



MIXED Privacy Policy for Communication and Dissemination

1. Scope and responsibility for data processing

This privacy policy applies to all personal data collected as part of the dissemination and communication within the H2020 project MIXED (thereafter referred to as “MIXED”).

The entity responsible for processing this data is:

The project MIXED, that has received funding from the European Union Horizon 2020 Research and Innovation Programme under Grant Agreement No. 862357

The user must carefully read this privacy policy and decide freely if he/she intends to provide his/her personal data to MIXED before communicating data. The user guarantees that he/she is of legal age and that the data communicated are true, accurate, complete and current, being responsible for any nonconformity. If the data communicated belongs to a third party, the user guarantees that he/she informed the third party about the conditions provided in this document and that he/she was authorized to provide his/her data to MIXED for the indicated purposes.

You may contact MIXED on any matter related to this privacy policy, through MIXED Coordinator's secretariat:

Coordinator: Tommy Dalgaard tommy.dalgaard@agro.au.dk

Secretary: Anne Sofie Nielsen asn@agro.au.dk

2. Purposes of the treatment and legal basis

The personal data collected through this website are intended to allow the following operations:

- MIXED's research communications, such as newsletters, service news, technical articles, event information or other related activities
- Participation in workshops, seminars, conferences, and webinars organized by the Horizon 2020 project MIXED;
- Participation in surveys, questionnaires or similar enquiries organized by the Horizon 2020 project MIXED in relation to communication and/or dissemination activities;

The processing of personal data is necessary to carry out the aforementioned operations.

3. Recipients

The personal data of the user may be communicated to a suitable service provider contracted by MIXED, which will treat the data exclusively for the purposes established by MIXED and in compliance with the instructions issued by MIXED, strictly complying with the legal rules on data protection information security and other applicable standards, pursuant to a written agreement between the parties.



3. Cookies

This portal uses web analytics service provided by Aarhus University. Cookies (small text files stored locally on your computer) are used to help analyse how people use this portal. The collected information, including your IP-address, will be stored on servers in Denmark.

MIXED and Aarhus University will use this information to generate reports on portal usage. MIXED and Aarhus University will only share the collected information with third parties when legally required to do so. Your IP-address will not be combined with that of other websites or other data sources that are available to MIXED or Aarhus University.

4. Shelf life

MIXED will keep the personal data of the users for the period necessary for the accomplishment of the purposes for which they were collected; MIXED will maintain these data through the period that it is obliged to by the law. MIXED may also keep the data beyond these periods for statistical purposes, and for this purpose anonymize the data.

5. User rights

The user has the right to request from MIXED access to personal data concerning him/her, as well as rectification or deletion, and the limitation of the treatment with respect to the user, or the right to object to the treatment, as well as the right to portability of data, in accordance with the laws governing the processing of personal data.

To exercise the aforementioned rights, the user may contact the data controller through the addresses indicated in paragraph 1 of this policy. He/she can also file a complaint with its National Data Protection Authority. More information on this can be found at the website for the European authority <https://edpb.europa.eu/>.

If there are any questions about how we collect and store data, the Data Protection Officer of MIXED at Aarhus University should be contacted (Tove Bæk Jensen tbj@au.dk).

6. Further information

The institutions in the consortium implementing the project MIXED have all signed a Consortium Agreement in which they accept to ensure that their collection, processing and sharing of Personal Data and / or Special Category Data of Personal Data are in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (the General Data Protection Regulation (GDPR)) and other applicant regulation on Personal Data.

MIXED is furthermore part of the EU's Open Research Data Pilot (ORDP). The project's Data Management Plan will also soon be available on the website.

The MIXED website is hosted by Aarhus University and the MIXED use of cookies as well as the privacy policy is in line with the use of cookies and privacy policy for Aarhus University. Detailed information on both can be found here: [Cookies at AU](#) and [AU Privacy Policy](#).