

Dissemination plans

What for?

Content?



Mandatory activities

- ✓ 3 articles for CORE Organic News
- ✓ Project webpages (at CO Cofund website)
- ✓ Practice abstracts
- ✓ CO Research seminars



Examples of other activities

- ✓ Seminars, workshops, webbinars etc
- ✓ Presentations at conferences
- ✓ Excursions, field walks, study visits
- ✓ Articles and press releases
- ✓ Printed material
- √ Videos
- ✓ Social media
- ✓ Other web acitivites (own website etc)



Other important information

General:

- ✓ Contact person for dissemination and communication?
- ✓ How you work together with stakeholders

For each activity:

- ✓ Objectives!!!
- ✓ Target groups!
- ✓ National/international?
- ✓ Responsible partner
- ✓ When?



Use the template – or don't!

Name of the project:				
Contact person(s) for dissemination tasks (name and e-mail)				
In what ways do stakeholder participate in the project?	Do you use any special methods for stakeholder			
	participation? (e.g. participatory research methods)			
Expected research results to communicate (in very general terms)	Target groups for dissemination:			
1.				
2.				
3.				
J.				
4.				
(add more lines if needed)				

Type of dissemination activity and content (used media/channels and message/subject)	Objectives (what will be the outcome and for whom)	National /International (Reached countries & used languages)	Responsible partner	When in time? (Date/period or frequency)
Articles for CORE Organic News (minimum three is required)				



A living document!

First version presented before mid-term evaluation

CORE organic

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D projects.au.dk/coreorganiccofund/

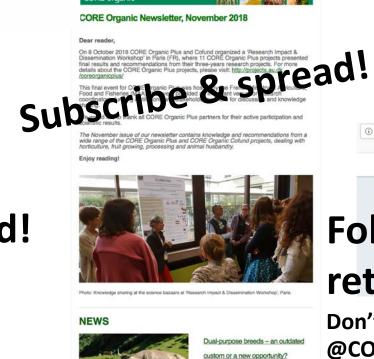
COME Organic Cofund

> News and events

▶ CORE Organic Newsletters

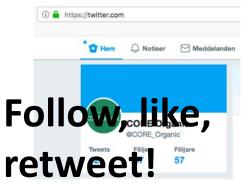






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Thank you! 💗