

CONSPIRACY THEORIES, UFOS, AND VACCINE HESITANCY — NON- EXPERT HYPERLINK NETWORKS ON THE DANISH WEB 2006-2015

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AGENDA

1. Aim and theory
2. Data and method: The archived web and hyperlink network analysis
3. First digs
4. Next steps

1. AIM AND THEORY

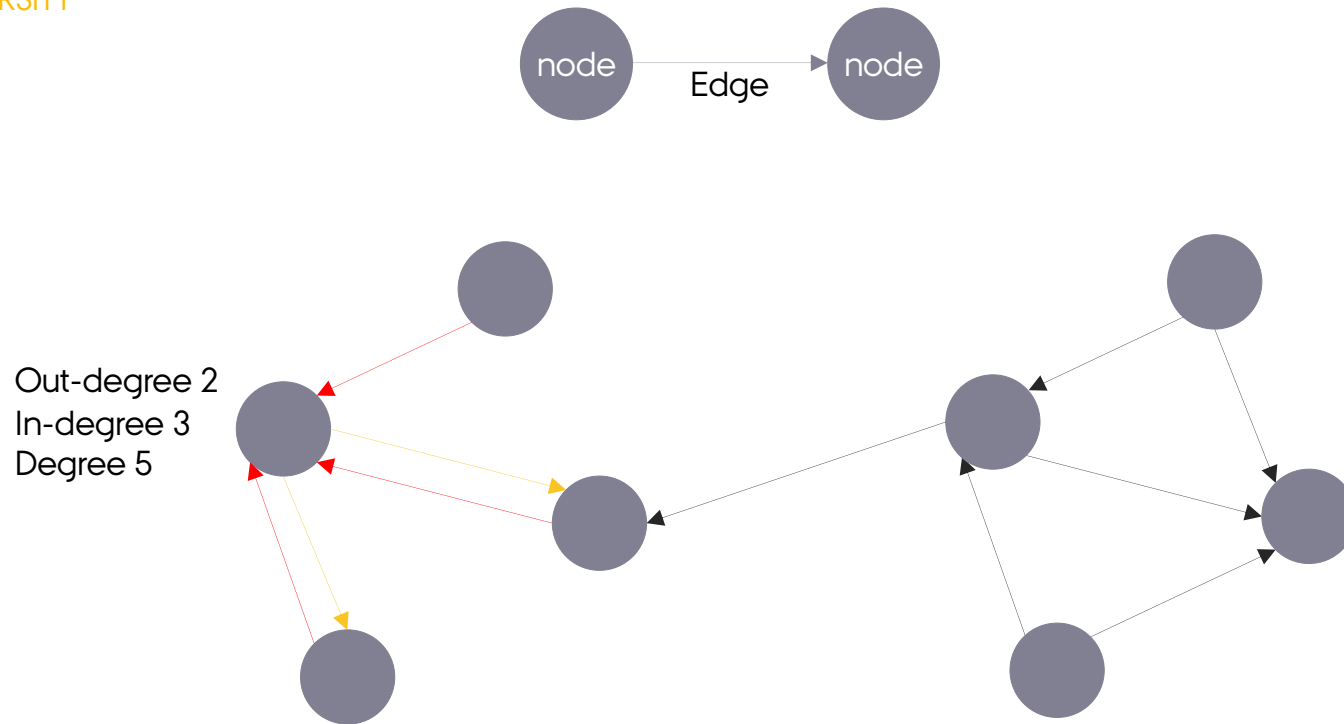
- › aim: to map the 'roads' — hyperlinks — between websites related to vaccine hesitancy to be able to identify the most central websites — those that are most central on the map
- › roads are needed to come from one place to another — hyperlinks are needed for web content to travel

2. DATA AND METHOD: THE ARCHIVED WEB

- › material extracted from the national Danish web archive Netarkivet, hosted by the Royal Danish Library
- › annual 'time slice' of the entire Danish web domain .dk, 2006-2015
- › all hyperlinks extracted from these data, app. 10 million hyperlinks per year
- › used as the basis for the hyperlink network analysis

2. DATA AND METHOD: HYPERLINK NETWORK ANALYSIS

- › network analysis well known method within the social sciences for decades
- › combined with web studies in the late 1990s because a hyperlink constitutes a materialised relation
- › recently also used for historical studies of the archived web



Importance in the network measured as centrality:

- › in-degree centrality
- › out-degree centrality
- › betweenness centrality

2. DATA AND METHOD: HYPERLINK NETWORK ANALYSIS

- › existing literature tends not to include the network, non-expert websites seen as isolates (e.g. Moran et al.: "What makes anti-vaccine websites persuasive? A content analysis of techniques used by anti-vaccine websites to engender anti-vaccine sentiment")
- › "let the network talk", include the web ecology in which non-expert websites are embedded

3. FIRST DIGS

Analytical steps:

- › identify website type:
 - › non-expert websites ('nothing is what it looks like', conspiracy theories, UFOs, alternative medicine...)
 - › official expert websites (the Danish Ministry of Health, etc.)
 - › semi-official expert websites (patients associations, NGOs, etc.)
- › start list of 355 websites

ARTIKLER NYHEDER FAQ REDSKABER BIBELN

Søg

Israel genoprettet Den generation... 80 år Den sidste generation

1948 Matt. 24:34... Sal. 90:10 146 dage tilbage, ekskl. 7 års tvingel

Tagryggen

Artikler

Corona, når eliten tester verdenssamfundet

Vil man gøre sig selv til grin, er overskriften på artiklen her en sikker opskrift. Hvem tør sige det? Jeg ville egentlig have navngivet artiklen "når eliten overtager verden", som i "det her tilrettelægger begyndelsen af trængslen" - men jeg ved jo ikke om det udmunder sig i det, så derfor den forsigtige titel. Hvorfor overhovedet skrive denne artikel - der er rigeligt med materiale derude, der kan skræmme og gøre enhver utryg for den umiddelbare fremtid. Mit mål med denne artikel er vise, at mørket tager til, for at håbet vi har i Jesus må lyse op i vore hjerter. Det vi ser kan være en udvikling der får de sidste profetier til at ske, og det styrker troen og håbet hos os der kender Jesus, for så ved vi forløsningen er nær. Alle i en taler med forståelse ikke hverken

Newsblogs

Munbind og journalistisk løgn

Politikere er afhængige af journalister der vil og kan fortælle den politisk korrekte, men meningsløse historie, på en måde der programmerer borgerne til at tro og mene efter politikernes bestemmelser, når de hører bestemte ord. Når jeg siger maske, så hører de fleste smittebeskyttelse - selvom der ikke findes ét eneste studie fra 60'erne og frem, der viser at

Du kan give dit liv væk, eller smide det væk. Du kan ikke beholde det.

Giv dit liv til Jesus!

Det er ikke skabelse vs. evolution der kræver tro

Det er selvfølgelig!

Alt har en årsag, undtagen Gud. Han er årsagen!

Det kræver tro at give sit liv til Jesus i tillid til at alene Hans død på korset, har givet os evigt liv.

Nutiden er så overfladisk og

Søg

MAYDAY For Sundhed og Trivsel

NYHEDER OM MAYDAY KONTAKT BLIV MEDLEM SOLSTRÅLEHISTORIER MODTAG VORES GRATIS NYHEDSBREV

100% health for life

Optimum Nutrition for the Mind -Denmark-

Patrick Holford i Danmark

Lørdag den 7. november 2020 gæstede den verdenskendte ernæringsforsker professor Patrick Holford Danmark og holdt et marathon-seminar med hele 5 enkelte

Fogedforbud mod 5G-forsøg indgivet til retten i Helsingør

En repræsentant for lokale borgere har i dag anmodet retten i Helsingør om, at TDCs pilotforsøg med 5G-systemet stoppes

Tilbagetræk cookies

Non-expert website: tagryggen.dk, right-wing, anti-establishment, conspiracy theory-like Christian website

Non-expert websites: mayday-info.dk, provides critical information about health issues

3. FIRST DIGS

Analytical steps (continued):

- › extracting all in-/outgoing links from these websites in the total link graph of the Danish web
- › mapping the hyperlink network, using Gephi



netdoktor.dk

drk.dk

helse.dk

sundhedsaukten.dk

Size = degree

Color:

> green = non-expert

> red = expert, official

> blue = expert, semi-official

psykosyntese.dk

esoterisk-astrologi.dk

anima.dk

dyrenes-beskyttelse.dk

Immediately visible results:

- > official and semi-official websites are the most central
- > fact checking website present, faktalink.dk
- > non-expert websites are also predominant, in particular alternative medicine, but also tagryggen.dk
- > antivax: mayday-info.dk, degree 4, sund-skepsis, degree 0 (top-40 >5)
- > social media absent

newz.dk

psychodelia.dk

kronisktraethedssyndrom.dk

The hyperlink network 2006 — degree centrality, 692 nodes, 451 edges

netdoktor.dk

drk.dk

psykosyntese.dk

anima.dk

esoterisk-astrologi.dk

dyrenes-beskyttelse.dk

psykoeb.dk

sundhedsaiden.dk

Size = degree

Color:

> green = non-expert

> red = expert, official

> blue = expert, semi-official

Immediately visible results:

- > not many links between the websites
- > some clustering around the official website sst.dk
- > and a little around visdomsnettet.dk
- > (almost) no links between the different types of websites

oplysningscenteret.dk

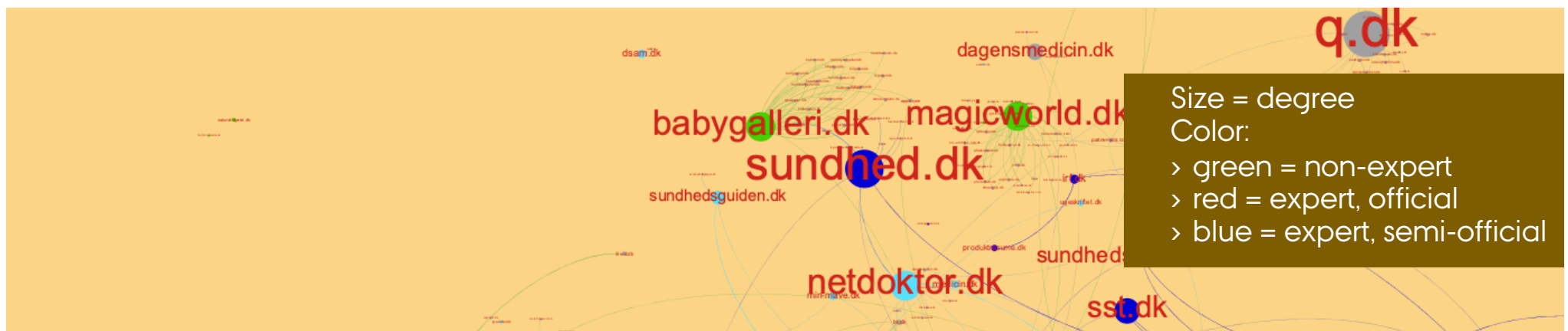
copla.dk

dsohh.dk

psychodelia.dk

kronisktraethedssyndrom.dk

The hyperlink network 2006 — filtering for the three types of websites



Immediately visible results:

- > uriasposten.net, non-expert most central, like tagryggen.dk
- > other non-expert websites still predominant, alternative medicine and conspiracy theory tagryggen.dk + oplysning.org (new)
- > when filtered: expert websites tend to cluster, non-experts do not, no links between the two types
- > antivax: mayday-info.dk, degree 3, sund-skepsis, degree 0 (top-40 > 10)
- > mainstream media present (e.g. dr.dk, q.dk)
- > social media present (Facebook, YouTube, Twitter)

Immediately visible results:

- › same clustering structure
- › right-wing conspiracy theory-like websites and websites about alternative medicine are central
- › antivax: not very predominant
- › mainstream media appear in 2015
- › social media appear in 2015

Development in the hyperlink network 2006 to 2015

4. NEXT STEPS

- › expand the start list of websites
- › trim the data
- › work more in detail with the hyperlink network analysis
- › combine with discourse analysis of central websites

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