**Guidelines for dissemination and communication**

1. **Material for the project dissemination website and leaflet**

The CORE Organic partners ICROFS (DK) and EPOK (SE) will launch and maintain a communication and dissemination webpage for all projects.

The communication team will set up webpages dedicated to the CORE Organic Third Call 2021 on the website of CORE Organic (<http://coreorganiccofund.org>). The sub-webpages will provide overview of all research projects selected for funding.

The material will also be used to prepare a project leaflet.

**About pictures and illustrations**

* + Minimum 2 pictures in high image resolution   
    Important: Not only pictures of scientific study objects, but preferably pictures showing the project *researchers at work* – and also illustrates the main features of the projects. Pictures should be in jpg format and remember to **give us the name of the photographer**
  + Possibly other illustrative figures/tables to facilitate the understanding by a non-specialist of project scope and aims
  + Logo of the project (optional)

**Fill in the template for text for website and leaflets (deadline 14th of February)**

Based on this information, we will create a first draft version for your project page. May we ask you to read it thoroughly and comment on it.

**Project acronym:**

| **Guidelines** | |
| --- | --- |
| **Introduction**  **(5 lines)**  +  **(5 lines)** | The main message/vision/expected outcome of the project. Use layman terms.  +  Answer the wh’s  *What*:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (project purpose in a few words)  *Why*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (motivation for this project – background description follows below)  *Where*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (main regions of the project investigations – not necessarily = project partner countries) |
| Background  (10 lines) | Describe the problem behind the project motivation |
| **Main project activities**  **(5-8 bullet points)** | (Not a WP list) |
| **Expected results**  **(10 lines)** |  |
| **Coordinator** | Name, institution, country, e-mail address |
| **Partners** | Name, institution, country |
| **Funding institutions** | Name, institution, country |
| **Project website** | Optional |
| **Social media accounts** | Optional |