**Application form for the food entrepreneurship hub at AU***Please fill out the pdf application form on the computer and email it to the food eHub coordinator   
Charlotte Bay Hansen,* [*Charlotte@food.au.dk*](mailto:Charlotte@food.au.dk)

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Any student at Aarhus University, with an idea evolving around agriculture and food innovation, can apply for admission to the food entrepreneurship hub.

Your application will form the basis for our evaluation on whether or not you will be accepted to the food eHub. If accepted, you will gain access to the office environment, mentors from both research and industry and to events, workshops etc. hosted by other entrepreneurship communities at AU. The mentors will offer you guidance, sparring and counselling on both business and product development. The food eHub will furthermore help connect you to relevant industry partners and laboratories and assist you with fundraising activities.

1. **Personal information for each participant in the start-up**

|  |  |
| --- | --- |
| Name: |  |
| Address: |  |
| Email: |  |
| Mobile: |  |
| Study programme:  (Incl. Institute and Faculty) |  |
| Semester: |  |

|  |  |
| --- | --- |
| Name: |  |
| Address: |  |
| Email: |  |
| Mobile: |  |
| Study programme:  (Incl. Institute and Faculty) |  |
| Semester: |  |

1. **Your idea and vision**

|  |  |
| --- | --- |
| Project / company name: |  |
| Briefly explain your idea: |  |

1. **Experience and your next move**

|  |  |
| --- | --- |
| What have you already done to realize your idea? |  |

What do you think your next three moves should be?

|  |  |
| --- | --- |
| Move 1: |  |
| Move 2: |  |
| Move 3: |  |

What would you imagine to be the biggest challenges you will face in the future work on your idea?

|  |  |
| --- | --- |
| Challenge: |  |
| At this point, do you have any suggestions on how to overcome this challenge? |  |

1. **(Growth) potential of your idea**

|  |  |
| --- | --- |
| Who is your target group(s)? |  |
| What problem / challenge does your idea address with the target group(s)? |  |

1. **Personal strengths and competencies**

What strengths / competencies do you have (in relation to your idea)? And with whom do you need to cooperate (what strengths and competencies do you need from others)?

|  |  |
| --- | --- |
| I am good at: |  |
| I need to cooperate with people who can: |  |

1. **Expectations and contributions**

|  |  |
| --- | --- |
| What 3 things do you hope that the food eHub can do for you? |  |

1. **Other**

|  |  |
| --- | --- |
| Anything else you would like to add to your application? |  |