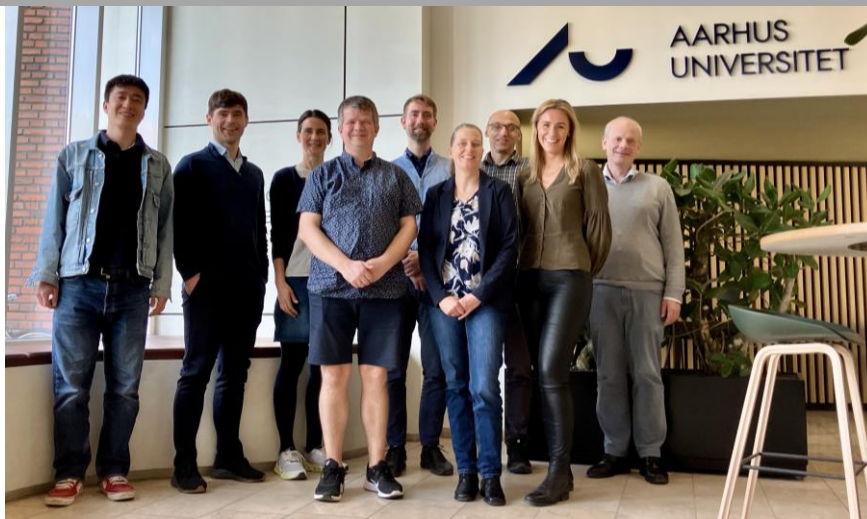


Sensory tests for off-flavor

RETOX-PRO

removal of mycotoxins by legume fermentation
to improve plant protein quality

Join RETOX-PRO



Stig U. Andersen

sua@mbg.au.dk

Hang Xiao (DTU) | Marcin Nadzieja (AU) | Mette Skau Mikkelsen (FOSS) | Stig U. Andersen (AU) | Claus Heiner Bang-Berthelsen (DTU) | Reinhard Wimmer (AAU)
Svend Secher Dam (EAAA) | Connie Melchjorsen (EAAA) | Rikke Matthiesen (Ferm Food)



Data-driven design of synergistic microbial communities targeting high-quality plant-based food (MiCoP)



Project duration:
February 2024 – January 2028

Budget: ~12.5 mio DKK



novonesis

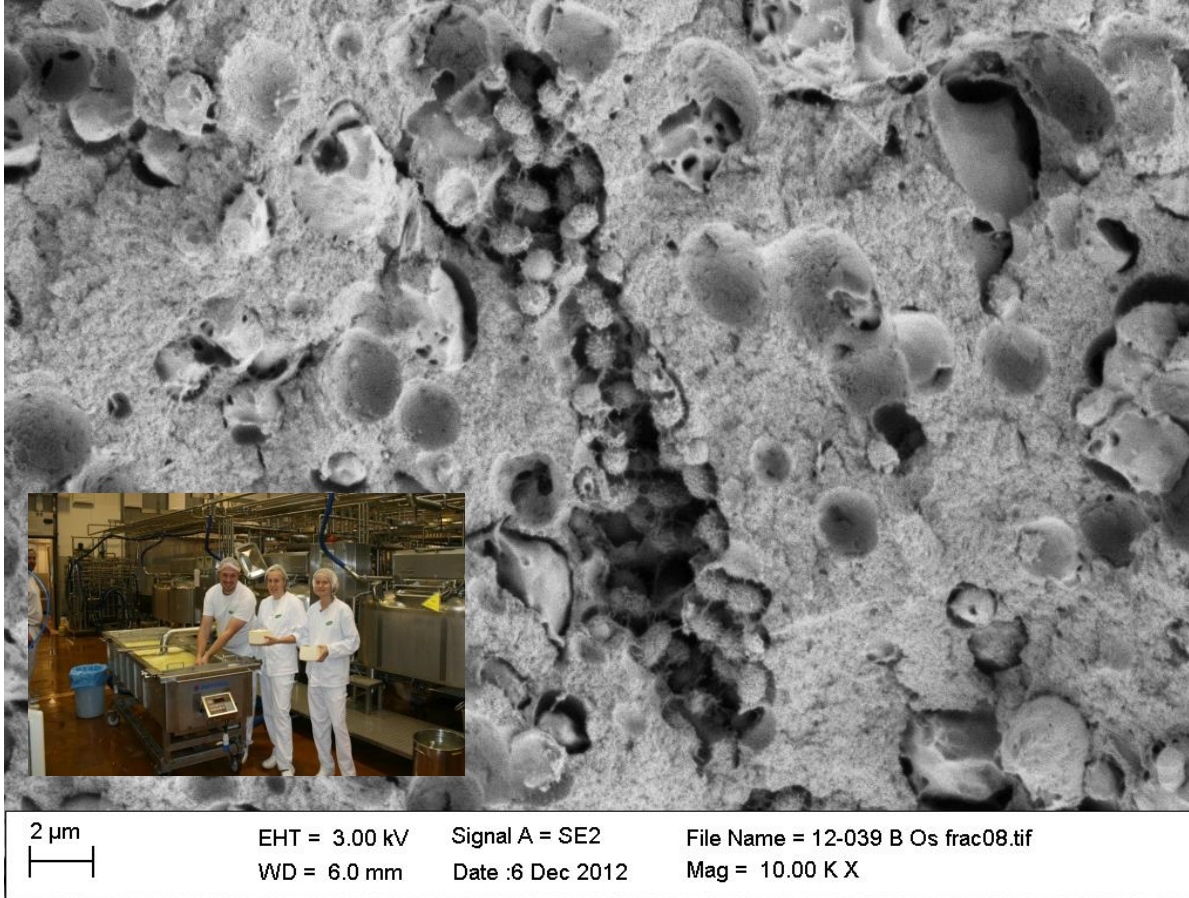


BIOLean



Background for the proposal – fermentation of plant-based food

We have extensive knowledge on cultures for milk-based products – but what about plant-based products?



Fermentation can:

- improve taste and texture
- enhance bioavailability of nutrients
- optimise shelf life and safety

Plant materials are:

- very diverse, complex, etc.
- very different from e.g. milk matrices

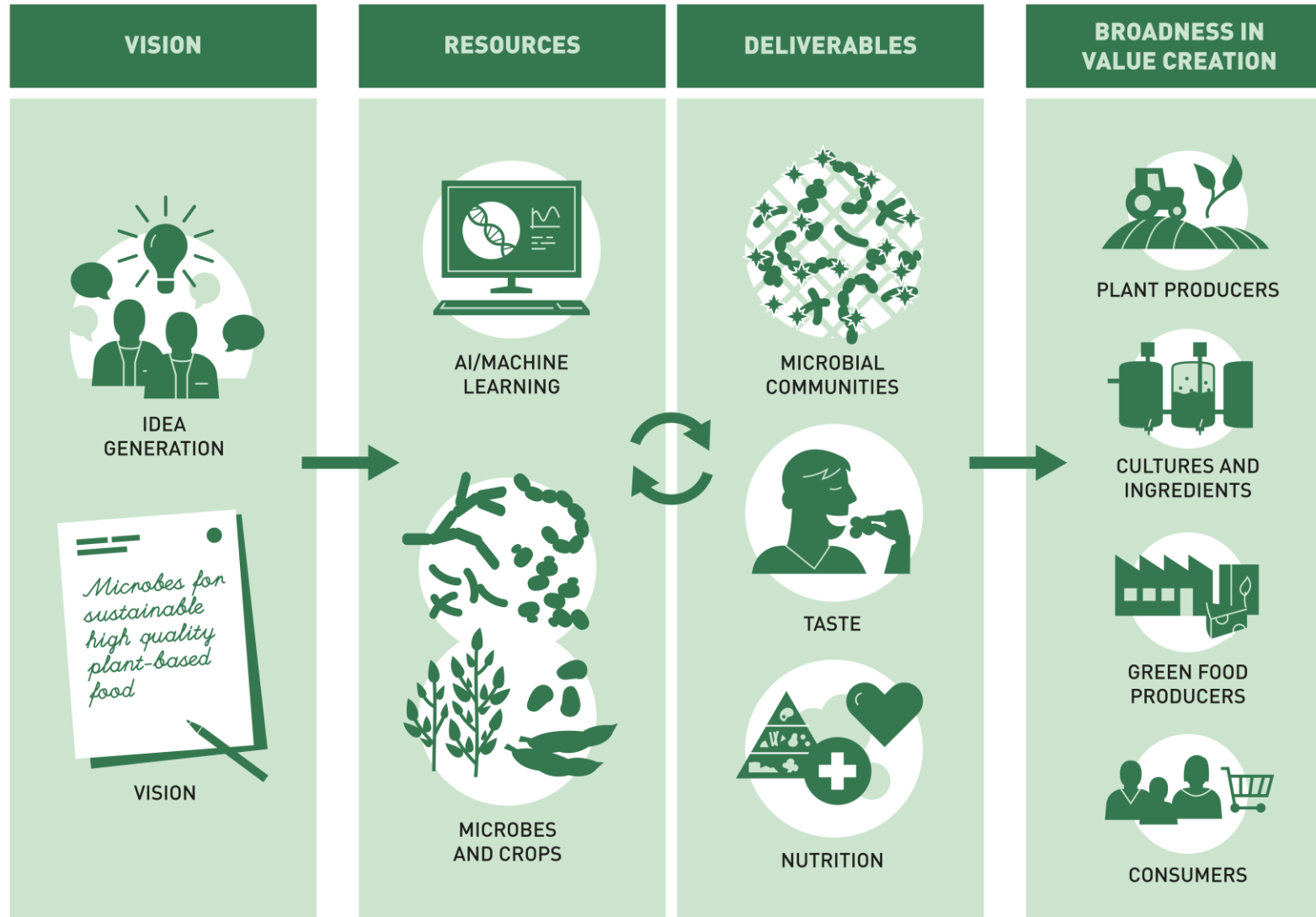
Fermentation of plants requires detailed knowledge on:

- how microbes interact with plant cells
- enzymes required for degradation of plant cells
- best cultures and practices for optimised flavour, nutritional properties and shelf life

TRIAL AND ~~ERROR~~



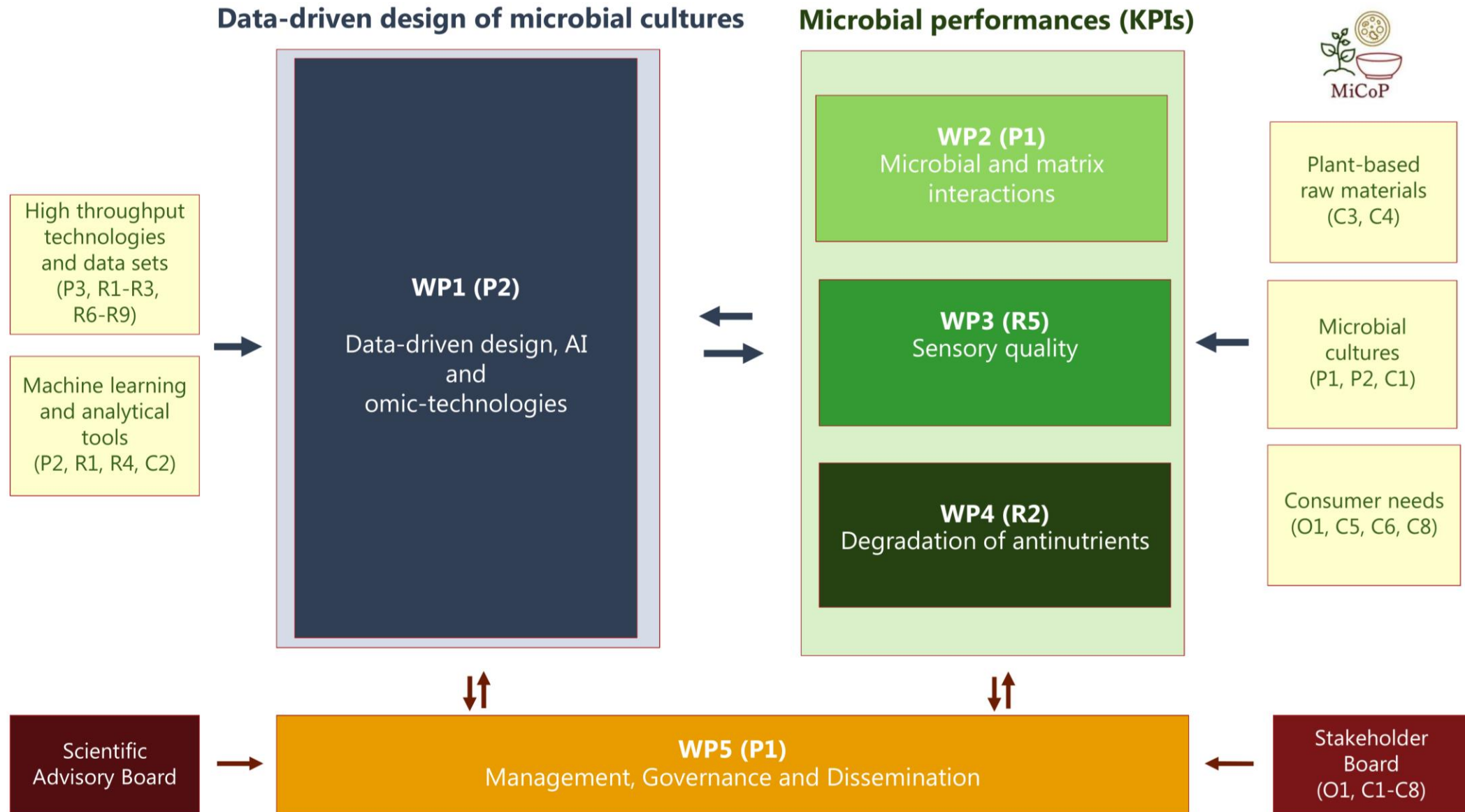
MiCoP: from vision to broadness in value creation



TRIAL AND ~~ERROR~~



Project overview



O&Os



Outputs:

- ✓ A generic AI/ML model to predict required properties and combinations of microorganisms to effectively transform plant-based raw materials into high quality food
- ✓ Revealing yet unexplored possibilities for improving palatability, increasing bioavailability of essential nutrients, and enhancing shelf life
- ✓ Innovation within the ingredient and food industries enabling sustainable product development

Overall outcome:

- ✓ Fermentation as a game changer in the transition to a more plant-based diet
- ✓ Sustaining the already strong Nordic food culture
- ✓ Addressing several SDGs, especially within good health and well-being (SDG3) and responsible consumption and production (SDG12).

Plant2Food - lessons learned

Why Plant2Food?

- Interesting new initiative
- Opportunity to do fundamental research
- Collaboration with other universities
- Can employ PhD students
- Integrate applied aspects with excellent industrial partners

Advices:

- Start in due time
- Get familiar with the Plant2Food platform
- Find the right number of partners
- Involve the partners from an early stage
- Consider the dissemination strategy

*"I have never tried that before, so I think I should definitely be able to do it" -
Pippi Longstocking*



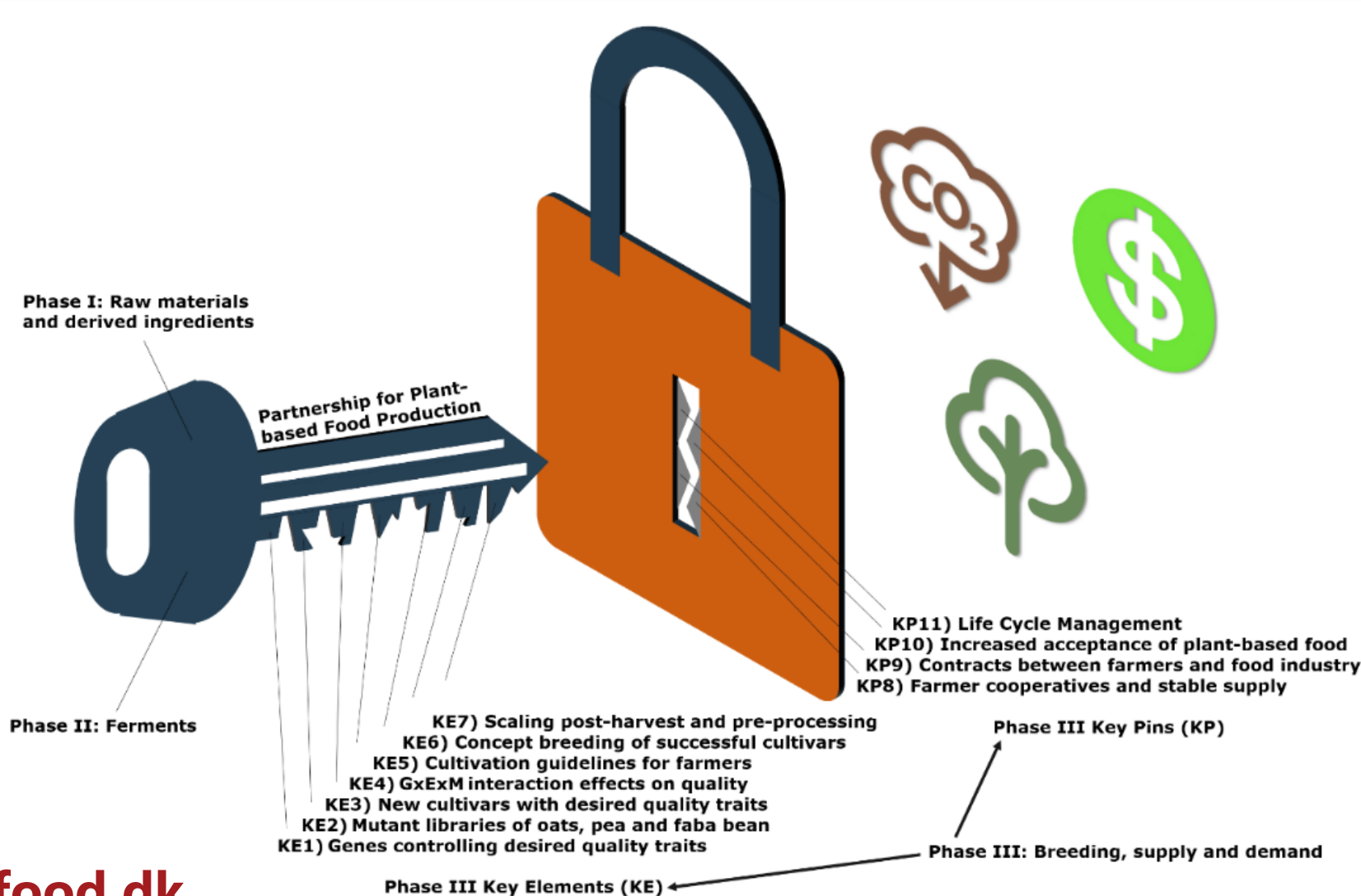


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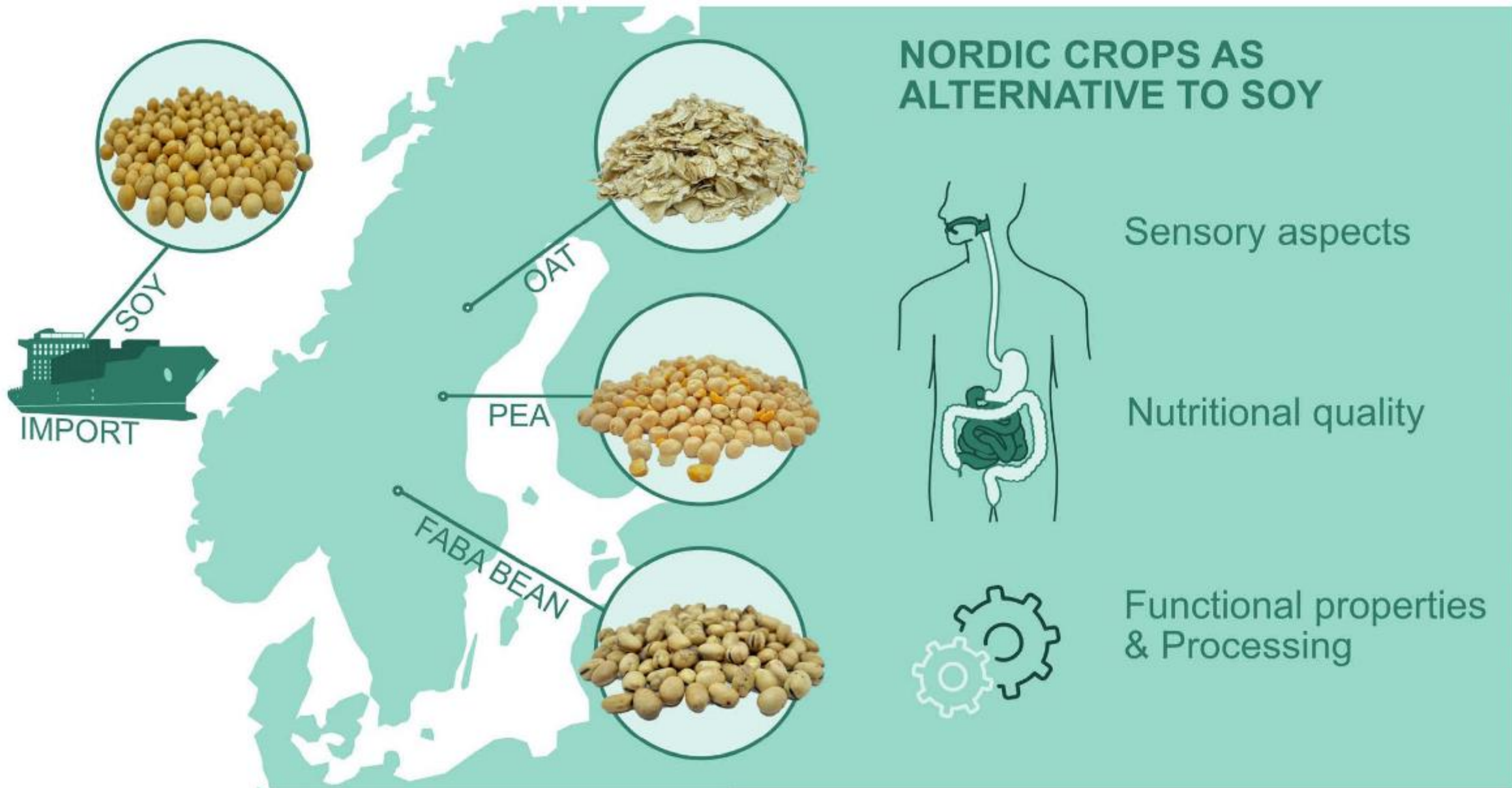


AQRIFood Pitch at Fast Forward Plant-based Food Symposium

Unlocking the potential for Denmark to become a global leader in plant-based food production



Christian Bugge Henriksen
E-mail: cbh@plen.ku.dk



Source: Auer et al. (2023). Nordic Crops as Alternatives to Soy—An Overview of Nutritional, Sensory, and Functional Properties. Foods 12, 2607

List of varieties used in the project



OATS

Caddy

Delfin

Dominik

Galant

Lion

Max

NORD 20/127

NORD 20/223

Oskar

Scotty



PEAS

Akooma

Astronaute

Bagoo

Greenway

Ingrid

Kaplan

Karakter

Manager

Orchestra

Skol



FABA BEANS

Apollo

Birgit

Futura

Lynx

Protina

Stella

Taifun

Tiffany

Vertigo

Victus

Key learnings from AQRIFood Phase I

- ✓ The nutritional quality of the tested commercial varieties of oat, pea and faba bean is very similar with respect to bulk protein and minerals, but some varieties differ significantly in their content of anti-nutrients
- ✓ There are large differences between the functional properties of the tested commercial varieties of pea and faba bean with respect to water and oil holding capacity, protein solubility, foamability, emulsification and gelation
- ✓ The sensory quality of the commercial pea varieties varies significantly, with respect to green pea, yellow pea, and nutty flavors, as well as bitter aftertaste. Correspondingly, the faba bean varieties exhibit significant differences in bitter taste, astringent mouthfeel, and bitter aftertaste



Next steps within and beyond AQRIFood Phase I

- Complete the scoring of varieties based on their nutritional, functional and sensory quality characteristics
- Share information about which varieties are suitable for different types of plant-based food applications
- Engage with farmers, raw material traders and food manufacturers to develop a business model for scaling the production of suitable cultivars for selected plant-based food applications

Next steps within and beyond AQRIFood Phase I

- Phase II: Applying microbial fermentation and enzymatic treatments to further improve the desired quality characteristics of the most suitable cultivars of oat, pea and faba bean
- Phase IIIB: Optimizing cropping systems and management practices to further improve the desired quality characteristics of the most suitable cultivars of oat, pea and faba bean
- Phase IIIC: Identifying and manipulating the genes controlling the desired quality characteristics using fast-track traditional breeding technologies (**TRAIT&OMIC**) and/or new gene technologies (CRISPR)



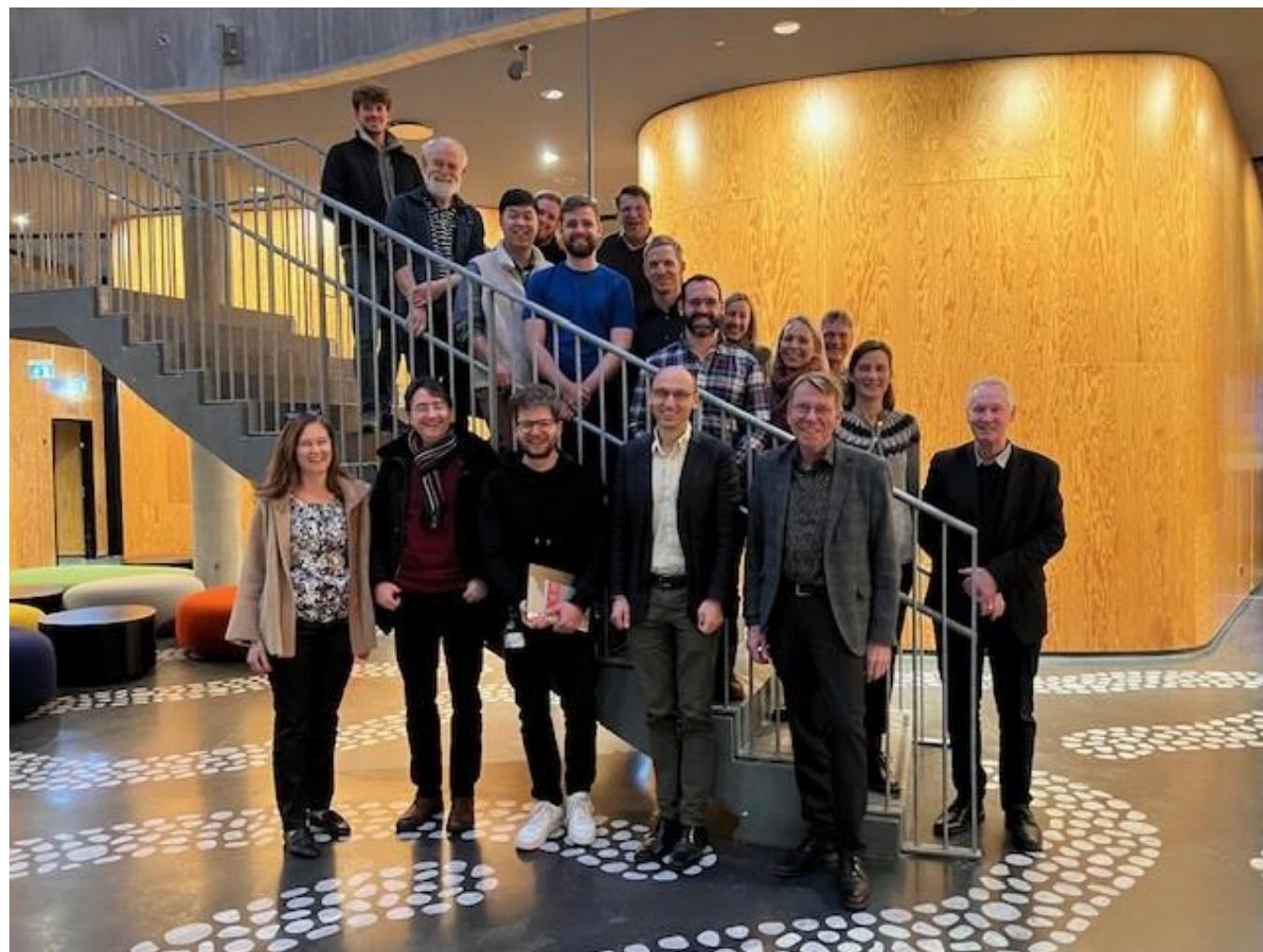
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HyCheese

Pitch @ Plant Food Symposia 2024

23 May 2024

Lilia Ahrné

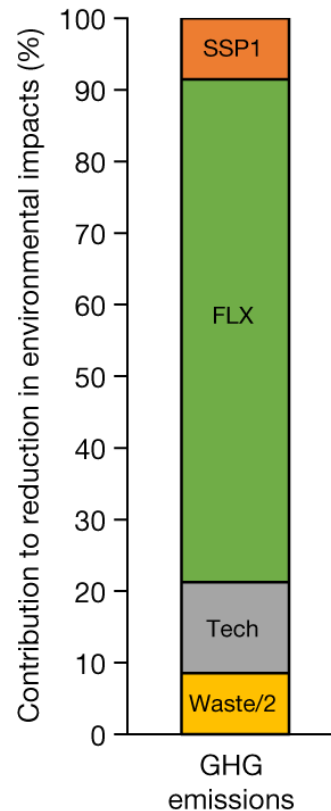


Duration: 48 months (01.01.2024 to 31.12.2027)

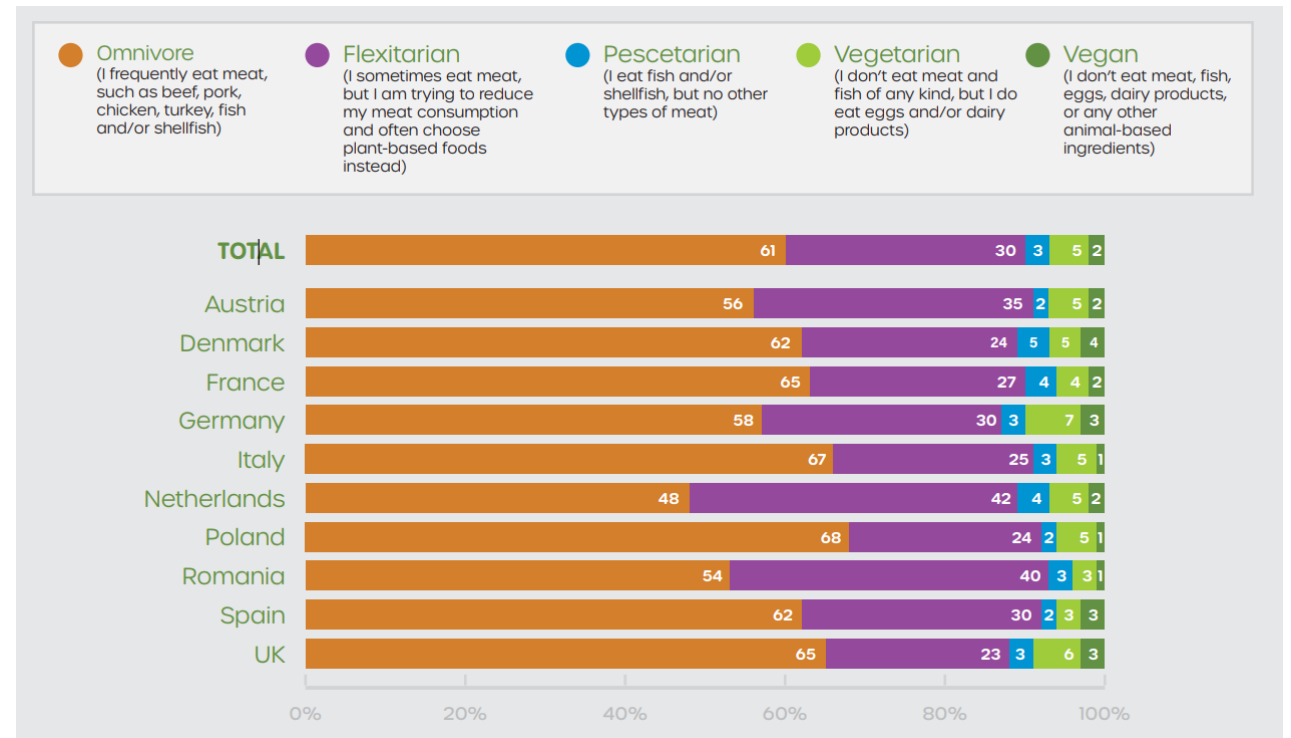
Budget: 19 876 834 kr (12 945 109 kr)

Background

A reduction in animal protein consumption is an effective way to reduce GHG emissions



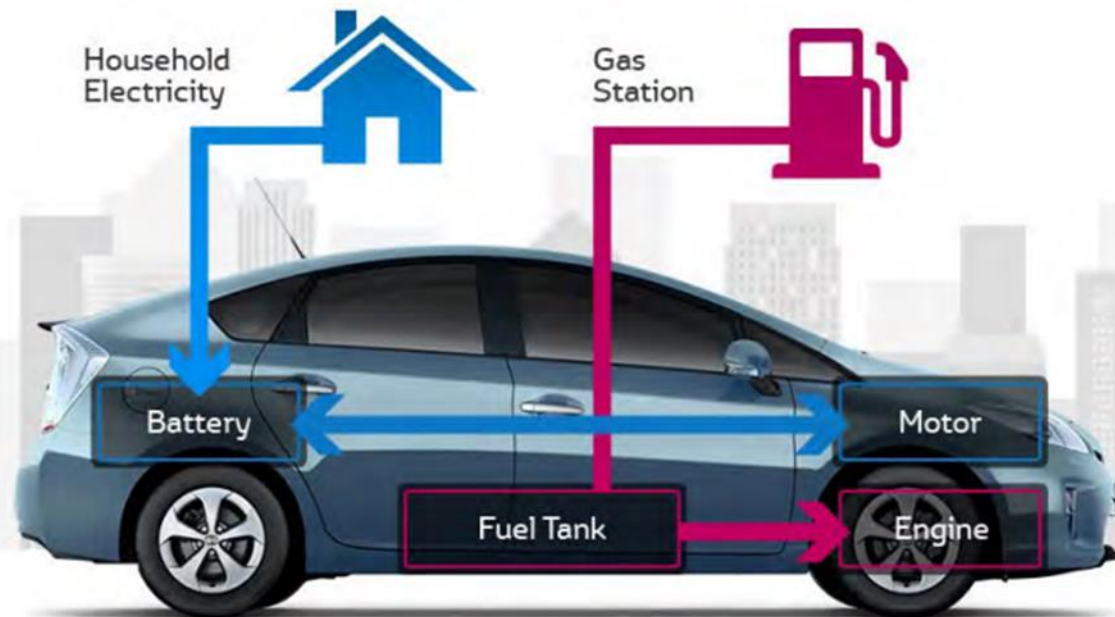
Most consumers are not ready to completely swap animal protein for plant protein-based foods - Flexitarians



https://smartproteinproject.eu/wp-content/uploads/FINAL_Pan-EU-consumer-survey_Overall-Report-.pdf



Hybrids – a way to a lower CO₂ footprint



Tomate + Cream



Butter +
Rapeseed Oil
(15%)

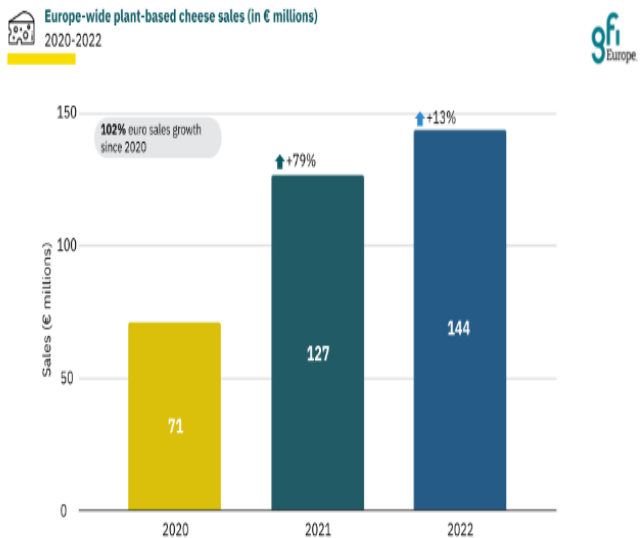
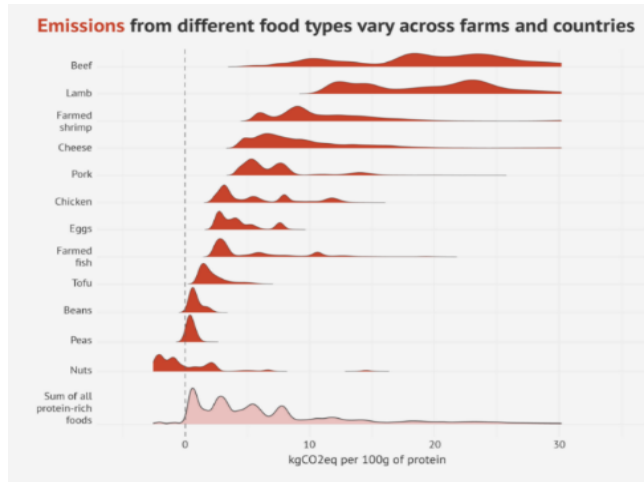


Milk + palm oil



Milk + oats

Cheese is ripe for hybrid disruption

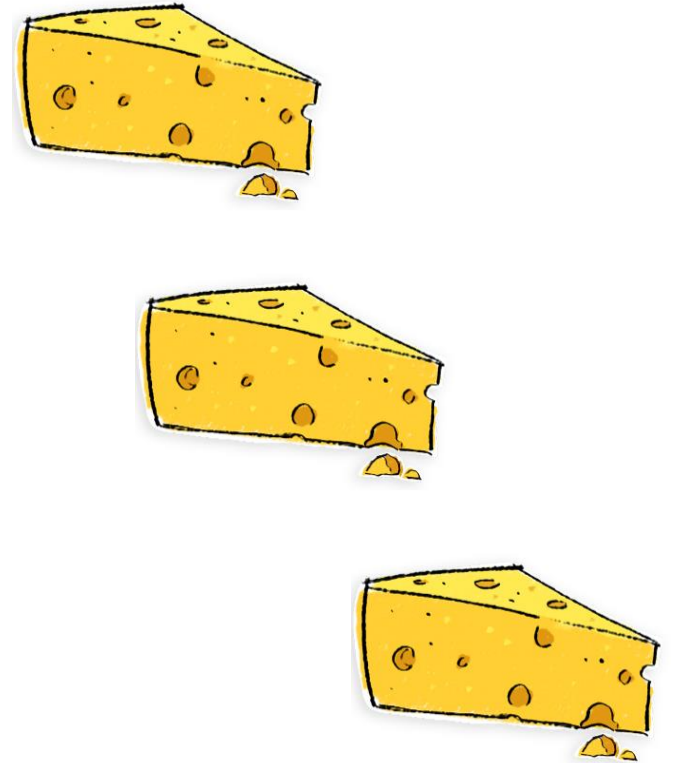


Current plant-based cheese alternatives have low sensorial (taste and texture) and nutritional value, being low in protein and typically consisting of a mixture of oil, starch and stabilizers.

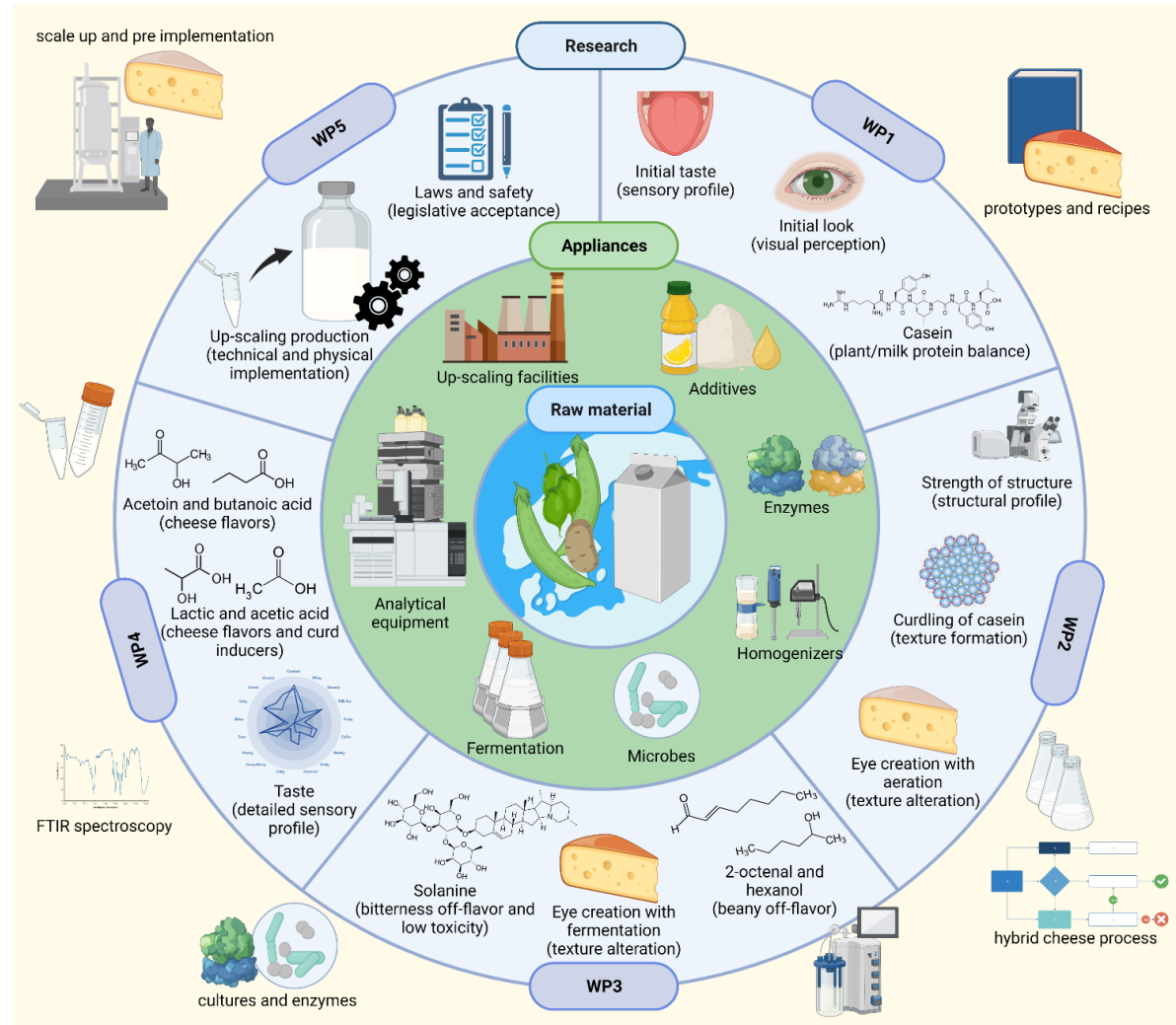
Objective of HyCheese

The overall aim is to create technological approaches and know-how to accelerate the development of a new generation of **sustainable and affordable** hybrid hard cheeses containing **40 to 80% plant proteins**.

We will combine gastronomic science, cheese-making knowledge and new approaches to plant and cheese processing to produce **tasty and appealing cheeses** based on **Nordic raw materials**.



The Science of HyCheese



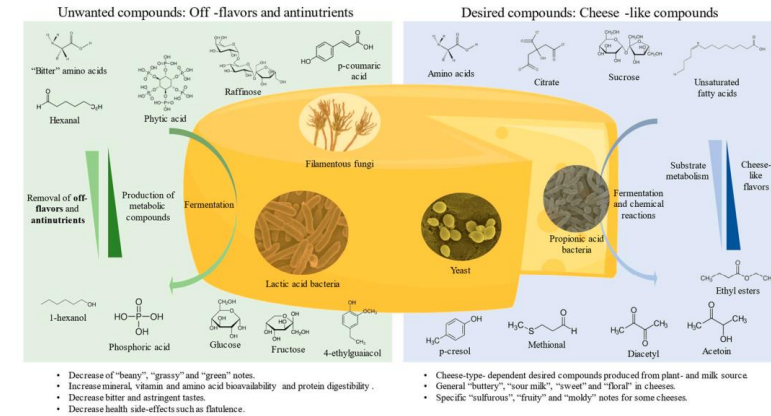
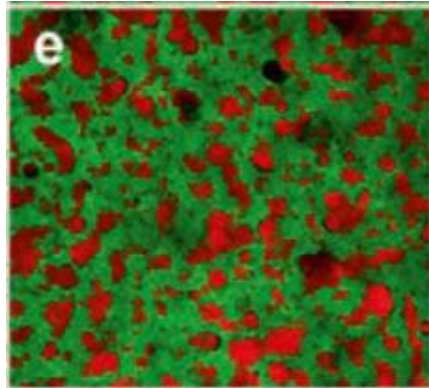
Gastronomy
Processing
Material science
Fermentation
Enzymes
Flavour development
Monitoring quality

Sensorial Properties

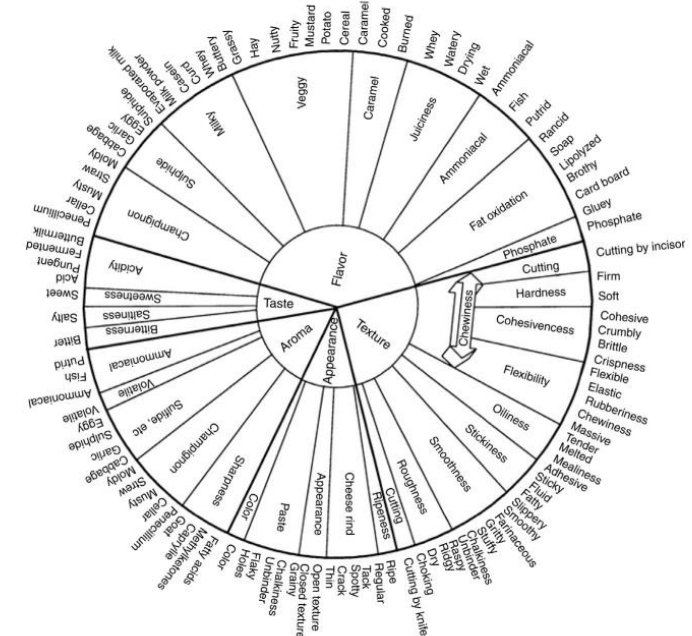
Texture

Taste

Appearance

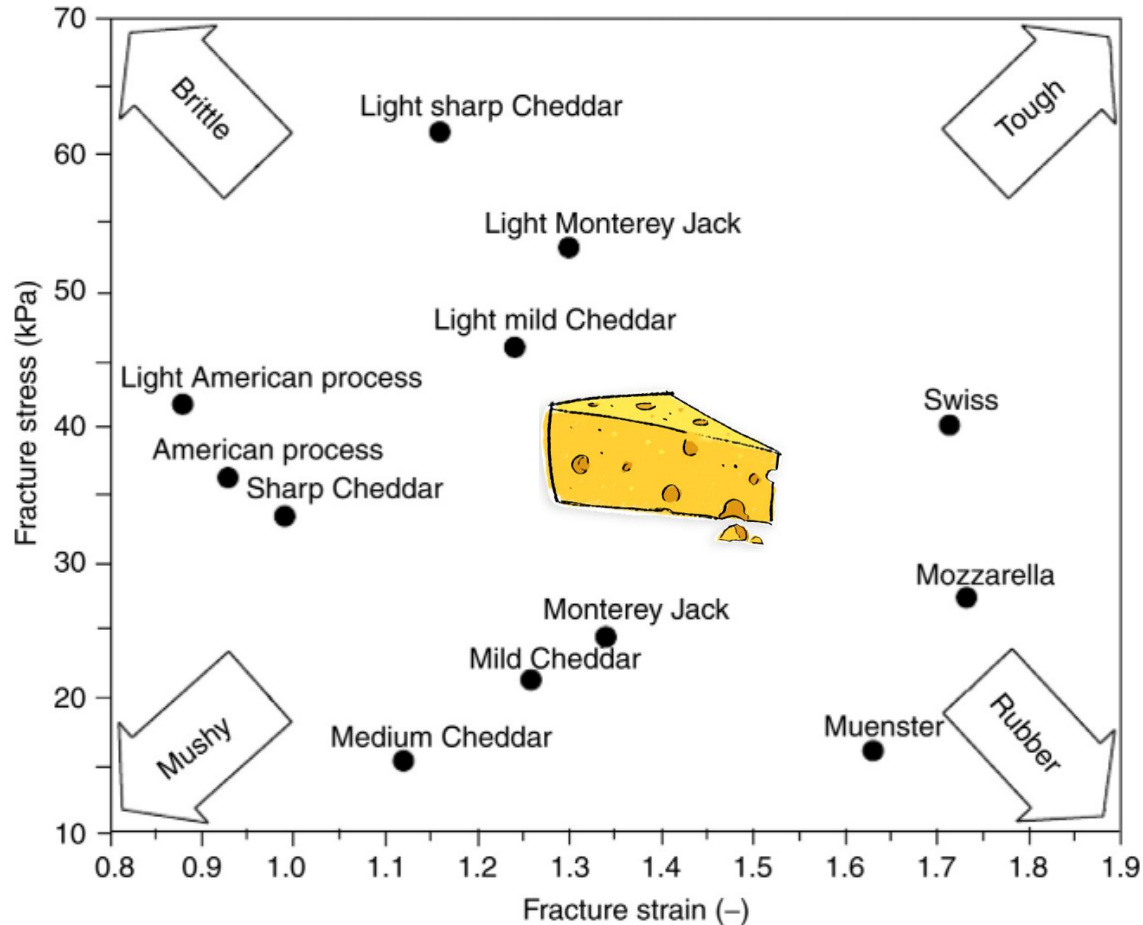


Genet et al (2023) <https://doi.org/10.3390/fermentation9070667>



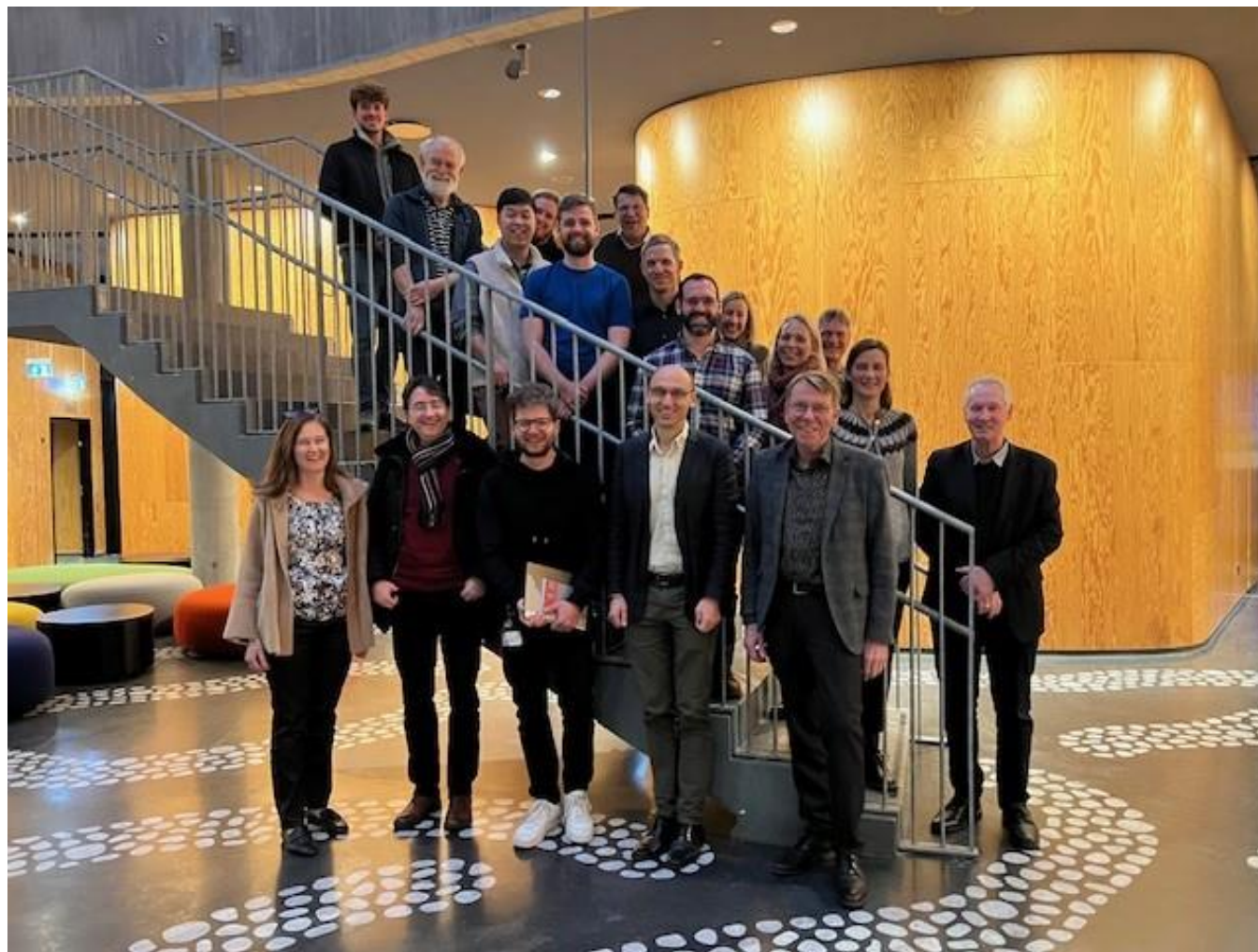
Desired outcome

Know-how to produce an excellent cheese!



- Use Nordic raw materials and ingredients
- Understanding of structure formation & matrix interaction to create a cheese
- Potential of enzymes & cultures
- Minimalizing side streams

Thank You!



Audi

by plant
dairy

Supported by:



Beyond Beta



Innovationsfonden

NORLYS
Vækstpulje



We are...
re-thinking
the dairy industry

... We are on a mission

*Our products should make the shift
to new dairy with less CO2 easy*

Team

Founders Team



Jakob Skovgaard
CEO



Paul Cornillon
Chief R&D Officer



Jesper Colding
Chair and Commercial lead

★ Collaboration contract / LOI

Academia



Core partners
(to date)

Dairy solutions



Plant ingredients



Novel food ingredients



Other
collaboration
partners
(examples)



Arla Foods Ingredients
Discovering the wonders of whey



lactosan

AAK



Team members



Brian Dohn
Chief Operations Officer

R&D



Amalie
.. + dedicated resources at University of
Copenhagen and Aarhus University



Lisbeth



Vivian



Stine Nykjær Lennert (1/8)
Commercial director



Arun



Ulrik



René



Teemu

Commercial

Advisors & investors



Kaarthik Krishnamurthy
Advisor and Investor
Exec. FMCG & mrkt



Niels Thomsen
Advisor, Supply chain
CEO Juhayna (Egypt)



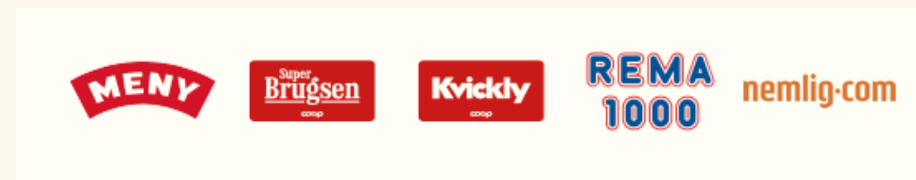
Poul Erik Jensen
Advisor; Professor, Plant
based food biochemistry



Carsten Dahl
Investor, Board
Professional, ex-PWC



Christer Åberg
Advisor, Board
Professional, ex-Axfood,
ex-Arla



FUTUREDAIRY – the project

Audi

by plant
dairy



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novonesis

FUTUREDAIRY – the project

Non-animal dairy favorites



A 'Danbo cheese'



A natural 'yoghurt'

- ✓ Great taste
- ✓ Nutritious - high in protein
- ✓ Functionality like dairy

Minimum **70%**

CO2e reduction



Plant based



Precision
fermentation
based



Upcycled side-
streams

Why the Plant Based Food Fund ?

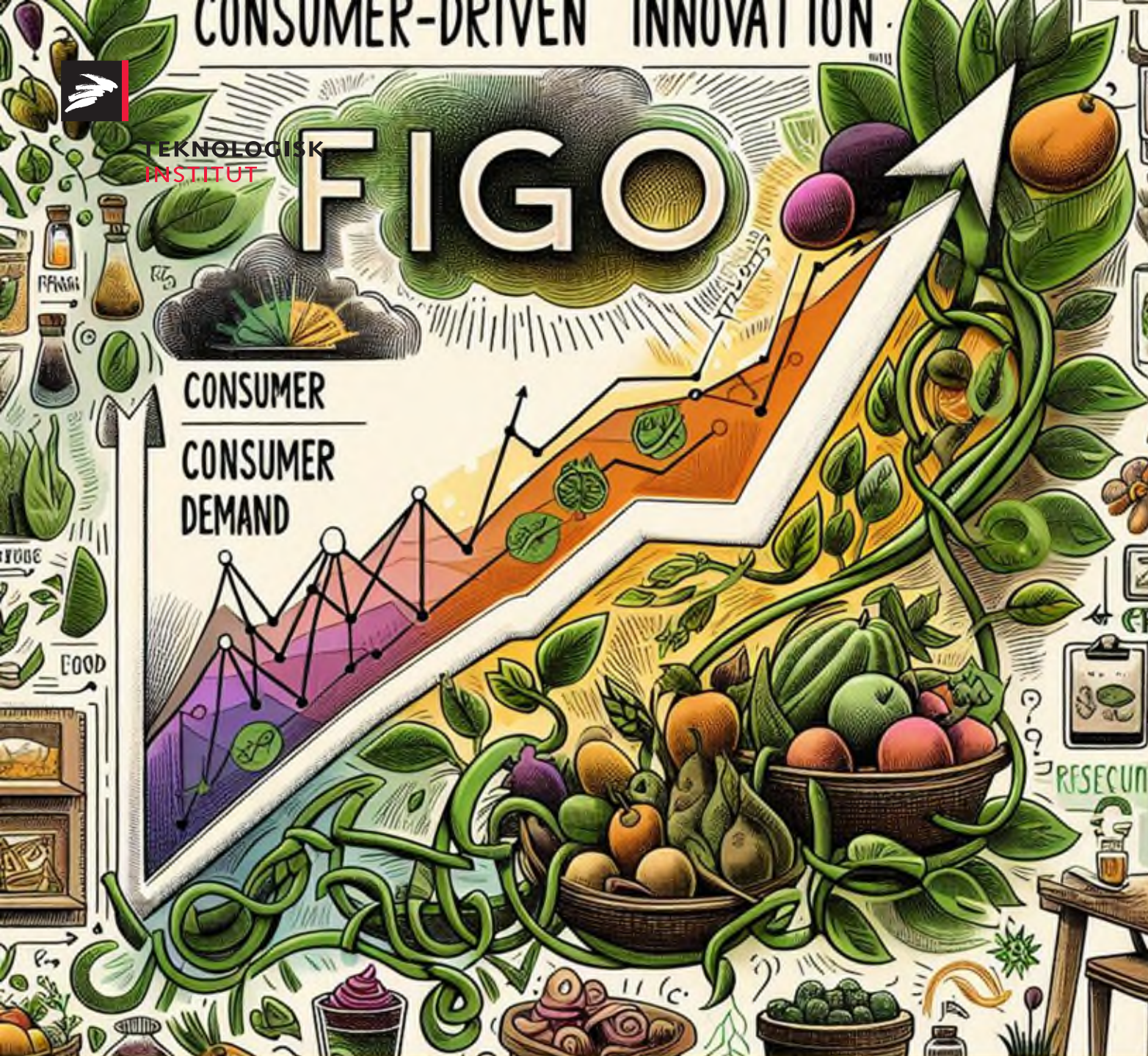


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FØDEVARER

- ✓ Purpose
- ✓ Timing
- ✓ Budget size
- ✓ Development stage
- ✓ Collaboration partners

Advice for others ?

1. Be ambitious
2. Create a roadmap
3. Prepare well
 - Partners
 - Aligned purpose
 - Plan



FIGO- Consumer driven innovation in the green transition

-a project funded by Plantefonden

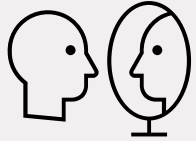
Who are we and who am I?



TEKNOLOGISK
INSTITUT



FIGO- Consumer driven innovation in the green transition



Purpose

To enhance the plant-based food sector by

- engaging consumers more in product development
- implementing consumer-driven innovation methods



Idea

Without consumer acceptance and repeat purchases, even "perfect" plant-based products cannot succeed!

Considering consumer perceptions, habits, and attitudes throughout the innovation process mitigates the risk of creating unsuccessful products.

Educating food producers on engaging with consumers is crucial for transitioning towards a more plant-based diet.



Expected results

...to drive a shift in food culture and increase the consumption of Danish plant-based foods.

FIGO will make consumer-driven innovation accessible to SMEs by developing (>3) consumer-driven innovation methods for this segment

7 new plant-based solution products will be developed

Why plantefonden?



FONDEN FOR
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FØDEVARER

Best advice for applying for funding



- Read the call text carefully
- Different funds different focuses
- Talk to the fund and be honest about what you would like to do
- Write a great proposal –and dont get discouraged if not successfull (the first time) – Either you win or you learn ;)



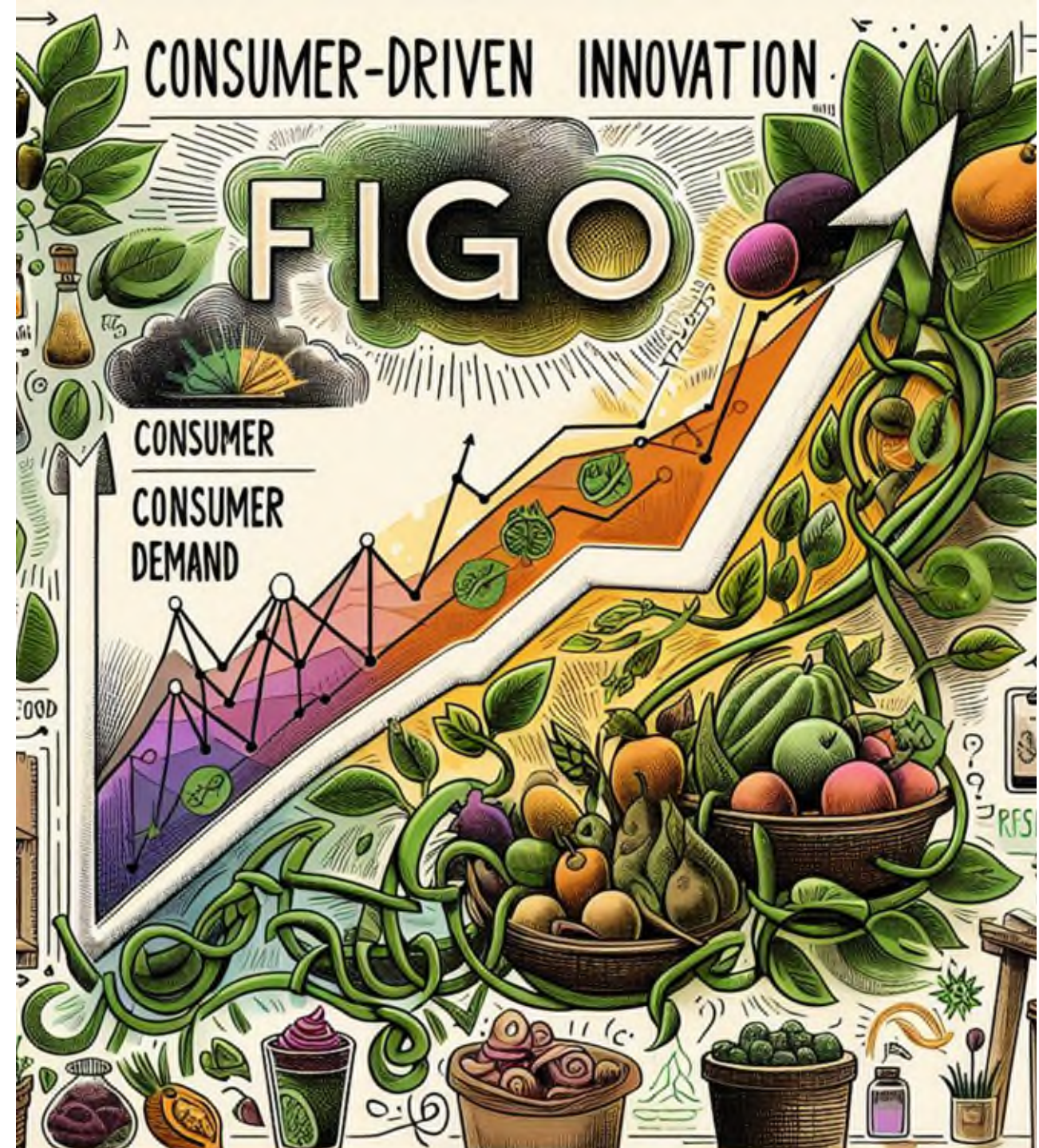
TEKNOLOGISK
INSTITUT

AB
SALON

UNIVERSITY
COLLEGE
ABSALON



FONDEN FOR
PLANTEBASEREDE
FØDEVARER



**A GUDP project by Royal Greenland, Nordic Marine
Nutrition, KU and DTU**



VALUEKELP:

**Low energy stabilisation of
seaweed and development of new
high value food products**



The driver to apply the GUDP fond



FORSIDEN INDLAND NUUK POLITIK ERHVERV POLITI UDLAND KULTUR SPORT FISKERI & FANGST **JOB**

TEMAER

Kuannersuit/Kvanefjeld Hudlidelser Nye Lufthavne Ritalin Spiral-Kampagnen Forfatningskommissionen



Royal Greenland på tangeventyr

Grønlands største virksomhed har foretaget millioninvestering i tangdyrkning, og håber på at høste over 30 tons næste år.



- Royal Greenland has initiated a scale-up test production for farming of wild seaweed in Greenland
- Royal Greenland and Nordic Marine Nutrition will develop seaweed-based food products, like pesto and salat
- Limited investigation has been put into stabilising and preserving the seaweed between the harvest and the production site

Work packages and structure of the project



WP1: Processes for stable intermediates

DTU



WP2: Development of high value and safe products



WP3: Life cycle analysis (LCA) of seaweed and sustainable diet



UNIVERSITY OF COPENHAGEN



WP4: Project management



DTU Fødevareinstituttet



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Work packages and structure of the project



WP1: Processes for stable intermediates

- Wash, cutting
- Acidification
- Salting
- Storage and transportation
- Microbiological food safety

WP2: Development of high value and safe products

- Product development (finished products, ingredients for plant-based foods)
- Shelf-life and sensory
- Microbiological food safety

WP3: Life cycle analysis (LCA) of seaweed and sustainable diet

- Sustainable use of seaweed products in the diet, e.g., as a substitute for meat
- Climate effect of optimized intermediate product processes

WP4: Project management



DTU Fødevareinstituttet



Original: 50% Seaweed.

A mild and delicate seaweed flavour accompanied by parmesan cheese and sunflower seeds.



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Tempeh – a solution for eating healthy and environmentally friendly

Presenter: Rikke Højer, senior lecturer, PhD



Project Information

Project title: Tempeh – a solution for eating healthy and environmentally friendly

Project period: 01.07. 2021 to 31.08. 2024

Project partners:

- Contempehrary (*private company*)
- Dansk Tang (Danish Seaweed) (*private company*)
- University College Absalon, Nutrition and Health
- University of Copenhagen (KU FOOD)

Project funding: 4.75 mil. Dkk



Project idea

- The Danish dietary guidelines focus on both health and climate, recommending that we consume significantly less meat and instead choose vegetable protein sources (e.g. legumes) [1]
- Tempeh* is a natural, healthy, protein-rich food with high protein quality that **doesn't mimic meat but is a unique product in itself**. Thus, tempeh contributes to the supply of plant-based foods in a completely new way
- Tempeh can also be made from locally grown protein-rich crops, providing innovative opportunities for using sustainable ingredients. By using local ingredients, unique flavor variations are created, as well as sustainable resource utilization compared to tempeh made from imported soy



Yellow split peas



Fava beans



**Tempeh is a traditional Indonesian food item, which is originally made of soybeans fermented with the mold *Rhizopus* spp. The result is a white cake-like structure that can be sliced and prepared in various ways, e.g., fried or baked.*

Project aims

1. Production upscaling

2. Expanding the range of tempeh versions by using local ingredients and quality optimization

3. Facilitate the introduction of tempeh to Danish consumers



Examples of studies and results

WP1. The manufacturing process: Upscaling made possible – demand ↑

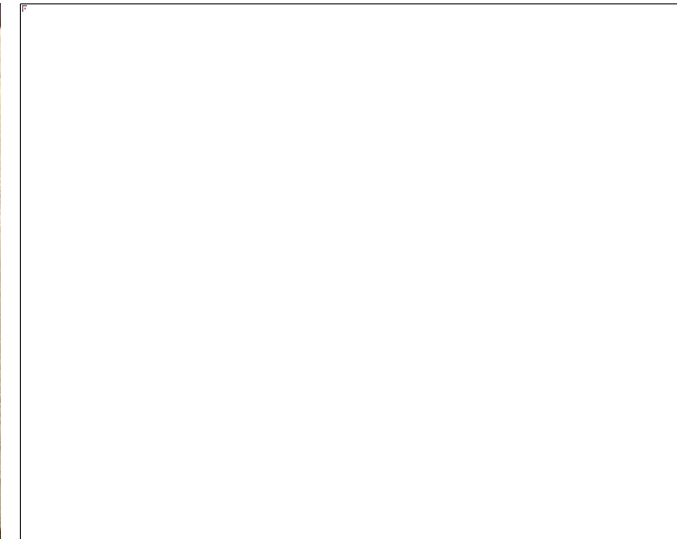
WP2. Incorporating locally harvested seaweed as ingredient

WP2. Shelf life studies with sensory testing
Usability testing with food professionals
Usability testing of recipes

WP3. Co-creation workshops with families, food professionals, and experienced tempeh users

WP3. Serving tempeh dishes in work place and institution-based canteens – High willingness to try + liking

Fava beans + sea salad



Why GUDP?

- Industry and research institutions collaborate, exchange, and develop knowledge and experience aimed at developing better practices → applied research
- Project ideas have to be economically sustainable → Business idea
- Unique - close collaborations between industry and research institutions → Knowledge is immediately utilized

Advice when applying...

- Provide help for small companies – there is a lot of paperwork
- Submit two days before the deadline → it can be a challenging phase
- As a knowledge/research institution, close contact with the companies is important, so their input is ensured and it becomes embedded within the companies
- Pair project partners who are unfamiliar with each other, as it fosters networking opportunities



References & acknowledgements

[1] The Danish Veterinary and Food Administration (2021). The official Dietary Guidelines - good for health and climate.

Graphics and photoes

All graphical images are credited to Colourbox

All photos are credited to Contempehrary

Funding

The study is funded by GUUDP, grant number 34009-21-1836



For more information...

Contact:

Rikke Højer

E-mail: rho@pha.dk

Tel.: +45 72482220

FAST-FORWARD

SYMPOSIUM

PLANT-BASED FOOD