

ECADOC 2023

10th Summer School: 14th – 18th
August

Hosted by the Doctoral School of Arts
Aarhus University, Denmark



Partner Organisations supporting the Summer School



The European Doctoral Programme in Career Guidance and Counselling (ECADOC) aims to train future academic and practitioner leaders in the field of career guidance and counselling to become interdisciplinary researchers with strong leadership and teaching competences. The programme is a joint initiative of the ESVDC and the NICE Foundation and is supported by higher education institutions from more than 10 European countries.
<https://www.larios.fisppa.unipd.it/ecadoc/>



Doctoral School of Arts and Danish School of Education, Aarhus University, The Danish School of Education host a research unit in professional guidance. This unit support research talent development though PhD courses and summer schools.
<https://phd.arts.au.dk/>



EuroGuidance The EuroGuidance Network is a network of national resource and information centres for guidance. It is a co-operation of centres throughout European countries which link together the Careers Guidance systems in Europe. The main target group of EuroGuidance is guidance practitioners and policy makers from both the educational and employment sectors in EU and EEA member states and in candidate countries
www.euroguidance.eu



FinnFram Doctoral Program (Finding ways in a time of great challenges for the future) The doctoral research school's overall goal is to strengthen the scientific knowledge base for career guidance, career teaching and career guidance training. The research school is organized in collaboration between Umeå, Stockholm, Gothenburg and Malmö universities and includes 9 doctoral students. The school is funded by The Swedish Research Council.

ECADOC Scientific Committee

Anouk Jasmine Albien (University of Lausanne, Switzerland, affiliated with Stellenbosch University, South Africa), Valérie Cohen-Scali (Institute for the Study of Work and Career Counselling -INETOP of the Conservatoire National des Arts et Métiers-CNAM, Paris), Nikos Drosos (European University of Cyprus), Laura Nota (University of Padova), Jérôme Rossier (University of Lausanne), Rie Thomsen (Aarhus University, University of Lower Silesia, Poland and University of South Eastern Norway), and Peter C. Weber (University of Applied Labour Studies - HdBA, Mannheim).

ECADOC Scientific Coordinators

Rie Thomsen (Aarhus University) & Nikos Drosos (European University of Cyprus)

ECADOC Programme Manager

Anouk Jasmine Albien (University of Lausanne)

Summer School Organising Committee 2023

Annica Brännlund (Umeå University, Sweden)
Kristina Mariager-Anderson (Aarhus University, Denmark)
Per-Åke Rosvall (Umeå University, Sweden)
Birtha Theut (the Danish Agency for Higher Education and Science)
Rie Thomsen (Aarhus University, Denmark)

Please refer questions regarding the summer school to Per-Åke Rosvall, per-ake.rosvall@umu.se

Host institution: Doctoral School of Arts & Danish School of Education,
<https://phd.arts.au.dk/>, Aarhus University,

All Summer School activities will be conducted in English.

Invited speakers & CAS supervisors

Associate professor Anna Bilon, University of Lower Silicia, Poland

Anna deals with career counselling, social work, and social inequalities analysis. She is interested in the impact of neoliberal policy on social practices as well as the research methodology. A part of her research pertains to cultural issues and differences and analysing social practices from the comparative perspective.

Associate professor Rosie Alexander, University of the West of Scotland

Rosie is a career adviser and researcher with key expertise in delivery of guidance services in remote and rural communities and in the career development needs of people living in these communities.

MA Tine Andersen, Studievalg Danmark (Study and Career Guidance Denmark)

Tine works as a specialist consultant in Studievalg Denmark's Secretariat. She primarily works with development of guidance qualifications and skills of the study- and career guidance counsellors in the organization.

Post doc Anouk Albien, University of Lausanne, Switzerland

Anouk is currently a senior researcher at University of Lausanne (UNIL) and interested in career development trajectories – specifically, career transitions, mobility and migration, including vulnerability and resiliency mechanisms. She is a registered career counsellor and is a research affiliate with Stellenbosch University, where she completed her PhD training.

Associate professor Annica Brännlund, Umeå University, Sweden

Annica works at the Department of Applied Educational Sciences where she teaches at the Career Guidance program. In her research she focusses on the value of education for e.g., individuals' health and capabilities.

Professor Valerie Cohen Scali, Conservatoire National des Arts et Métiers, France

Valérie is director of the research group on "Identity Construction and Professionalization", and a member of the UNESCO Chair on "Lifelong Guidance and Counselling" of the University of Wroclaw, Poland. Her fields of research are: Young adults' identity construction, transition and career redirections, professionalization of career counsellors and trainers.

Senior consultant Jan Bauditz, Danish Teachers Union, Denmark

Jan has been involved with policymaking in the field of young people's transition from school to upper secondary education for 15 years. He has been involved in the policy processes of the large and small reforms in the area over the years and have a

particular focus on the problem of early leaving and dropouts from VET in Denmark. Further, the role of counselling and guidance of young people in their transition from school to upper secondary/VET education.

Associate professor Nikos Drosos, European University Cyprus, Cyprus

Nikos is a psychologist with expertise in career counselling and guidance and have worked in the field of counselling and career guidance for more than 15 years. He is currently an Assistant Professor of Career Guidance and Counselling at the European University Cyprus. His main research interests focus on career counselling and supported employment of people from socially vulnerable groups.

Professor Tristram Hooley, University of Derby, UK

Tristram is a researcher and writer specializing in career and career guidance. He has published nine books and numerous articles and reports. He is Professor of Career Education at the University of Derby, Professor II at the Inland Norway University of Applied Sciences, and Chief Research Officer at the Institute of Student Employers

Assistant professor Laura Cordes Felby, Aarhus University, Denmark

Laura work with educational development with an explicit focus on transitions in the educational system. Her research interests are within first year didactics, curriculum development- and analysis, pedagogy, social justice and career education. Since December 2021 Laura is employed in a postdoc position at Centre for Educational Development with a focus on first-year didactics, both in research projects and development work.

Professor Kristina Mariager-Anderson, Aarhus University, Denmark

Kristina is an associate professor in guidance at the Danish School of Education at Aarhus University in Copenhagen, and Professor II in career guidance at the University of South-Eastern Norway. She researches multiple aspects of education and career guidance, particularly in relation to young adults, career transitions, and labour market mobility. She is head of the research unit for professional guidance and counselling at DPU, Aarhus University.

Associate professor Helle Merete Nordentoft, Aarhus University, Denmark

In her research Helle is concerned with the ways in which different forms of career guidance contribute to how professionals and students in higher education (university/vocational colleges) and health care contexts can navigate in complex, sometimes rather unpredictable practice. The question is how individual and collective forms of guidance facilitate critical reflexive and also interdisciplinary learning practices.

Professor Per-Åke Rosvall, Umeå University, Sweden

Per-Åke work in the field of sociology of education with focus on class, gender and ethnicity. He is currently working on school transitions and school to work transitions

and vocational education. Even though he has a general interest in those questions, lately he has also been involved in projects focusing on place and migration.

Associate professor Randi Skovhus, VIA University College, Denmark

Randi works with research and development work around career guidance in the Research Center for Pedagogy and Education and the Research Center for Innovation and Entrepreneurship. She also mediates research and facilitate development processes in collaboration with guidance environments, schools and educational institutions.

Post doc Bent Sortkær is a post doc of education, teaching, and inequalities at the Danish School of Education at Aarhus University. His research focus on how to create an educational system that offer equal opportunities for success irrespective of students' social background.

MA BIRTHA THEUT, The Danish Agency for Higher Education and Science, Denmark

BIRTHA works as an international adviser at the National Agency for Erasmus+ and is responsible for the Danish Euroguidance Centre. She works with the international dimension in guidance and contributes to the competence development of career guidance counsellors in Denmark and the EU within this field.

Professor RIE THOMSEN, Aarhus University, Denmark

RIE is Professor of Career Guidance at Aarhus university and adviser to Skills Norway in building a national framework for quality in career guidance and career learning. She researches collective aspects of career guidance and has a particular interest in participatory research and social justice. RIE Thomsen is co-founder of ECADOC.

M. Sc LONE CONRADSEN WIND Study and Career Guidance Denmark

LONE works as a study- and career guidance counsellor in the regional education and career guidance centre in the southern part of Jutland. She provides guidance to young people and adults about transitions and choice of higher and vocational education and prospective career opportunities in Denmark.

Learning outcomes

By the end of the summer school, participants will be able to:

1. articulate diverse relations between theory, policy, research, and practice
2. critically consider research design, concepts, and methods in the career guidance research field
3. apply critical thinking to their own research design in their doctoral studies
4. identify potential future research collaborators and make plans for publication

What to prepare?

During the week, you will engage in some academic activities that require preparation. Please follow the instructions below:

1. Log onto the learning platform, Brightspace, and upload the following (detailed instructions can be found on Brightspace): Deadline: August 1st, 2023.
 - a. A short presentation about yourself. Upload to the folder 'Student presentations'.
 - b. A one-page presentation of your research. Upload to the folder 'Ph.D. project descriptions'.
2. Prepare a short oral presentation for CAS (further instructions on page 8).
3. Choose up to three workshops in which you would like to participate. Prioritize them and send your choices to Annica at annica.brannlund@umu.se. Deadline: August 1st, 2023.

Each keynote presentation will have student discussants. While listening to the keynote, please prepare one question to pose to the speaker. You will be informed about which keynote you are assigned to upon arrival (Rosie).

Please refer to the following pages for recommended readings for keynotes and workshops.

Workshops

Workshops will take place on Tuesday and Thursday.

Thematic Analysis with Kristina Mariager-Anderson Enhancing Reflexivity in Thematic Analysis: Exploring the Researcher's Role. The workshop presents a brief overview of TA and its key phases based on Braun and Clarke's framework; we will explore the development from the 2006-version till now with the increased focus on reflexivity, its significance in qualitative research, and its integration into the thematic analysis process. Participants will be engaged in discussing TA in relation to their own research.

Participatory observation with Per-Åke Rosvall Participatory observation. A

presentation on experiences of doing critical ethnography with special focus on fieldnotes and interviews followed by a workshop based on the participants own fieldnotes.

On-Line research method with Tristram Hooley You will be invited to discuss your experiments with using online methods and consider how these differ from face-to-face approaches. Ultimately, you will be asked to consider whether online research is just a question of using new tools, or whether it challenges us to think more radically about our role as researchers.

Mixed methods in social science research: A trend or a necessity? with Nikos Drosos. The workshop will focus on the use of mixed-methods research projects in social sciences. We will discuss the theoretical foundations of quantitative and qualitative research designs, and whether the use of mixed methods is necessary to better address the challenges and questions of contemporary career issues. The workshop will make use of case studies, and participants will have the opportunity to take feedback and discuss their own examples of mixed-methods research design.

Randomized career guidance field experiments – design and implementation with Bent Sortkær (Only on Thursday)

After a short overview of 3-5 experimental designs from existing research, participants will present (briefly) their thoughts/plans of conducting an experimental design in career guidance research. We will then discuss, questioning, tear apart (!) and hopefully put participants' research designs nicely together again. The large share of the workshop is devoted to working with own and each other's research designs. NB. Optional supervision for students with an intervention research design available with Bent Sortkær from 16:00-18:30 Thursday 17th. If you want to make use of this opportunity, please send an email to Bent: beso@edu.au.dk. and cc to riet@edu.au.dk

Collective Academic Supervision (CAS)

A key feature of ECADOC Summer Schools is Collective Academic Supervision (CAS), where doctoral researchers meet in small groups, present their thesis project as a work-in- progress, and benefit from feedback from peers and more experienced academics.

This year each CAS group will be made up of 4 doctoral researchers, together with a CAS supervisor from the organising or lecturer team who will moderate the process. The groups will work in parallel during Tuesday and Wednesday. Each session will allocate 60 minutes for presentations and feedback, followed by more general discussions of shared interests and concerns.

Doctoral candidates are therefore invited to prepare a presentation – together with

supportive material such as a short PowerPoint – summarizing their project and *focusing on a particular issue or challenge related to your thesis*. Your presentation should last no more than 7 to 10 minutes. The presentation and any supporting material should be in English. It will be shared online with other participants. We would also like you to formulate your own personal goals for the discussion, such as, for instance, the questions or challenges which you would like to get feedback on from your peers. It is completely up to you to choose which aspect of your research you want to focus on, and whether you wish to highlight issues related to content or process.

In line with the Collective Academic Supervision model, all group members are expected to give and receive structured feedback. The emphasis is on learning from each other, not on defending one's research. You will be allocated to a group. You will know your group and supervisor prior to the summer school.

The Collective academic model has been described in two articles published in Higher Education if you would like to read more about the model before or after taking part.

Interactive workshop with Euroguidance facilitated by Tristram Hooley, Rie Thomsen, BIRTHA Theut and Tine Andersen

The focus ECADOC 2023 is collaboration between research, practice and policy and we have a partnership with Euroguidance Denmark. This has enabled us to develop a new format: Interactive workshops.

The goal of the interactive workshop is to create a playful space for the exchange of perspectives on real-world career guidance cases with career guidance professionals.

In the workshop, local career professionals and ECADOC participants work together on a real-world case described by the professionals.

On Tuesday from 16:00 – 17:00 all participants will be divided into groups of three and presented with a short description of the case.

You can then discuss the case in the group:

- Read the case and think about what kind of knowledge you have that will be helpful.
- Think about what research could be done to help solve this problem/challenge.
- Think about what you would like to share in the workshop.

On Wednesday from 13:00 – 16:00 all participants go to Sønderborg to take part in a facilitated process (3 hours) with the career professionals about the case.

Be prepared to:

- Introduce yourself in a broad manner – including previous education and work experience, max three minute.
- Take part in a facilitated playful process focusing on the case.

- Have coffee and cake together 😊

Recommended readings keynotes and workshops (APA)

Readings are available to participants on Brightspace

Per-Åke Rosvall workshop

Emerson, R. M., Fretz, R. I., & Shaw, L. L. (2001). Participant observation and fieldnotes. In P. Atkinson, A. Coffey, S. Delamont, J. Lofland, & L. Lofland (Eds.), *Handbook of Ethnography* (pp. 352-368). SAGE Publications Ltd.

Rosvall, P.-Å. (2015). 'Lad' research, the reproduction of stereotypes? Ethnographic dilemmas when researching boys from working-class backgrounds. *Ethnography and Education*, 10(2), 215-229.

Tristram Hooley workshop

Hooley, T., & Buchanan, R. (2024). *Online research methods*. Bloomsbury Academic. (Forthcoming. Pdf available)

Bent Sortkær keynote & workshop

Reimer et al. (2023): Numbers and Narratives: The Effect of an Information and Role Model Intervention in Reducing Inequalities in Access to Higher Education in Denmark (preliminary version)

Kerr et al. (2020): Post-secondary education and information on labour market prospects: A randomized field experiment

Rie Thomsen keynote and workshop

Keynote

McMahon, & Watson, M. (2007). An analytical framework for career research in the post-modern era. *International Journal for Educational and Vocational Guidance*, 7(3), 169–179. <https://doi.org/10.1007/s10775-007-9126-4>

Weber, P. C., Katsarov, J., Cohen-Scali, V., Mulvey, R., Nota, L., Rossier, J., & Thomsen, R. (2018). European research agenda for career guidance and counselling. I V. Cohen-Scali, J. Rossier, & L. Nota (red.), *New perspectives on career counselling and guidance in Europe: building careers in changing and diverse societies* (s. 219-250). Springer. https://doi.org/10.1007/978-3-319-61476-2_14

Workshop

Bo Klindt Poulsen (2020) Insights and Outlooks: career learning in the final years of compulsory school, *Education Inquiry*, 11(4), 316-330, DOI: 10.1080/20004508.2020.1713691

Poulsen, B. K., Skovhus, R. B., & Thomsen, R. (2018). Widening opportunities for career guidance: research circles and social justice. I T. Hooley, R. G. Sultana, & R. Thomsen (red.), *Career guidance for social justice: contesting neoliberalism* (Bind 1, s. 211-225). Routledge. Routledge Studies in Education, Neoliberalism, and Marxism, Routledge

Kristina Mariager-Anderson workshop

Braun, V. & Clarke, V. (2019): Reflecting on reflexive thematic analysis. *Qualitative Research in Sport, Exercise and Health*, 11:4, 589-597

Byrne, D. (2022). A worked example of Braun and Clarke's approach to reflexive thematic analysis. *Quality & Quantity*. 56:1391–1412

<https://doi.org/10.1007/s11135-021-01182-y>

Nikos Drosos workshop

Johnson, R. B., Onwuegbuzie, A. J., & Turner, L. A. (2007). Toward a Definition of Mixed Methods Research. *Journal of Mixed Methods Research*, 1(2), 112–133.

<https://doi.org/10.1177/1558689806298224>

Johnson, R. B., & Onwuegbuzie, A. J. (2004). Mixed Methods Research: A Research Paradigm Whose Time Has Come. *Educational Researcher*, 33(7), 14-26.

<https://doi.org/3700093>

Further practical information

Please also see the welcome letter that you received on email regarding venue, arrival and transport

Evening programme

You will have the opportunity to socialise every evening. On Tuesday we will have our dinner as a picnic so bring warm clothes and shoes for walking. On Wednesday we will heat the sauna and go for a swim in the lake. Thursday we will have a celebration dinner celebrating 10 years of ECADOC Summer schools followed by an open mic evening during which we welcome participant activities.

Schedule

Day 1	Monday 14 th August	
09:00	Welcome and introduction to the Summer School	Rie Thomsen & Kristina Mariager-Anderson
09:45	Brief presentation of the Danish guidance system	Birthe Theut, Euroguidance
10:00	<i>Break</i>	
10:30	Opening keynote: Research in career guidance - Collaboration between research, practice and policy	Rie Thomsen
11:15	Discussions led by student opponents	Tristram Hooley
12:00	<i>Lunch (1 hour)</i>	
13:00	Insights and Outlooks: Collaboration in participatory research	Rie Thomsen Jan Bauditz
	Discussions led by student opponents	Rosie Alexander
15:30	<i>Break</i>	
16:00-17:00	Tour and history of the Sandbjerg Estate	
18:00	<i>Dinner</i>	
19:30	Free time Tea and Coffee	

Day 2	Tuesday 15th August	
09:00	CAS supervision in smaller groups. Two candidates present their research in collective academic supervision groups	
10:00	<i>Break</i>	
10:30	CAS supervision continued	
12:00	<i>Lunch (1 hour)</i>	
13:00	Workshops <ul style="list-style-type: none"> • <i>Thematic Analyses</i> • <i>Participatory observation</i> • <i>Mixed methods in social science research: A trend or a necessity?</i> • <i>On-Line research methods</i> 	Kristina Mariager-Anderson Per-Åke Rosvall Nikos Drosos Tristram Hooley
15:30	<i>Break</i>	
16:00-17:00	Euroguidance: Planning of interaction workshop	Tristram Hooley Birtha Theut
18:00	<i>Picnic</i>	
19:30	Optional evening programme Tea and Coffee	

Day 3	Wednesday 16th August	
09:00	CAS supervision in smaller groups. Two candidates present their research in collective academic supervision groups	
10:00	<i>Break</i>	
10:30	CAS supervision continue	
12:00	<i>Lunch (1 hour)</i>	
13:00	Bus transport to Sønderborg Interactive workshop: PhD scholars and career guidance practitioners work together (location Sønderborg Municipality)	Birtha Theut Tristram Hooley Rie Thomsen Tine Andersen
16:00-18:00	Free Time in Sønderborg Bus transport from Sønderborg	
19:00	<i>Dinner</i>	
20:00	Swim and sauna (optional)	

Day 4	Thursday 17th August	
09:00	Next Step: Design, results and collaboration in intervention research Discussions led by student opponents	Bent Sortkær Tine Andersen Annica Brännlund
10:30	<i>Break</i>	
11:00	On becoming a researcher – my career journey ECADOC Alumni short presentation and panel	Randi Skovhus Laura Cordes Felby Anouk Albien
12:00	<i>Lunch (1 hour)</i>	
13:00	Workshops <ul style="list-style-type: none"> • <i>Randomized career guidance field experiments – design and implementation</i> • <i>Thematic Analyses</i> • <i>Participatory observation</i> • <i>Mixed methods in social science research: A trend or a necessity?</i> • <i>On-Line research method</i> 	Bent Sortkær Kristina Mariager-Anderson Per-Åke Rosvall Nikos Drosos Tristram Hooley
15:30	<i>Break</i>	
16:00 - 17:00	Free Time	
19:00	<i>10th Anniversary Dinner sponsored by FinnFram</i>	
20:00	Evening programme: participant group plan programme	

Day 5	Friday 18th August	
09:00	Introduction to a workshop in groups: <i>Building international research collaboration</i> <i>ECADOC participants share thoughts on own research</i>	Anouk Albien
10:00	<i>Break</i>	
10:30	Writing reflections, Evaluation, Closing of the week, Farewells mingle	Rie Thomsen Nikos Drosos Kristina Mariager-Anderson Anouk Albien
12:00	<i>Lunch (sandwich on the bus)</i>	
12:00-15:30	Departure/Bus to Copenhagen	